



American Planning Association  
**California Chapter  
Northern**

*Making Great Communities Happen*

# Northern Section Board Meeting Agenda

Wednesday, May 3, 2012

ESA Offices, 225 Bush Street, Suite 1700, San Francisco

Nearest BART Station: Montgomery

Host: Tania Sheyner 415-896-5900

Call-in Number: 877-216-1555 Passcode: 1033964 Subscriber PIN: 567470 [Host only]

1. **Light Dinner and Networking** 6:00 – 6:30 pm
2. **Call to Order (open conference call) and Introductions** 6:30 – 6:35 pm
3. **Board Minutes – March 7 (All)** 6:35 – 6:40 pm
4. **Board Director Updates (Hanson Hom)** 6:40 – 6:45 pm
  - a) **APA National Conference**
  - b) **Budget Subcommittee**
5. **Awards Banquet/Sponsorships (Andrea Ouse/Eileen Whitty/Darcy Kremin)** 6:45 – 6:55 pm
6. **Brazil Trip (Rob Eastwood)** 6:55 – 7:00 pm
7. **Website Status (Ronny Kraft)** 7:00 – 7:15 pm
8. **Subcommittee Reports:** 7:15 – 7:45 pm
  - a) **Advertising/Revenue (Scott Davidson)**
  - b) **Membership and Marketing (Rodrigo Orduña)**
  - c) **Professional Development (Tania Sheyner)**
9. **Directors' Reports (All)** 7:45 – 8:30 pm

## NEXT MEETING

Executive Committee: June 1, 12:00 pm -1:00 pm

Board Meeting: Wednesday, July 11, 6:00 pm – 8:30 pm

URS Corporation Oakland Office, 1333 Broadway, Suite 800

Host: Darcy Kremin

Nearest BART Station: 12<sup>th</sup> Street

**Attachments:**

1. Minutes of Board Meeting, March 7, 2012
2. Awards Program Sponsorship Flyer
3. Brazil Trip Flyer
4. Draft California Chapter Membership and Marketing Action Plan
5. Northern Section Board Reports, May 3, 2012
6. Newsletter Editor Report