APA California Northern Board Retreat
January 19, 2013
9:30 am – 3:00 pm
Burlingame Main Library
480 Primrose Road, Burlingame
Lane Community Room

AGENDA

Continental Breakfast	**9:30-10:00**
A. Pre-Meeting: New Directors' Orientation	9:30-10:00
B. Review Retreat Agenda (Jeff)	10:00-10:05
C. Introductions (All)	10:05-10:30
1. Share a 2012 accomplishment/or Section success	
D. Adopt November Board Meeting Minutes (All)	10:30-10:35
E. Board Appointments (Jeff)	10:35-10:50
1. Diversity Co-Director: Cindy Ma	
2. Awards Co-Chair: John Cook	
3. South Bay RAC: Jonathan Schuppert	
4. East Bay RAC Co-Chair: Florentina Craciun	
5. East Bay RAC Co-Chair: Dahlia Chazan	
6. Sustainability Co-Chair: Dave Javid	
F. By-Laws Amendment (Emy)	10:50-11:00
G. California Chapter Board Retreat - Director's Report (Jeff)	11:00-11:10
H. Advertising report & brainstorming (Scott)	11:10-11:40
I. Social Media report & brainstorming (Erik)	11:40-12:10
J. Membership Report (Florentina)	12:10-12:25
Lunch	**12:25-12:50**
K. Goals (All)	12:50-1:50
1. Review/Update Goals	
2. Prioritize Goals – Dot Exercise	
3. 2013 Key Goals/Initiatives	
4. Board/Committee Assignments	
L. Budget Review & Adoption (Laura)	1:50-2:50
M. Upcoming Board Meeting Dates (Jeff)	2:50-2:55
N. Other items?	2:55-3:00
Adjourn	**3:00**

Attachments:

1. Minutes – Board Meeting of November 7, 2012 (Forthcoming)
2. Cindy Ma – Letter of Interest and Resume
3. John Cook - Letter of Interest and Resume
4. Jonathan Schuppert – Letter of Interest and Resume
5. Dahlia Chazan – Letter of Interest and Resume
6. Dave Javid – Letter of Interest and Resume
7. Proposed By-Laws Amendment - RAC
8. Draft 2013 Board Goals
9. Budget Reserves Policy
10. Draft 2013 Budget
11. Energy Working Group – Budget Request
12. 2013 Board Meeting Schedule

CINDY MA, LEED AP

433 International Blvd.
Oakland, Ca.
510.913.0697
ms.cindy.ma@gmail.com

January 17, 2013

Dear APA Northern Chapter Board,

I am writing to state my interest in the Co-Diversity Committee Chair position. I am currently an urban designer practicing in the Oakland area. I was born in Oakland and have lived in the East Bay a majority of my life. When I tell people I LOVE Oakland and the East Bay, it is primarily due to the diverse communities it consists of and the richness these communities provide to the City and its broader context.

Last year I served as the CA APA Chapter's student representative, representing planning students throughout the state. In this role I focused on strengthening the relationship between the State chapter and students, and between planning universities and colleges. As my term ended as APA CA Student Representative, I began to discuss with Miroo Desai and Hanson Hom opportunities to continue my involvement with APA, particularly with the Northern Chapter.

APA California's Northern Chapter Diversity Committee seems like a great opportunity for me to continue my involvement with the organization in a geographic region I love. The Chapter's mission to promote planning-related continuing education and social functions to provide communication and awareness of the field and profession is one I look forward to fulfilling in this role.

It would be a great honor to be considered for this position. I have attached my resume for your reference.

Sincerely,

Cindy Ma

ATTACHMENT 2

CINDY MA, LEED AP

433 International Blvd. Oakland, Ca.
510.913.0697 / ms.cindy.ma@gmail.com

EDUCATION

California Polytechnic State University, San Luis Obispo
- Master of City and Regional Planning, 2012 Candidate
- Thesis: Form-Based Codes, Design Guidelines & Placemaking: The Case of Hayward, Ca.
- Community Studio work: Long Beach, Ca Specific Plan. and Newark, Ca. General Plan

University of California, Berkeley
- B.A. in Architecture with High Honors, 2007

EMPLOYMENT HISTORY

Project Urban Designer, Studio T-Square
June 2012-Present and June 2010-December 2011(on contract basis)
- Conducts feasibility studies and site planning of multi-family residential projects.
- Project manages planning application packages; coordinating with City departments and team consultants to deliver schematic design level packages.
- Worked on schematic design of high rise urban planning development projects in China.

Teaching Assistant, City & Regional Planning Dept., Cal Poly San Luis Obispo
Jan. 2012-June 2012
- Assisted students with understanding and executing concepts being taught in the graduate basics graphics course, and the undergraduate urban design and graduate specific plan studios.

Planning Intern, City of Hayward, Ca. Development Services Dept.
July 2011-Sept. 2011
- Conducted the initial draft of the City's sign ordinance update through internal document review, public outreach and internal staff interviews. Updated existing sign inventory.

Junior Designer, Three Buddhas Architecture & Construction (3B)
July 2009-July 2010
- Created space programming for small retail, commercial and residential projects and managed a small residential renovation project.
- Assisted principal with admistration and marketing and offered on site construction assistance.

Junior Designer, McLarand Vasquez Emsiek & Partners, Inc. (MVE)
July 2007-Jan. 2009
- Worked on conceptual and schematic design sets of mixed-use residential projects.
- Researched building materials, products and city codes.
- Provided graphics support to accomplish design presentations to clients and city officials and community members.

Design Review Intern, City of Berkeley, Ca. Planning Dept.
July 2006-July 2007
- Reviewed sign applications to ensure compliance with city codes and ordinances.
- Assisted Design Review Planner with staff level and committee level Design Review applications and reports.

ADDITIONAL EXPERIENCE

Student Representative, American Planning Association, Ca. Chapter (APACA)
Jan 2012-Jan 2013
- Represents planning students at board meetings, contributes to quarterly CalPlanner newsletters, and serves as liason betwen planning university student reps. and APA CA.

Volunteer, Habitat for Humanity San Luis Obispo, Ca.
Winter 2011-Fall 2012
- Volunteer at construction site and fundraising events.

CINDY MA, LEED AP

433 International Blvd. Oakland, Ca.
510.913.0697 / ms.cindy.ma@gmail.com

ADDITIONAL EXPERIENCE (CONTINUED)

Volunteer Intern, Association of Bay Area Governments, Ca. (ABAG)
Summer 2011
- Helped with community outreach efforts for Play Bay Area (SB 375). Specifically worked on youth outreach and created an information brochure for the outreach process.

Volunteer Intern, San Luis Obispo Housing Trust fund
Spring 2011-Fall 2011
- Wrote an article for foundation newletter about Single Room Occupancies (SRPs) as an alternative affordable housing option for SLO County. Article included legal data and code research and academic research.

ULI Gerald D. Hines Urban Design Competition
2011 & 2012
- Participated in the multidisciplinary team competition to address an urban design problem in Seattle, Wa. (2011) and Houston, Tx. (2012).

Regular monthly volunteer, Martin De Porres House of Hospitality, San Francisco, Ca.
2009-Jan. 2011
- Prepared and served food for San Francisco community.

Green Team & Construction Site Volunteer, Habitat for Humanity East Bay, Ca.
Summer 2008-Jan. 2011
- Served on the voluntary Green Team which researched and discussed green solutions for Habitat East Bay homes, and oversaw recycling and composting at build events.
- Volunteered at Edes Avenue construction site and the Re-Store recycle and re-use warehouse in Oakland, Ca.

AWARDS & RECOGNITION

California Planning Foundation (CPF) Outstanding Student, Runner-Up Scholarship
2011-2012 academic year

Errett Fisher Scholarship, Cal Poly San Luis Obispo, Ca.
2010-2011 academic year

Leadership in Energy and Environmental Design (LEED AP)
2008

Regional PCBC Awards (MVE projects)
2008
- Luxetown, ChengDu, China
- MacArthur BART Transit Village, Oakland, Ca.

SKILLS

- Hand Drawing
- Adobe Creative Suite: Photoshop, Illustrator, InDesign
- AutoDesk: AutoCAD, Revit
- SketchUP
- GIS
- Microsoft Office: Word, Excel, Powerpoint
- Written & Verbal Communication

REFERENCES

Chek Tang, AIA, NCARB, Studio T-Square	510.856.2763
Umut Toker, Cal Poly San Luis Obispo	805.756.1529
Anne Burns, City of Berkeley	510.981.7415

Jeff Baker

From: John Cook <j.cook@circlepoint.com>
Sent: Friday, January 11, 2013 5:19 PM
To: jeff.baker@dublin.ca.gov
Cc: andrea.ouse@gmail.com; Whitty, Eileen (ewhitty@ebmud.com); hansonapa@gmail.com
Subject: Awards Co-Coordinator
Attachments: Cook_2013 Master.doc

Dear Jeff,

With great enthusiasm, I submit my qualifications to serve as Awards Co-Coordinator.

I served as an awards juror in 2011 and found the experience to be both professionally and personally fulfilling. Since then, I have been contemplating other ways I could help serve the Northern Section – and was very pleased to have been approached by Hanson for this opportunity.

I've spoken with Eileen and Andrea to get a better understanding of the task at hand and believe the position aligns with my interests and capabilities. I will strive to provide the Board and the Section with a high level of service and responsiveness, aspiring to equal that which Andrea has provided these last several years. I think Eileen and I will complement each other's skills and strengths.

I've attached my professional resume to give you and the Board some background on my recent work.

In addition to my awards juror service in 2011, I was also the Section's Newsletter Editor from fall 1996 through the spring of 1998. I also was a member of the Conference Panel committee for the 2008 AEP San Francisco conference.

I very much look forward to helping to continue the Northern Section's exemplary awards program.

On a separate note, I was advised today of the upcoming Board retreat on 1/19 in Burlingame. I have a long-standing previous commitment that I will endeavor to work around so that I might be able to attend at least some of the retreat in the afternoon. I will be in touch with you and Eileen very soon with an update.

All the best –
John

John Cook, AICP, Senior Project Manager
Circlepoint | 1814 Franklin Street, Suite 1000, Oakland, CA 94612 | www.circlepoint.com
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ATTACHMENT 3

circlepoint

John Cook, AICP
Senior Project Manager

Expertise
- CEQA and NEPA documentation
- Project management
- Land use and urban planning
- Public involvement strategy and implementation

Education
- Master of City Planning, University of California, Berkeley, 1997
- B.A., *summa cum laude* in American Studies, Colby College, 1992

Registrations / Certifications
- American Institute of Certified Planners

Affiliations
- American Planning Association
- Association of Environmental Professionals
- Urban Land Institute

Work History
- 2005-2006: Project Manager, Moore Iacofano Goltsman (MIG), Berkeley
- Jan 2003-Dec 2004: Associate, Cotton/Bridges (now AECOM), Pasadena and Orange

Profile
John Cook has 15 years of experience in the fields of environmental assessment, land use planning, and public facilitation for urban development and infrastructure projects. John joined Circlepoint in November 2006, bringing expertise in conducting environmental studies, preparing related documents and consultations, and advising clients through key procedural steps. John combines strong management and analytical skills; through his public sector experience, he brings an acute focus on how plans and projects get implemented.

Selected Project Experience
Transportation & Transit

Project Manager, Coast Corridor Tier 1 EIS/Programmatic EIR, Federal Railroad Administration, Caltrans Division of Rail, and San Luis Obispo Council of Governments
John is leading a multidisciplinary team in the investigation of a program of rail system improvements intended to facilitate expanded passenger rail service along the Coast Corridor (San Francisco to Los Angeles). The resulting first tier combined NEPA/CEQA document will look broadly at potential environmental concerns, highlighting mitigation and avoidance strategies for subsequent project-level reviews.

Project Manager, DesertXpress EIS, Federal Railroad Administration
John managed the environmental review process for the only privately proposed high-speed rail system in the United States. The proposed rail system would link Southern California (Victorville) with Las Vegas largely along the existing Interstate 15 corridor. John coordinated internal and external teams in the preparation of the Draft, Supplemental Draft, and Final EIS documents, along with the FRA Record of Decision. He also assisted FRA and the cooperating agencies through required consultation processes, including Section 7 (biological resources) and Section 106 (Cultural Resources).

Project Manager, Environmental Assessment for Arizona Eastern Railroad Expansion, Surface Transportation Board
John managed a comprehensive study of the environmental effects of the 12-mile extension of a freight railroad east of Tucson, Arizona. Major NEPA issues included impacts associated with a proposed river crossing, visual impacts, and traffic safety at grade crossings. The EA was completed in 2009.

Project Manager, Redwood City Ferry Terminal Environmental Review, Water Emergency Transportation Authority
Circlepoint conducted a constraints analysis examining three potential ferry terminal sites along San Francisco Bay for possible further study in a combined EIR/EIS. Critical issues included biological resources, land use compatibility, and shoreline access.

Project Manager, Soscol Transit Center CEQA and NEPA Environmental Clearance, Napa County Transportation and Planning Agency
John assisted the NCTPA in completing both CEQA and NEPA processes for a proposed new transit center/administrative office complex near downtown Napa. John coordinated closely with the Metropolitan Transportation Commission

(MTC) in reviewing the proposed project for potential PM 2.5 emissions. He also facilitated the FTA's issuance of a Categorical Exclusion for the project. Environmental work was completed in November 2010; ground was broken for the project in spring 2011.

Land Development

Project Manager, Todd Shipyard Historic Crane Demolition EIR, City of Alameda

Mr. Cook conducted the environmental review for the proposed demolition of the severely dilapidated "Todd Shipyard" crane on the City's northern waterfront. The crane was constructed in the early 1940s and part of an established historic district had been out of use for decades and was considered to pose a threat to nearby maritime operations, including the adjacent Alameda-Oakland ferry terminal. John implemented an exceptionally efficient CEQA process, the centerpiece of which was a limited topic EIR. The City certified the EIR in spring 2012.

Project Manager, Sufism Reoriented Mitigated Negative Declaration, Saranap, Contra Costa County

John completed an environmental review of a proposed new religious facility along Boulevard Way in the unincorporated County area between Lafayette and Walnut Creek. Critical issues investigated included the excavation and transport of 43,000 cubic yards of soil, visual impacts, and streetscape modifications. The Final EIR was released in summer 2011 and was certified by the Planning Commission after four public hearings in November 2011. John provided ongoing support to the County through the appeal process –ten separate appeals called for the overturn of the approval. The County Board of Supervisors ultimately certified the EIR and approved the project in February 2012.

Project Manager, Buchanan Crossings Initial Study/Mitigated Negative Declaration, City of Antioch

John managed the preparation of the Draft Initial Study/Mitigated Negative Declaration for the Buchanan Crossings project, a retail development located at the intersection of Somersville and Buchanan roads in the City of Antioch. Key CEQA issues reviewed in the study included noise, traffic, and visual impacts.

Task Leader, BART to East Contra Costa County eBART Ridership and Station Area Planning, Bay Area Rapid Transit District

John worked with East Contra Costa County staff and elected officials, BART, and other team partners to develop conceptual land use plans for six proposed "eBART" station areas, development of station and corridor ridership forecasts, and compliance with MTC Resolution 3434.

Deputy Project Manager, Swanston Station Specific Plan and EIR, City of Sacramento

John assisted with the development of land use and urban design plans for a proposed transit village around an existing light rail station in north Sacramento.

Project Manager, Lambert Road/Idaho Street Specific Plan and EIR, City of La Habra

John managed the EIR and co-managed creation of a Specific Plan for a 112-unit

residential project in Orange County adjacent to a major arterial, railroad tracks, a creek, and a former landfill. John was responsible for site analyses, including noise, traffic, and hydrological. At the request of the project applicant (The Olson Company), John prepared and delivered a well-received CEQA overview class for 35 development staff.

Project Manager, Reimagine Santa Monica Place, City of Santa Monica
John managed an extensive community outreach program for the project, including four major design charrettes, to examine potential renovations to a shopping mall.

Project Manager, City of Newark Redevelopment Plan and EIR, City of Newark
As consulting project manager to the City of Newark (Alameda County), John coordinated a team of analysts and legal counsel in establishing the city's first redevelopment area.

Task Leader, Miller Avenue Mixed-use Project IS/MND, City of Mill Valley
John led a team in the preparation of an environmental document analyzing the potential impacts of a 17-unit residential and retail development near downtown Mill Valley.

Project Manager, City of Newark Design Guidelines and Public Art Master Plan, City of Newark
As a consulting project manager to the City of Newark, John facilitated the development of a design guidelines document and a separate public art master plan. John's work ranged from developing and issuing the request for proposals, interviewing consultant teams, and project management of the draft and final design documents.

Project Manager, Tierra Villas Residential Development Initial Study and Limited-Topic EIR, City of Antioch
John is assisting the City of Antioch in evaluating potential environmental effects of a proposed single-family subdivision in southern Antioch. Major concerns include biological resources, farmland resources, and traffic.

Task Manager, Balfour Road Mixed-Use Project, Venture Corporation
Serving as an entitlement consultant to a development team for a proposed residential and commercial development project in the City of Brentwood.

Project Manager, French Valley EIR, The Garrett Group
John served as project manager for a developer client proposing a 480 unit residential subdivision on a dryland farming site with significant riparian corridors, habitat for several endangered or threatened species, and sites of cultural importance. He also coordinated biological and hydrological assessments over two seasons.

Long-Range Planning
Project Manager, Monterey County Housing Element Negative Declaration, Monterey County Resource Management Agency – Redevelopment and Housing
John managed the preparation of an environmental document to cover the County's Housing Element for the period 2009 – 2014. The Housing Element sought to meet the County's regional housing needs assessment (RHNA) largely

through previously approved plans, including the Castroville Community Plan.

Project Manager, Environmental Review for Oakland Central Estuary Implementation Guide, City of Oakland
John is managing the preparation of a program EIR evaluating potential effects of a new land use plan for a diverse 428-acre waterfront area west of Interstate 880. John has led preparation of an intensive constraints analysis, examining existing air quality, noise, hazardous materials, and other environmental concerns; the results of which will be used in formulating a preferred alternative. The program EIR will be developed with the intention of streamlining any future environmental review for projects within the plan area.

Project Manager, West Broadway Avenue Specific Plan EIR, City of Seaside
John managed the preparation of a program EIR reviewing potential impacts of a plan to create a pedestrian-oriented urban village within underutilized downtown blocks. In November 2009, Circlepoint successfully completed work on this Program EIR. The document considered the long-term effects of a program of transit-supportive land use changes and roadway improvements amidst major constraints, including water supply and traffic congestion. This EIR included innovative analysis and presentation that built confidence in the community in the soundness of both the EIR and the Specific Plan. Circlepoint's EIR was unanimously adopted by the City Council on its first public hearing before that body. In 2011 and 2012, John provided further assistance to the City in the environmental review of a federally-funded partial implementation of the plan. The City initially anticipated that a complex IS/EA would be required; but John advised of a more efficient yet complete approach (CEQA Addendum) that greatly streamlined the process.

Project Manager, Redwood City General Plan and EIR
John served two roles on this project. As deputy project manager for public outreach efforts, he helped shape overall outreach strategy and execution, including a workshop attended by more than 250 people. He was also project manager of the program EIR. Critical issues successfully addressed were the introduction of new land use designations across the city, including high-density mixed uses along major corridors and the future disposition of a 1,400-acre site along the Bayfront, historically used for salt production. The EIR was certified by the City; no legal challenge followed certification.

Project Manager, City of Richmond General Plan Update, City of Richmond
John managed a multidisciplinary team of 11 firms for a comprehensive overhaul of the city's General Plan. He coordinated several major public workshops (including one conducted in Spanish) and scores of stakeholder engagement events.

Deputy Project Manager, City of Riverside General Plan and EIR, City of Riverside
John helped manage preparation of the award-winning new general plan, zoning code, subdivision code, and Program EIR. He also authored several general plan elements and EIR chapters.

Project Manager, Towards a Countywide Visitor-Serving Strategy, Napa County League of Governments
Assisted the League's executive director with development and refining of draft

visitor-serving strategy documents, including detail on existing and proposed uses in all county areas.

Project Manager, General Plan Update and Upper State Street Study, City of Santa Barbara
As project manager for both projects, John assisted the City with strategy, communications, and public outreach for a multi-year general plan update and associated urban design study of a major city corridor.

Project Manager, City of Orange General Plan and EIR, City of Orange
John provided strategic assistance to the City in two-step, parallel process general plan update, including a major "patch" to facilitate a significant annexation as well as a comprehensive overhaul.

from the desk of

JONATHAN SCHUPPERT

address
175 West Saint James Street Unit 503
San Jose, CA 95110

mobile
707.318.8993

email
jonathan.schuppert@gmail.com

January 6, 2013

To the American Planning Association California Chapter Northern Board of Directors,

I would like to express my interest in the South Bay Regional Advisory Council Director position. This position is a great way to further establish professional relationships and contribute to the enhancement of our profession. RAC Directors organize meetings and workshops, contribute related articles to the newsletter, and assist with professional development programs. I would fulfill all of these primary duties and would strive to enhance opportunities for planners in the South Bay.

The following is a brief description of my qualifications. Attached is my professional resume which highlights recent projects during my career at RBF Consulting.

I have been a planner for RBF Consulting (now a company of Michael Baker Corporation) in San Jose since graduating from Cal Poly, SLO in 2006 with my B.S. in City and Regional Planning. I interned for Crawford Multari & Clark Associates and the San Mateo County Transportation Authority (Caltrain) while still in school.

My planning career has given me a chance to work in numerous cities throughout California and several other states. My emphasis is in mobility planning, design, community engagement, and preparing planning documents such as specific plans, general plans, and form-based codes.

I am knowledgeable on local issues and have made many connections through my involvement in several organizations. While at Cal Poly, I was active in Associated Students in Planning (ASP) and was the club president during my final year. Since graduating, I have been on the board for the Shasta/Hanchett Park Neighborhood Association and planned community events such as *Stroll The Alameda*. Currently, I help organize a monthly mixer for professional planners in San Jose. I am also a member of the Silicon Valley Bicycle Coalition and have participated in local planning efforts, including *The Alameda: A Plan for The Beautiful Way*, the San Jose Bicycle Master Plan update process, and the planning process for the Diridon Station area. Recently, I coordinated with Katja Irvin, the current South Bay RAC Director, to organize *The State of Bicycle Planning in the South Bay* presentation in summer of 2012. From these experiences I have gained an understanding of the effort necessary to successfully plan and execute such events.

I am passionate about creating community and feel that planners play a critical role in shaping our cities, our behaviors, and our environments. I look forward to hearing from you regarding the South Bay RAC Director position. Please do not hesitate to contact me with questions. Thank you for your consideration.

Sincerely,

Jonathan Schuppert, AICP

ATTACHMENT 4

Jonathan Schuppert, AICP

Associate Planner / Designer

Mr. Schuppert has professional experience in mobility and transportation planning, community planning, urban design, public participation and facilitation, and environmental planning. His work has included preparing downtown revitalization plans, form-based codes, bicycle and trails mater plans, general plan updates, specific plans, and design guidelines/standards; facilitating community workshops and design charrettes; and designing transit-oriented and mixed-use developments. He is also skilled in graphics and analysis software such as Photoshop, Illustrator, InDesign, ArcGIS, and SketchUp.

HIGHLIGHTED PROJECTS:

Metrolink Station Access (Orange County Transportation Authority) - Community Planner. Preparation of a station access assessment for 11 Metrolink stations throughout the county and coordination of an online survey to identify issues at specific stations. Responsible for preparing the MetroQuest online survey in English and Spanish (http://p1.metrolinkaccess.metroquest.com and http://spanish.metrolinkaccess.metroquest.com) and conducting surveys at stations.

Watsonville Trails & Bicycle Master Plan (Watsonville, CA) - Community Planner. Preparation of a comprehensive master plan outlining the existing and proposed network of trails and bikeways throughout the City. The project involved close coordination with City staff and an update to the existing Geographic Information System (GIS) data. The master plan will guide future improvements and construction of new trails.

Perris Trail Master Plan (Perris, CA) - Community Planner. Mr. Schuppert is helping with specific cross sections for the various trails and roadways. The 100-year old City is responding to rapid growth and revitalization of the downtown in conjunction with the return of passenger/commuter train traffic at the historic train depot. The Bicycle Master Plan will position the City to pursue state grant opportunities for implementation of priority projects.

CTfastrak Bus Rapid Transit (Connecticut Department of Transportation) - Graphics Support and Public Relations. Coordination of a new bus rapid transit (BRT) line between New Britain and Hartford. Responsibilities include creating route maps, project construction brochures, and other public relations materials.

WatsonvilleVISTA General Plan and EIR (Watsonville, CA) - Community and Environmental Planner. The updated WatsonvilleVISTA General Plan and EIR represents a vision for

Years of Experience: 7

Registrations/Licenses

American Institute of Certified Planners, 2009, #024018

Education:

B.S., 2006, City and Regional Planning, California Polytechnic State University, San Luis Obispo

Certificate, In Progress, Certified Downtown Processional, California Downtown Association and California State University, San Bernardino

Professional Affiliations:

Member, American Institute of Certified Planners

Member, American Planning Association

Member, Association of Pedestrian and Bicycle Professionals

RBF CONSULTING
A Baker Company

how the City will grow over the next 25 years and is based on the central themes of urban infill to preserve important agricultural lands and economic development. Values expressed by the community included: neighborhood preservation, suitable housing for all residents, diversifying the economic base, providing adequate public infrastructure, mobility and access, and natural resource conservation. Responsible for document preparation. The California Planning Roundtable identified this as a Featured Great Model General Plan.

Dublin Crossing Specific Plan (Dublin, CA) - Community Planner. Preparation of a specific plan for a portion of the Camp Parks Reserve Forces Training Area. The specific plan area is located near the Dublin/Pleasanton BART station and will unite the eastern and western portions of the City. The specific plan envisions a range of housing densities with several parks, including a gateway central park. Specific tasks include document preparation and graphics.

Fullerton Bicycle Master Plan (Fullerton, CA) Community Planner. RBF assisted the city with a first time Bicycle Plan element for the General Plan. The Fullerton Plan assesses the existing 300 miles of roadway segments and bicycle facilities, and makes provisions for improvement and growth. An extensive community outreach and participation program helped determine the needs of the City's bicycle commuters, residents, and visitors, through interactive mapping activities, visioning exercises, presentations, opinion surveys, and educational programs.

Fullerton Transportation Center Specific Plan (Fullerton, CA) - Community Planner and Urban Designer. Preparation of a Specific Plan with Form-Based Regulating Code for the redevelopment of the Fullerton Transportation Center, a 35-acre area in downtown Fullerton. Redevelopment of this area is envisioned as an urban, mixed-use, and transit-oriented neighborhood that connects residents and visitors with transit facilities (including a bud depot and train and light rail platforms), civic spaces (including a central plaza and neighborhood parks), shopping and dining establishments, and residences. Specific tasks include assisting with the facilitation of charrettes and preparation of various specific plan sections and graphics.

Strong Neighborhoods Initiative Multi-Family Housing Demonstration Project (San Jose, CA) - Community Planner. Preparation of improvement plans for four multi-family neighborhoods to improve the exterior appearance, functionality, livability and resident safety. This project requires a high level of collaboration with the City and designated neighborhood advisory committees. Specific tasks include field reconnaissance, preparation of base maps, preparation of revitalization strategies and priorities, preparation of planned development rezoning application materials and development standards, assisting with the facilitation of a design charrette with various City departments, and assisting with the facilitation of property owner/tenant outreach and workshops.

Rail Trail Corridor Vision Plan and Regulating Code (Los Banos, CA) - Community Planner and Urban Designer. Preparation of a form-based regulating code for a former rail corridor adjacent to the downtown. The project area is envisioned to include compact development that is oriented toward streets and the rail trail, a civic center, various plazas and parks, a bus depot, and an option to include a family entertainment center. This project involved close collaboration with City Staff, the Planning Commission, and the City Council. Specific tasks included assisting with the facilitation of a two-day Community Immersion, presentations at public visioning and design workshops, and preparation of the TownScan Visual Preference Survey, vision plan, regulating code, design standards, and graphics.

---------- Forwarded message ----------
From: Dahlia Chazan <dahlia.chazan@arup.com>
Date: Mon, Dec 24, 2012 at 10:12 AM
Subject: RE: East Bay RAC candidate - Dahlia Chazan
To: "hansonapa@gmail.com" <hansonapa@gmail.com>

Hi Hanson,
Following up on Joanna's email, and hopefully getting in before the holiday, I wanted to confirm that I am interested in the East Bay RAC position (I live in Oakland and work in SF for Arup as shown below). My resume is attached to this message. I'm interested in serving APA members from the East Bay as both a planner and an Oakland homeowner with a real stake in the success of planning in the East Bay. I have really benefited from the social events that the East Bay RAC has put on, keeping in touch with friends and colleagues, and would be very interested in continuing and expanding upon those events. There are a lot of great things going on in the East Bay that I'd be interested in sharing with members from throughout the NorCal group -- for example I'm working on the reuse of the Concord Naval Weapons Station, which will be going on for the next 30-40 years.

Please let me know if there is additional information that you'd like from me, and I hope you have a very happy holiday.

Best,
Dahlia

Dahlia Chazan AICP LEED AP
Senior Urban Planner

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Dahlia Chazan, AICP, LEED AP

Profession
Urban Planner

Current Position
Senior Planner

Joined Arup
2012

Years of Experience
11

Qualifications
Master of Urban Planning, Environmental Planning, University of Michigan, Ann Arbor, 2001

Master of Science, Environmental Policy, University of Michigan, Ann Arbor, 2001

Bachelor of Science, Ecology, Behavior and Evolution, University of California San Diego, 1996

LEED® Accredited Professional, USGBC

AICP Certified, American Institute of Certified Planners (AICP)

Employment History
Design, Community & Environment 2006-2012

Redefining Progress 2003-2006

Professional Associations
Member, AICP

Member, American Planning Association

Presentations
Mall Magic: Making Smart Growth Places out of Malls, California Chapter American Planning Association Conference, Moderator, 2012

Dahlia Chazan is an urban planner specializing in comprehensive planning, public participation, and transit-oriented development. She has more than ten years of experience serving public, private, and non-profit clients leading comprehensive planning efforts, such as Envision Chino – General Plan 2025 and EIR, Solano County General Plan 2030, and Rossmoor General Plan 2024. Dahlia's project management style is hands-on and detail-oriented. She looks ahead, scheduling deliverables to ensure time for technical work and client input. She often works with "built-out" communities in urban, and suburban contexts. Dahlia focuses on identifying creative ways to use limited land resources to meet community desires, support a range of transportation choices, and bolster economic development.

Dahlia's planning focuses on real-world solutions that communities can implement through zoning, design guidelines, and other tools.

Concord Citywide Climate Action Plan (CAP), Concord, CA
Dahlia is managing the Concord Citywide CAP, which will identify opportunities to provide community benefits while reducing greenhouse gas emissions. The CAP will include a baseline inventory of emissions and future emissions targets for three build-out years. The Arup team will identify and forecast the effectiveness of strategies for reducing emissions in the building performance (energy, waste and water), transportation and land use, and municipal operations sectors. In addition, the CAP will include strategies for resident/business behavior and a Complete Streets Plan.

Envision Chino – General Plan 2025 and EIR, Chino, CA *
Project Manager. The City of Chino's prior General Plan was prepared in 1981, when the city had a much smaller population, in a more rural environment. The new General Plan was created to tie major growth areas, support public health goals, and identify potential approaches to infill development. Dahlia managed a 12-member team of subconsultants, ranging from economics to public health to environmental specialists, through a five-year comprehensive update and EIR. The update included extensive public involvement, three area studies for potential infill locations, and a Housing Element update. The resulting General Plan is a user-friendly document with clear actions that the City is implementing.

Planning in California: Overview and Update, University of California Davis Extension, Guest Lecturer on General Plans, 2011

Weaving Health into California Land Use Policy: Spotlight on Chino and Richmond, California Chapter American Planning Association Conference, Speaker, 2008

Flood-proofing the General Plan, California Chapter American Planning Association Conference, Moderator, 2008

General Plans that Make a Difference, California Chapter American Planning Association Conference, Moderator, 2007

Using Sustainability Indicators in Planning, American Planning Association Conference, 2005

Sustainable Communities Strategy Technical Support, Contra Costa County, CA*

Project Manager. As the Bay Area's regional agencies began their work to create a Sustainable Communities Strategy, as required by State of California greenhouse gas legislation, the Contra Costa Transportation Authority determined that its member agencies would need technical assistance to fully participate in the process. As part of a team providing this assistance, Dahlia managed technical support including mapping and interpretation of growth scenarios, as well as graphic support to communicate that information.

Regional Smart Growth | Transit-Oriented Development Plan, San Joaquin County, CA*

Project Manager. This plan was developed to help the San Joaquin County prepare for the Sustainable Communities Strategy, required by the State of California's landmark greenhouse gas legislation. The plan shows how smart growth, infill, and transit-oriented development could be appropriate in communities throughout the county. Dahlia prepared an extensive inventory of infill development opportunities throughout the county, including review with each of the incorporated cities. The project included broad public outreach, including community meetings, stakeholder involvement, and a steering committee representing member jurisdictions. The final product was a smart growth plan for the county.

Hillsdale Station Area Plan, San Mateo, CA*

Project Manager. As part of the City's ongoing commitment to transit-oriented development, a plan was developed for the Hillsdale Caltrain station, the station with the seventh highest ridership in the Caltrain system. Dahlia managed the full plan process, including initial review of existing conditions, an inclusive community outreach process, development of land use and transportation alternatives, and preparation of full plan based on the preferred land use and transportation alternative. Plan includes policies for land use, urban design, transportation, and infrastructure, as well as an implementation section. Led team including economics, transportation , infrastructure, and architecture specialists.

Comprehensive Plan Amendment 2020, Palo Alto, CA *

Project Manager. Palo Alto undertook a targeted amendment to its Comprehensive Plan. Dahlia managed the project for its first several years, starting with a review of key topics: housing, incorporating sustainability principles in the plan, and identifying ways to ensure services are balanced with development. She led development of two area plans, one for a light-industrial/office area and one for an area around the California Avenue Caltrain station. Finally, Dahlia worked with staff and the Planning and Transportation Commission to draft amended policies and programs for elements of the Plan.

* Work done prior to joining Arup

Jeff Baker
APA – California Chapter Northern

Re: Sustainability Committee Co-Chair Position

Jeff,

The mission statement and charge of the Sustainability Committee is something that very much interests me and meets my professional passion to infuse sustainable practices into everything we do within the planning profession. I am very interested in the opportunity to be part of that team.

I am especially enthusiastic about this position because of the wide range of participants it can reach and the focus on strategic sustainable development and realistic and attainable solutions. I believe that my qualifications are well matched for this position and I am confident I would make a valuable contribution.

The following highlights my qualifications:

- Significant experience managing a variety of complex urban design and planning projects rooted in sustainable planning concepts implemented through policy, design guidelines, development codes, and implementation strategies. These projects range from streetscape/corridor plans to master and specific plan efforts aimed at rejuvenating city and town centers.
    - An example of such an effort is a Model Sustainability Code Toolkit I recently completed for San Gabriel Valley COG. This tool will be used by the 27 cities within the county as a guide to identify gaps along with any recommendations to add sustainable provisions in the jurisdictions' development code. The Model Sustainability Code Toolkit is focused on specific components of sustainable planning and green building programs, including CALGreen building code provisions and LEED principles. A diverse collection of regulations are organized into sections and coupled with detailed checklists. The sections cover targeted sustainable objectives, including Planning and Design Considerations; Energy Efficiency; Water Efficiency and Conservation; Material Conservation and Resource Efficiency; Renovation and Reuse of Existing Buildings, Parking, Site Lighting; Pedestrian and Bicycle Connectivity; Healthy Food Access and Production; and Alternative Energy.
- Exceptional leadership abilities with demonstrated capacity to lead, train, and mentor highly productive and motivated multi-disciplinary teams.
- Outstanding organization skills, which have proven to be a vital asset in developing dynamic solutions and managing demanding projects.

Enclosed is a copy of my resume for your and the board's review. Please feel free to contact me with any questions.

DAVE JAVID, AICP, LEED AP
davejavid@gmail.com
415-889-0580

Attachment 6

DAVE JAVID, AICP, LEED AP

940 Meadowsweet Dr. Apt 902, Corte Madera, CA 94925
415.889.0580 ~ davejavid@gmail.com

OBJECTIVE

A professional and dynamic team-oriented position in the field of urban planning/design

EDUCATION

6/04 **CALIFORNIA POLYTECHNIC STATE UNIVERSITY** San Luis Obispo, CA
MA in City and Regional Planning, College of Architecture and Environmental Design
Masters Thesis: *The Impact of Urban Form on Travel Behavior*

8/01 **HARVARD UNIVERSITY** Cambridge, MA
Summer Program in Urban Design and Planning, Graduate School of Design

6/96 **UNIVERSITY OF CALIFORNIA, SAN DIEGO** San Diego, CA
BA in Urban Studies and Planning
Minor in Visual Arts

SKILLS

- 10+ years of Project Management experience.
- Community workshop and public hearing leadership and presentation skills.
- Technical documents—specific/community/master plans, design guidelines, streetscape/corridor plans, general plan updates, and environmental review in conformance with the NEPA/ CEQA.
- Conceptual graphics—site plan illustrations, computer generated graphics/renderings.
- Microsoft Word/PowerPoint/Excel, Adobe Photoshop/Illustrator/InDesign, and basic GIS and CAD proficiencies.

PROFESSIONAL EXPERIENCE

11/11 – P. **SR. URBAN PLANNER/DESIGNER** Oakland, CA
MIG Inc.

- Manage a range of planning and urban design projects ranging in scale and diversity for a variety of communities.
- Pursue projects and lead multi-discipline teams from the proposal process through plan development, adoption and implementation.

10/09 - 10/11 **PROJECT MANAGER** Berkeley, CA
MIG Inc.

- Lead transportation, economic, engineering, planning and design professionals through a range of regional and site specific planning efforts.

7/04 - 9/09 **SR. PLANNER / URBAN DESIGNER** Oakland, CA
RRM Design Group

- Managed multiple public and private urban revitalization projects. Prepared site plans and master and specific plan documents.
- Coordinated efforts of multi-disciplined team to meet budgets and deadlines.
- Facilitated community workshops and present at public hearings.
- Directed, trained, and mentored junior planning staff.
- Prepared proposals and attend interviews in response to RFPs and RFQs.

4/03 - 7/04 **ENVIRONMENTAL PLANNING INTERN** San Luis Obispo, CA
Rincon Consultants, Inc.

- Conducted a wide range of planning studies and prepared documents for projects, including general plan updates, specific plans, and environmental documents in conformance with NEPA/CEQA.

9/02 - 6/03 **GRADUATE ASSISTANT** San Luis Obispo, CA
California Polytechnic State University

- Established survey guidelines and coordinated with alumni to update CRP program.
- Assisted professors with professional research.

6/00 - 7/01 **PROJECT MANAGER / DIRECT PURCHASING AGENT** San Francisco, CA
Williams-Sonoma, Inc.

- Reviewed and approved subcontractor proposals and evaluated construction plans.

- Coordinated delivery and installation of all fixtures and materials involved in the construction of Williams-Sonoma, Inc. stores.
- Developed designs with Design Managers for new store fixtures.
- Value-engineered existing specifications to identify potential cost savings.

7/99 - 6/00 **EASTERN REPAIRS COORDINATOR** San Francisco, CA
Williams-Sonoma, Inc.

- Initiated and tracked repairs and maintenance performed in all eastern Williams-Sonoma, Inc. stores.
- Coordinated with store personnel, architects, and subcontractors through the duration of major retrofits to assure project efficiency.

2/99 - 7/99 **SR. PROJECT COORDINATOR** San Francisco, CA
Fisher Development Inc.

- Supervised training of employees in effective/efficient methods of project coordination.
- Developed a cost reduction plan through analysis of department processes and procedures.
- Researched and interviewed prospective vendors.

2/98 - 2/99 **PROJECT COORDINATOR** San Francisco, CA
Fisher Development Inc.

- Planned, directed, and coordinated manufacturing and installation of interior and exterior signs for Gap Inc. stores.
- Reviewed and approved design proposals from subcontractors.
- Bid jobs to vendors, delegated tracking of proposals, and executed subcontract exhibits.

7/97 - 11/97 **URBAN DESIGN/PLANNING INTERN** Los Angeles, CA
Community Redevelopment Agency (CRA)

- Developed a design proposal for a transit station in downtown Los Angeles.

9/96 - 6/97 **BUSINESS DEVELOPMENT COORDINATOR/DESIGN ASSISTANT** Westwood, CA
Bobrow/Thomas and Associates (BTA Inc.)

- Responsible for coordinating and editing proposals.
- Worked with planners and designers on components of design projects.
- Performed basic CAD duties.

ACCREDITATIONS/AFFILIATIONS

AICP (American Institute of Certified Planners)
LEED (Leadership in Energy and Environmental Design) Accredited Professional
Member, San Francisco Planning + Urban Research Association (SPUR)
Member, American Planning Association (APA)
Member, Urban Land Institute (ULI)
Member, U.S. Green Building Council (USGBC) - Policy Subcommittee and LEED-ND Corresponding Committee
Member, Congress of the New Urbanism (CNU)

PRESENTATIONS

"The Planner's Guide to Implementing Green Principles" October 2007, CCAPA Conference, San Jose, CA
"Achieving Sustainable Results: Public and Private Efforts & Coordination" September 2008, CCAPA Conference, Hollywood, CA

PUBLICATIONS

"LEED-ND is Coming, Are You Ready? How to Implement Green Planning and Design Principles Now," March 2007, Cal Planner, California Chapter of the American Planning Association

COMMUNITY SERVICE/ACHIEVEMENTS

4/09 – P	Urban Plan Program, ULI	San Francisco, CA
6/03	CRP Scholarship for Academic Excellence	San Luis Obispo, CA
9/94 - 6/96	President, Urban Studies and Planning Club, UCSD	San Diego, CA
1/00 - 7/02	Presidio Habitat Restoration Program	San Francisco, CA
1/00 - 7/02	Habitat for Humanity	San Francisco, CA
6/97 - 6/98	Basketball Coach, Marin County Day School	Corte Madera, CA
2/97 - 6/97	Baseball Coach, Marin Little Leagues	Larkspur, CA

ACCOMPLISHMENTS

2006	San Diego Rock & Roll Marathon	San Diego, CA

DAVE JAVID, AICP, LEED AP

Senior Urban Planner/Designer

Mr. Javid has successfully led teams in town center and downtown revitalization projects ranging in scale and intensity for many thriving communities. His ability to foster community input through tailored comprehensive outreach strategies has proven a key asset in reaching stakeholder and community consensus.

With a strong foundation in both urban planning and design, he understands the importance of respecting the historical context of a place while crafting design guidelines and development standards and polices that support it. Mr. Javid has gained valuable perspective with experience in reviewing development applications as a member of design review boards. He is passionate about educating communities about sustainable concepts designed to create places that offer a well-connected mix of uses that can induce active modes of transportation while encouraging a sense of community. In addition to a Master's in City Planning, Mr. Javid has planning experience in the public and private sectors, working closely with communities, city agencies, and private developers.

RELEVANT PROJECT EXPERIENCE

Southeast Policy Area Strategic Plan, City of Elk Grove
As the Sr. Urban Planner and member of the City's planning staff for this project, Mr. Javid has been responsible for managing the project and preparing outreach strategies to reach out to a range of stakeholders and community members to develop a vision for the Southeast Policy Area in Elk Grove. The planning process has included developing land use alternatives and a preferred plan working collaboratively with City staff and the community to spur sustainable development in the area. The project will culminate into a Strategic Plan to include tailored development standards and design guidelines.

EDUCATION

MA, City and Regional Planning, College of Architecture and Environmental Design, California Polytechnic State University

BA, Urban Studies and Planning, Minor in Visual Arts, University of California San Diego

PROFESSIONAL AFFILIATIONS

AICP (American Institute of Certified Planners)

LEED (Leadership in Energy and Environmental Design) Accredited Professional

Member, San Francisco Planning + Urban Research Association (SPUR)

Member, American Planning Association (APA)

Member, Urban Land Institute (ULI)

PAPERS/ PUBLICATIONS

"LEED-ND is Coming, Are You Ready? How to Implement Green Planning and Design Principles Now," March 2007, Cal Planner, California Chapter of the American Planning Association

PRESENTATIONS

"Achieving Sustainable Results: Public and Private Efforts & Coordination" September 2008, CCAPA Conference, Hollywood, CA

"The Planner's Guide to Implementing Green Principles" October 2007, CCAPA Conference, San Jose, CA

DAVE JAVID, AICP, LEED AP
Senior Urban Designer

Model Sustainability Code Update, County of San Gabriel
As the Sr. Urban Planner Mr. Javid developed a Model Sustainability Code Toolkit to provide a framework to address energy efficiency and sustainability through zoning regulations for 27 cities participating in the San Gabriel Valley Council of Governments Energy Efficiency Climate Action Plan project. The toolkit is essentially a guide to help summarize existing sustainable provisions adopted by the cities' and to identify gaps along with any recommendations to add other mandatory and/or voluntary sustainable provisions in the cities' development codes. The toolkit is focused on specific components of sustainable planning and green building programs, including CALGreen building code provisions and Leadership in Energy and Environmental Design (LEED) principles. A diverse collection of regulations were grouped into four key categories—Energy Conservation and Green Building; Urban Form and Community Character; Community Health and Wellness; and Alternative/Renewable Energy.

Zoning and Sustainability Code Update, City of Patterson
As the Sr. Urban Planner Mr. Javid prepared the background analysis by examining the City's General Plan and existing Zoning Code to identify relevant goals and policies that will help guide the new Zoning Code. Mr. Javid will be responsible with developing key sustainable elements of the Patterson Zoning and Sustainability Code Update.

Zoning Code Update, City of Palm Desert
As the Sr. Urban Planner on this project, Mr. Javid was responsible for developing urban form graphics and language to update the new Zoning Code for the City of Palm Desert.

Downtown Plan, City of Ione
As the Sr. Urban Planner and Designer Mr. Javid coordinated with the client and team internally to develop a comprehensive vision and Downtown Plan for City of Ione. The planning process included crafting tailored design guidelines and development standards for both the public and private realms, to encourage sustainable growth in the Downtown area that is sensitive to and helps protect important historical elements while spurring economic development.

PROJECTS COMPLETED PRIOR TO JOINING PMC

Woodland Design Review Services, Woodland, California
As the Sr. Urban Designer Mr. Javid led a team of designers and planners to review large scaled mixed-use projects focused primarily in the city's downtown core. Mr. Javid met regularly with city staff and representatives of the development team to provide clear design recommendations. Recommendations dealt with the scale and architectural character of proposed development and its relationship with the public realm and surrounding uses.

Santa Clarita Design Review Services and Citywide Architectural Design Guidelines, Santa Clarita, California
As the Sr. Urban Designer on this project, Mr. Javid teamed with designers charged as the Design Review Board for the city and reviewed and provided recommendation for a range of projects throughout the city. Mr. Javid initially worked with city staff to develop comprehensive citywide design guidelines, including specific guidelines for four distinct districts in the city. Mr. Javid met regularly with project applicants to guide them through recommendations and answer questions to ensure proposed projects met the desired level of architectural quality. Mr. Javid and team also developed a comprehensive submittal checklist to improve the review process.

San Bruno Downtown Transit Corridors Plan and EIR, San Bruno, CA. As Project Manager, Mr. Javid led a visioning and planning process in partnership with the City of San Bruno to prepare a Specific Plan referred to as the Transit Corridors Plan. The plan provides a greater level of definition to the land uses and character of development along key boulevards and corridors. Building on the planning areas multiple transit opportunities, planned high-density mixed-use development, and inviting, walkable streetscapes are emphasized to capitalize on the close proximity of the San Bruno Bart Station and future Caltrain Station. The project's goal is to create an attractive, liveable, and walkable boulevard that can support transit-oriented development. The document includes innovative design concepts, land use and circulation analysis, and development standards and design guidelines that will shape the envisioned vibrant and sustainable development. The Transit Corridors Plan also integrates the Grand Boulevard Initiative, a regional collaboration of 19 cities, counties, and location and regional agencies with the goal of improving the performance, safety and aesthetics of El Camino Real, a major corridor that runs through the City.

Napa Downtown Specific Plan and EIR, Napa, CA. As Project Manager, Mr. Javid led a tailored team of experts to craft a comprehensive Specific Plan document for Downtown Napa. Mr. Javid developed an outreach strategy that included a range of community engagement opportunities including walking tours, workshops, charrettes, online surveys, and stakeholder, focus group, and steering committee meetings. The Downtown Napa Specific Plan will guide the City of Napa in its planning efforts to create a more inclusive and vibrant Downtown core. The purpose of the Downtown Napa Specific Plan was to craft a vision and steps to improve the public and private realm through detailed policies, design guidelines and development standards to steer future improvements.

DAVE JAVID, AICP, LEED AP
Senior Urban Designer

North Fair Oaks Community Plan and EIR, Redwood City, CA. Mr. Javid led a well balanced team, as Project Manager, to develop a Community Plan in North Fair Oaks, with unique sustainable and health and wellness principles. The Community Plan is a long-range policy document that establishes goals and policies for land use, housing, health and wellness, parks and recreation, circulation, and infrastructure for North Fair Oaks. The Plan supports the community's vision of North Fair Oaks as a complete, vital community with an appropriate mix of housing, employment, and services to meet the needs of North Fair Oaks residents. The Plan also envisions a community that is safe and accessible for pedestrians and bicyclists, has access to open space and recreational opportunities, is connected by transit within the community and to the greater region, and fosters healthy living for all community members. This Plan establishes the framework for future development and improvements to achieve this vision, meet the needs of current and future residents, and maintain and improve the livability of the unique North Fair Oaks community. Special attention was given throughout the outreach process to reach out to every member of the community through multi-lingual workshops, youth and senior outreach, and stakeholder, technical advisory and steering committee meetings.

Fort Bragg Georgia-Pacific Mill Site Specific Plan and EIR, Fort Bragg, CA. As Deputy Project Manager and Urban Designer on the Mill Site Specific Plan project, Mr. Javid's managed a variety of sub consultants and balancing the City's and client's objectives to develop a comprehensive Specific Plan supported by an EIR. As a LEED Accredited Professional, Mr. Javid used his experience with sustainable design and planning principles, to educate the team and integrate those concepts into the public outreach and visioning process. The goal of this planning effort was to develop a guiding Specific Plan document for a former 415-acre lumber mill site stretching nearly the entire coastline of the City of Fort Bragg. The planning process included comprehensive outreach and coordination with state agencies and the Mill Site Coordinating Committee to reach a cohesive vision for the future of the site and a plan to implement that vision.

Scotts Valley Town Center Specific Plan and EIR, Scotts Valley, CA. As the Project Manager and Urban Designer, Mr. Javid led the team in incorporating input from the public, City Staff, and potential developers to draft a comprehensive Vision Plan, supported by illustratives and sustainable design principles, and a Specific Plan document. The objective for this project was to establish a true heart to Scotts Valley by defining its town center. The Specific Plan is designed to guide development of an area formerly used as the City's airport and which is partially inhabited by two shopping centers. The Specific Plan emphasizes a sustainable pedestrian-oriented design that provides strong connections to surrounding residential, commercial, recreational, and civic uses. The plan establishes a commercial mixed-use destination supported by amenities including a town green for outdoor events.

Camarillo Commons Strategic Plan, Camarillo, CA. Mr. Javid led a multi-faceted team with a challenge to align the goals and objectives of more than 50 property owners of two existing auto-oriented shopping centers in an effort to create a well-connected commercial and high density residential community. The planning process included multiple stakeholder and focus group meetings as well as outreach to the general public. Through direct coordination with City staff and an advisory committee, a vision plan was drafted for the area which provided a foundation from which to develop the strategic plan. The comprehensive outreach effort ultimately garnered consensus and support for the final plan that gives businesses greater street presence and recaptures the pedestrian realm. This project received an APA award of Excellence in 2008.

Mendocino Avenue Corridor Concept Plan, Santa Rosa, California
As Project Manager on this project, Mr. Javid led the visioning and outreach effort in working toward a comprehensive corridor plan. Mr. Javid balanced the input from an Internal Review Committee (made of city and agency staff) and a Task Force (which included stakeholders from the community including business owners and neighborhood advocates) along with input received from the community. From the input received a preferred corridor concept plan was developed along with a set of design guidelines and an implementation strategy.

Skyway Corridor Study, Paradise, CA. Mr. Javid's role as Project Manager on this corridor study gave him the opportunity to coordinate and facilitate the outreach effort which included meetings with stakeholders, an advisory committee, and public workshop. The resulting product was a vision for the downtown core area which included traffic calming measures, a streetscape enhancement, and a gateway community plaza/park designed give the corridor an distinctive identity.

San Luis Obispo Pedestrian Transportation Plan, San Luis Obispo, CA. As Project Manager, Mr. Javid led the team in establishing guidelines to encourage safe and inviting pedestrian paths throughout the city.

West Downtown Visalia Vision Plan, Visalia, CA. As Project Manager, Mr. Javid led a team in developing a Vision Plan that accommodates the needs of residents, students, and hospital employees in close proximity to this urban infill project.

Agoura Village Specific Plan, Agoura Hills, CA. (2006-2008) As Urban Planner, Mr. Javid worked with the team to develop the land use plan and corresponding development standards and design guidelines for the Agoura Village Specific Plan.

Chula Vista Urban Core Specific Plan and Design Guidelines, Chula Vista, CA. As Urban Designer, Mr. Javid worked with the City and led the team in crafting the Vision for this project which were supported by guiding design principles.

DAVE JAVID, AICP, LEED AP
Senior Urban Designer

Pismo Beach Promenade IV, Pismo Beach, CA. As the Urban Planner on this project, Mr. Javid coordinated the efforts of the planning team to meet the City's and Coastal Commission requirements in designing a promenade along a heavily visited beach in Pismo, while gaining the support of property owners in the area.

Humbert Street Multi-Family Residential, San Luis Obispo, CA. As Senior Planner, Mr. Javid worked with the Housing Authority to develop a cooperative residential develop concept to set a new precedent for addressing affordable housing concerns.

Foothill Boulevard Specific Plan and Design Guidelines, Rialto, CA. As Urban Designer, Mr. Javid developed land use concepts, street sections, and design principles that led to the creation of a Vision Plan for the historic Route 66 corridor.

ADDITIONAL EXPERIENCE

- **Lompoc General Plan Update and EIR, Lompoc, California**
- **Coalinga General Plan Update, Coalinga, California**
- **Oak Springs Specific Plan, Buellton, California**
- **The Village Commercial Development, Buellton, California**
- **Sierra Vista Medical Center Master Plan, San Luis Obispo, California**

By-Laws Amendment
Section 4.7.17 Regional Advisory Councils

Often there are questions and confusion about the term "Regional Advisory Councils" and the abbreviation "RAC", and whether the position is a chairpersons or director, why they are referred to as a "council", etc. The following amendment to the By-Laws is proposed in order to clarify this issue.

Motion: Change "Regional Advisory Councils Directors" to "Regional Activity Coordinator"

The proposed Amendment to Section 4.7.17 is as follows (with proposed new text shown with an underline and ~~strikethrough~~ text proposed to be deleted):

4.7.17 Regional Activity Coordinator~~Advisory Councils~~ (RAC) ~~Directors~~

The RACs ~~Directors~~ shall be represented on the Section Board by geographic designation. The seven geographic areas divided by counties are: East Bay (Alameda, Contra Costa), Monterey Bay (Monterey, San Benito, Santa Cruz), North Bay (Marin, Napa, Solano, Sonoma), Peninsula (San Mateo), Redwood Coast (Del Norte, Humboldt, Lake, Mendocino), San Francisco (San Francisco), and South Bay (Santa Clara). The duties of the RACs ~~Chairs~~ shall be to:

1. ~~To p~~Provide input to the Board related to the special needs of members in specified regions in the Section or in designated Sub-Sections;

2. ~~To o~~Organize periodic meetings and workshops for members in their regions, contribute relevant articles to the newsletter and assist the Professional Development Director in carrying out the Section's professional development programs; and

3. ~~To p~~Provide occasional social functions in order to foster a sense of community within and among Section members.

ATTACHMENT 7

Northern Section
DRAFT 2013 GOALS

MEMBERSHIP: Vacant Position

- Develop membership/marketing/outreach program: increase membership; target SF planners.
- Change "planning commissioner" to "citizen planner" to recruit more non-National/ Chapter members and be more inclusive

REVENUE: Scott Davidson, AICP - Advertising Director/Committee

- Develop a comprehensive sponsorship and advertising program for revenue enhancement
- Use eNews and Northern News to raise money through paid ads.

AWARDS PROGRAM: Eileen Whitty, AICP and ??? - Awards Program Co-Directors

- Continue successful awards program for forwarding to state/national
- Increase number and quality of submittals
- Recruit excellent jurors - ID qualifications and minimum needs

PROFESSIONAL DEVELOPMENT EVENTS: Tania Sheyner, AICP – Professional Development Director/RACs/Committee

- Continue to provide no-and low-costs AICP CM professional development events
- Continue co-sponsorships and partnering with professional associations/private firms/non-profits (e.g., AIA, Greenbelt Alliance, Heritage YP)
- Explore more webinars/podcasts/live feedback, especially to benefit outlining areas
- Publish Northern News articles on professional development
- Combine social mixers with professional development events
- Organize walking tours/outdoor events

ATTACHMENT 8

HOLIDAY PARTY: Committee (to be determined)

- Organize successful well-attended event

SECTION HISTORY: Juan Borrelli, AICP – Section Historian

- Develop and implement Section archive program: establish subcommittee to develop program proposal and webpage

- Promote APA Great Places and Planning Landmark Award submittals

INTERNATIONAL: Hing Wong, AICP and Alex Hinds, AICP – International Co-Directors

- Plan next trip abroad

- Expand number of international internship positions and locations; expand outreach to international planning firms

DIVERSITY: Miroo Desai, AICP – Planning Diversity Director

- Continue ambassador program
    - Event 1x/month-goal
    - Focus on schools: high school juniors and seniors; attend career day; Cal students interested in reaching out

- Organize Planners-of-Color social mixers

UNIVERSITY OUTREACH/CPF: Emy Mendoza – University Liaison & Darcy Kremin, AICP – CPF Liaison

- Increase the number of CPF applicants: Get word out to students/professors at mixers, listserves

- Reach out to more universities (Stanford, Humboldt State, Sonoma State, San Francisco State)

MENTORSHIP PROGRAM: Andy Waggoner – Mentorship Program Chair

- Implement mentorship program

- Improve timing of mentee notification to match school schedules (due before thanksgiving)

YOUNG PLANNERS GROUP: Natalie de Leon and Avalon Schultz - YPG Co-Chairs

- Organize more events with professional development focus, e.g., tours of offices (3x per year)

- Cal partnership: get students of color/student community involved in APA

- Conduct research and document information: e.g., minority representation in planning profession; public participation process--% minorities

- Organize one "big" event – TBD (e.g., SJSU Symposium)

- Volunteer opportunity

- Increase outreach through social media

RAC: RAC Chairs

- Improve RAC communication, support and outreach to members
    - Social media, Facebook, Twitter, LinkedIn
    - Update RAC pages on web
    - E-mails to RAC sub-regions: events, questions and feedback

- Promote diversity
    - Partner w/ diversity director
    - Connect w/ diverse planners at public/private agencies

- Organize more RAC Events
    - Work w/ sustainability committee
    - Tape events
    - Identify goal/target for each RAC

- Write RAC Newsletter articles
    - Assign date/issue to each RAC Chair

PUBLICITY AND COMMUNICATIONS

Northern News: Naphtali Knox, FAICP – Newsletter Editor/Erik Balsley, AICP – Newsletter Associate Editors

- Maintain quality Northern News newsletter
    - Respond to survey re: local/regional news; cover more San Francisco issues
    - Keep news articles short
    - Provide abstract of article in eNews/website with direct link to article

Website: Ronny Kraft - Webmaster

- Create new improved website
    - User friendly format and site navigation
    - Streamline content management
    - More content and update regularly
    - Increase site traffic

eNEWS: Erik Balsley, AICP – Communications Director

- Continue providing timely announcements and publicizing upcoming events via eNews every two weeks.

SUSTAINABILITY PLANNING: Katja Irvin, AICP & ??? – Sustainability Co-Chairs

- Provide resources and dialogue around effective sustainability planning
    - Webpage of online resources (Northern focus)
        - Links/links: concepts, framework, best practices challenges, projects
        - Clearinghouse and networking resource
    - Pursue co-sponsorships/partnerships to promote interdisciplinary solutions, approaches and dialog

- Establish blog/social network on sustainability

- Organize workshops and webinar series: AICP credits for professional development on sustainability issues

- Continue "Plan-It-Sustainably" newsletter column

- Prepare Sustainability Planning Guide
    - Historical perspective
    - Overview-main concepts
    - Main frameworks and methodologies

APA California Northern Section
Financial Reserve Policy
Adopted: May 5, 2011

General Reserve Fund
General Reserve Funds are to be used by the Section only if there is a financial emergency or unforeseen financial circumstance that warrants use of these funds. Use of these funds must be approved by a majority of the APA California Northern Section Board. Along with adopting the annual budget each year, the Board will determine a deposit to the General Reserve Fund, if necessary. This fund balance shall be equal to at least one-half of the average annual operating expense budget for the prior three years. The transfer of money to and from the General Reserve Fund will be made in January of each year or as soon there after as financially feasible.

Conference Rebate Fund
The Northern Section receives a large conference rebate from the California Chapter when hosting an annual state conference approximately every eight (8) years. The Conference Rebate Funds shall be accounted for separately from the General Reserve Fund. This balance shall generally not be drawn down in any given year by more than 1/8 of the conference rebate for hosting such an event. The transfer of money to and from the Conference Rebate Fund will be made in January of each year or as soon thereafter as financially feasible. Any remaining conference rebate after eight (8) years may remain in the Conference Rebate Fund or can be transferred to the General Reserve Fund or allocated for Section activities and expenses.

Investment of Funds

General Reserve and Conference Rebate Funds shall be invested in financial instruments/securities that will provide the Section with the highest interest rate without risk to the principal balance. A 2/3 vote of the Northern Section Board shall be required to invest these funds in anything other than an FDIC insured savings account.

2013 PROPOSED BUDGET

AMERICAN PLANNING ASSOCIATION CALIFORNIA CHAPTER NORTHERN

CATEGORY		2012 BUDGET	2012 ACTUAL	2013 BUDGET
INCOME				
11	Interest Checking	$0.00	$0.00	$0.00
12	Interest Savings	$250.00	$155.95	$200.00
42	Section Events			
42.1	Section Programs	$1,500.00	$2,110.91	$0.00
42.2	Holiday Party	$3,000.00	$3,697.45	$3,500.00
42.3	East Bay RAC	$0.00	$0.00	$300.00
42.4	Monterey Bay RAC	$0.00	$0.00	$300.00
42.5	North Bay RAC	$0.00	$0.00	$300.00
42.6	Peninsula RAC	$0.00	$0.00	$300.00
42.7	Redwood Coast RAC	$0.00	$0.00	$300.00
42.8	San Francisco RAC	$0.00	$0.00	$300.00
42.9	South Bay RAC	$0.00	$0.00	$300.00
50	Newsletter/website			
50.1	Calling Cards	$10,000.00	$6,063.00	$7,000.00
50.2	Job Ads	$0.00	$0.00	$0.00
62	Awards Event	$5,000.00	$4,000.00	$4,000.00
70	Subventions	$11,000.00	$13,205.79	$13,000.00
72	Conference Rebates	$3,187.00	$3,187.00	$3,200.00
73	State Workshop Rebates	$0.00	$0.00	$0.00
91	Miscellaneous Income			
91	Miscellaneous	$0.00	$0.00	$0.00
91.1	CD Interest	$0.00	$0.00	$0.00
92.1	California Planning Foundation	$0.00	$0.00	$0.00
92.2	Other	$0.00	$0.00	$0.00
Total Income		**$33,937.00**	**$32,420.10**	**$33,000.00**
EXPENSE				
101	Board Management Expenses	$1,800.00	$1,951.79	$2,000.00
102	Board Meetings			
102.1	Monthly Meetings	$500.00	$741.98	$875.00
102.2	Board Retreat	$700.00	$535.90	$700.00
104	Elections	$0.00	$0.00	$0.00
301	Other Section Events			
301.1	Holiday Party	$5,000.00	$5,482.57	$5,000.00
301.2	Students	$1,300.00	$1,000.00	$1,300.00
301.3	East Bay RAC	$500.00	$183.96	$500.00
301.4	Monterey Bay RAC	$500.00	$51.99	$500.00
301.5	North Bay RAC	$500.00	$49.45	$500.00
301.6	Peninsula RAC	$500.00	$0.00	$500.00
301.7	Redwood Coast RAC	$500.00	$939.32	$500.00
301.8	San Francisco RAC	$500.00	$0.00	$500.00
301.9	South Bay RAC	$500.00	$828.73	$500.00
400	Professional Development			
400.1	International Section	$750.00	$1,179.58	$750.00
400.2	Diversity	$1,200.00	$1,105.17	$1,200.00
400.3	Co-sponsorships	$1,750.00	$1,604.09	$1,800.00
400.4	Professional Events/CM	$1,000.00	$112.13	$1,000.00
400.5	Young Planners Group	$500.00	$117.58	$500.00
400.6	Ethics Training	$300.00	$0.00	$300.00
400.7	Sustainability Initiative	$500.00	$0.00	$1,000.00
402	Workshops	$0.00	$0.00	$0.00
503	Newsletter			
503.1	E-news	$840.00	$910.00	$840.00
503.2	Northern News	$10,000.00	$11,096.00	$11,000.00
503.3	Website	$7,331.17	$6,533.35	$6,000.00
503.4	Design and Editing Services	$750.00	$0.00	$0.00
505	Public Relations	$0.00	$0.00	$0.00
601	Awards Banquet	$7,500.00	$7,780.24	$7,500.00
605	Membership Outreach			
605.1	General	$0.00	$0.00	$0.00
605.2	Planning Commissioner	$500.00	$407.64	$500.00
703	Conference Expenses	$300.00	$0.00	$300.00
800	Student Teaching / Mentoring / Scholarships	$4,500.00	$4,262.48	$4,500.00
800.1	AICP Exam Scholarship	$1,800.00	$1,080.00	$1,800.00
903	Miscellaneous			
903.3	Checking Services	$150.00	$31.00	$50.00
	Insurance - State	$700.00	$517.45	$700.00
Total Expense		**$53,171.17**	**$48,502.40**	**$53,115.00**
Profit / Loss		**-$19,234.17**	**-$16,082.30**	**-$20,115.00**
	Reserve	$99,184.85	$93,061.20	$72,946.20
		As of 12/31/12	As of 12/31/12	Projected 01/14/13

Attachment 10

American Planning Association – California Chapter Northern

PLANNERS WORKING GROUP ON ENERGY AND THE BUILT ENVIRONMENT

TO: Hanson Hom, AICP, Northern Section Director

FROM: Josh Hohn, Coordinator, Planners Working Group on Energy and the Built Environment

DATE: 15 January 2013

RE: Request for 2013 Energy Working Group Budget

In the second half of 2012, the Planners Working Group on Energy and the Built Environment completed its inaugural year by co-sponsoring an event with San Francisco Planning and Urban Research Association (SPUR) and entering into an arrangement to work closely in 2013 with the Governor's Office of Planning and Research (OPR). The SPUR event, held at the Urban Center, drew a standing-room-only audience of an estimated 75 people and facilitated our partnership with OPR. It also provided 1.5 units of CM AICP credit. Our work with OPR, which is scheduled to formally kick off later this month, will see our working group advising OPR on a Renewable Energy Template intended to be released as part of OPR's General Plan Guidelines late this year.

Our work in 2012 was completed thanks to on-going support from the APA California Northern Board, for which we remain appreciative. We also received support from CH2M HILL, which contributed $500.00 to the SPUR event, and which has indicated interest in providing similar support for a similar event in 2013.

In 2013, we anticipate the continuation of our bi-monthly meetings, along with one formal presentation of our work with OPR and, potentially, another panel or session intended for a general audience. We will submit each of these events for CM credits. We expect active subcommittee work on the OPR coordination, as well as work in preparation for the State APA conference, should the proposals for a panel or panels to be submitted in February be accepted.

To support these efforts, we anticipate a 2013 budget of $1,300. Accounting for anticipated, continued outside sponsorship, we are requesting **$800.00** from the Board, as detailed in the table below. Please note no costs for subcommittee activities or a general session related to our work for OPR are assumed in this budget.

Events	Dates	Estimated Cost (Food)
Working Group Meetings – Dinner	January, March, May, July, September, November	$600
Working Group Subcommittee Meetings – OPR Renewable Energy Template	February – October	$0
Panel Presentation – General Session TBD, potentially "Intelligent Grid Cities" (CM credit)	TBD	$200
Public Presentation – Working Group Report on OPR Renewable Energy Template (CM Credit, *sponsored*)	Late Summer	($500)
	Total 2013 Budget Request:	**$800.00**

I will be happy to discuss this further with you or other members of the Board. Please do not hesitate to contact me at jnhohn@gmail.com or 510.282.4143 if you have any questions or concerns, or if I can provide additional information.

Attachment 11

2013 BOARD MEETING SCHEDULE

March: Wednesday, March 6th

May: Thursday, May 2nd

July: Wednesday, July 10th

September: Thursday September 5th

November: Wednesday, November 6th

ATTACHMENT 12