



American Planning Association  
**California Chapter  
Northern**

*Making Great Communities Happen*

# Northern Section Board Meeting Agenda

Wednesday, March 7, 2012

City of Union City, 34009 Alvarado-Niles Road, Union City

Nearest BART Station: Union City

Call-in Number: 877-216-1555 Passcode: 1033964 Subscriber PIN: 567470 [Host only]

1. **Light Dinner and Networking** 6:00 – 6:30 pm
2. **Call to Order (open conference call) and Introductions** 6:30 – 6:35 pm
3. **Board Minutes – January 21 Annual Retreat Meeting (All)** 6:35 – 6:40 pm
4. **Board Director Update (Hanson Hom)** 6:40 – 6:50 pm
  - a. Update on membership dues increase/subventions
5. **Awards Program Update (Andrea Ouse/Eileen Whitty)** 6:50 – 6:55 pm
6. **Mentorship Program Update (Andy Waggoner/Hing Wong)** 6:55 – 7:00 pm
7. **eNews Responsibility/Membership List (Naphtali Knox/Rodrigo Oduña)** 7:00 – 7:05 pm
8. **San Jose State Sponsorship Proposal (Hanson Hom/Juan Borrelli)** 7:05 – 7:10 pm
9. **Website Preview (Ronny Kraft/Pierce MacDonald)** 7:10 – 7:40 pm
10. **Board Retreat Follow-up Items:** 7:40 – 8:10 pm
  - a. **Adoption 2012 Goals and Assignments (Hanson Hom)**
  - b. **Advertising/Revenue Enhancement Subcommittee (Scott Davidson)**
  - c. **Membership Program Subcommittee (Rodrigo Oduña)**
  - d. **Professional Development Subcommittee (Tania Sheyner)**
  - e. **Photos Storage (Natalie de Leon/James Castañeda)**
11. **Directors' Reports Highlights/Announcements** 8:10 – 8:30 pm

## NEXT MEETING

Executive Committee: to be determined

Board Meeting: Thursday, May 3, 6:00 pm – 8:30 pm

URS Corporation Oakland Office, 1333 Broadway, Suite 800

Host: Darcy Kremin

Nearest BART Station: 12<sup>th</sup> Street

**Attachments:**

1. Minutes of Board Retreat, January 21, 2012
2. Section Positions on Membership Dues Increase and Reduced Subventions
3. Revised 2012 Newsletter and eNews Schedule
4. APA Northern Section Board Goals: 2012 Priority Goals and Designated Leads
5. Board Retreat: Summary Notes for Break-out Group Discussions
6. Northern Section Board Reports

To be distributed at meeting:

San Jose State University Sponsorship Proposal