



**Northern Section Newsletter**  
american planning association  
california chapter

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FEB 4 1983

DUNCAN & JONES

DD

RS

WINE AND CHEESE SEMINAR

TOPIC: WHY HERE? WHY NOW: Developers  
Discuss How and Why They Select  
Locations for Investment

PLACE: 312 Sutter Street, San Francisco

DATE: February 16, 1983

TIME: 6 P.M.

A panel discussion preceded by a wine and cheese  
social will discuss the determinants of development  
as seen by the private sector.

FEATURED SPEAKERS: John Igoe, Vice President  
Lincoln Properties Co.

Tom Owens, Vice President  
Gerald D. Hines Interests

Stephen Coch, Project Manager  
Prometheus Development

George Williams, Director  
Office of Economic Development  
and Employment, Oakland

RSVP to Joan Lamphier (415) 451 - 8046

FEBRUARY 14 at 5 P.M. is the DEADLINE

Please leave your message on the answering machine. Thank you.

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## Anderson Resigns as Editor

The press of work and other interests has compelled me to resign my position as editor of this newsletter. Maria Markham is replacing me; hopefully she will have as much fun as I had trying to meet deadlines that were dead, pummeling articles from recalcitrant writers and seeking editorial inspiration from good friend Jim Beam. Good luck kid!

Richard S. Anderson

# DIRECTOR'S CHAIR

Myrna Valdez

It seems that these last few months I have received more calls for job referrals than ever before. That certainly is a sign of the times. What is also interesting is that many planners are moving into non-planning jobs. It would be nice if these persons would keep in contact with us and share their experiences in order that we might expand our planning horizons.

This year we have an exciting calendar of events. We plan on co-sponsoring several sessions with such organizations as AIA, AEP and the Oakland Heritage Alliance on topics of interest and concern to us. In the coming months, I will be starting a telephone campaign for the purpose of recruiting persons and ideas for future APA seminars, workshops, and, of course, the 1984 Cal Chapter Conference.

The California Chapter Annual Conference for 1984 will be held in Oakland at the new Hyatt Regency. We are all excited about the location and the opportunity to put all our creative energy together to host the best conference this Chapter has ever had.

Our first responsibility is to select a Conference Chairperson. If you know anyone with the skills and time to coordinate this event, or might like to do so yourself, please call me. We need to take immediate action on this and need the thoughts of all our members to make the best choice.

Board Business Meetings will now be held one hour before each monthly wine and cheese event. I want to personally invite you to attend, learn what goes on at these business sessions and be a part of our deliberations. Remember, APA is your professional organization. I hope you will attend our February session.

# AICP News

Kevin Garrett

With the arrival of February, it is time to get serious about this year's AICP exam. In a couple of weeks, I will be organizing an initiation meeting of candidates whose applications have been accepted by the national office. At that meeting, a couple of last year's successful candidates will discuss their approaches to the exam and study groups will be formed. As in the past, the study group will constitute the core of the assistance from the Section. At this time, I am looking for AICP members to work with the study groups. Any AICP member with a few hours to volunteer should contact me. The candidates will appreciate your services.

J. Kevin Garrett

## Have You Seen?

Does anyone know the whereabouts of these APA members? All their APA mail is getting returned. Please contact a Board Member if you know where we can find them.

Donald Jacobson	Elvia Garwood
Donna Salzle	Martha Bean
Martha Nessel	Arther Sullivan
Yung Kao	Steven Konkel

## Discussion Group

Ken Norwich would like to get together with planners concerned about the FEMA (Federal Emergency Management Agency) civil defense program and the implications of crises relocation planning to exchange views and consider appropriate steps. You can contact Ken at 415-548-5508.

# New Members

The Board is pleased to welcome the many newcomers to our Section. Some are here from other Chapters and Sections, while others are new to APA. We hope that you will get involved in our activities and breathe some of your freshness and enthusiasm into our Section. We hope to be able to list all of you in a future issue to introduce you to the rest of the members. Please make yourselves known to the Board when you attend an event. We are anxious to see the faces that go with your names. Again, WELCOME!

# People

This is the month for new editors. A fond farewell and thanks to LESLIE CARMICHAEL for the years she has put in as editor and publisher of JOBS IN PLANNING. She is moving on to other projects. JOAN LAMPHIER will be taking over with the March issue. Good luck, Joan.

BERNIE CHODEN is running for the Board of the Berkeley Coop. Best wishes, Bernie.

# WANTED

ASSISTANT EDITOR: Must be able to spend 1 - 2 evenings per month in San Francisco, speak the Queen's English, laugh in the face of adversity and type with at least two fingers. Salary: NADA, ZIP, ZILCH and NOTHING, but whatever turns you on about writing for this ~~mag~~, ahem, newsletter and a bowl of the editor's best chili.

CORRESPONDENTS: One or two from each planning department, office and agency in the area. Must like to toot own horn. Assignment: Keep us all up-to-date on the latest hot issue, report, rumor, etc. in your part of the Bay. BENEFITS: We all get to know you started that dirt and you get to add it to your resume.

# MY WORD

With full admission of mental illness for having done so, I have taken on the duties of publisher and editor of this newsletter. Jim Beam, my close associate, and I will manage somehow.

I have very high hopes for making this publication an important source of local planning information for the members of this Section. Yes, it is a perennial chant that is heard in this column about the need for greater involvement by all members. I think the phrase "tried and true" is appropriate here. The fact is that all journalists rely on tips from people who are involved or know of interesting events. It is important for planners to inform their peers of the issues and projects that are forming in the Bay Area. Everything counts - reports, EIRs, NOIs, hearing dates, book reviews, etc., etc.

This newsletter is also a good place to ask for help, anonymously, if you wish. Someone may have an idea that will solve your career or management problem, get you to the answer of your question, lead you to the right personal computer or service, and otherwise educate us all.

APA was formed to foster this type of information exchange, but it only works when every member thinks of himself as a professional with a responsibility for sharing his knowledge with his colleagues. A small action that each one of you can take is to place this publication on your regular mailing list. The system will see that the word is passed.

Without this type of cooperation, APA will continue to "rip off your dues." Your money is not what makes this organization work. It is the personal commitment of each member to our profession. If we do not care enough to do the things that will make it and us better at what we do, why are we here?

# DATES & DOINGS

# OFFICERS

- FEB. 9 LECTURE  
Randolph Langenbach  
Architect, Photographer  
A SENSE OF PLACE: THE  
ARCHITECTURAL LEGACY OF  
NEW ENGLAND PLANNED  
INDUSTRIAL CITIES  
UC BERKELEY 8 PM  
100 Lewis
- FEB. 16 APA WINE & CHEESE 6 PM  
Exec. Board Meeting 5 PM  
see page 1 for details
- FEB. 16 LECTURE  
Jean-Paul Bourdier  
Prof. Arch. UC Berkeley  
AFRICAN VERNACULAR  
ARCHITECTURE  
UC Berkeley 8PM  
145 Dwinelle
- FEB. 21 DEADLINE SECTION  
NEWSLETTER. All sub-  
missions must be in writing  
and received by 5 PM  
NO EXCEPTIONS!!!
- FEB. 22 4th ANNUAL WOMEN'S  
ENVIRONMENTAL NETWORK DINNER  
Lake Merritt Hotel 6 - 9 PM  
Speakers: Betsy Timm and  
Diana Dillaway, Farrallones  
Institute. Reservations  
due by FEB 11 \$13.00  
Brenda Gillarde, 220 Redwood  
Hwy., Mill Valley 94941  
415-332-2892 days
- FEB. 28 FOLD & LICK. Help your  
editor get the March ish  
into the mail. Chili served.
- MARCH 3 LECTURE  
Hermann Pundt  
Prof. Arch. U. of Wash.  
KARL FRIEDRICH SCHINKEL:  
VISION AND LEGACY
- MARCH 16 APA MARCH WINE & CHEESE  
SEMINAR Topic and place  
to be announced.

- Director  
Myrna Valdez  
Metropolitan Transportation Commission  
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