

APA California 2015 Conference Local Host Committee

AGENDA

April 5, 2014 | 10am – Noon

MetroCenter Auditorium, 101 Eighth Street, Oakland

1. Introductions/Review of February Meeting Report (10 minutes)
2. General Conference Information and Updates (15 minutes)
 - a. Updates from the Chapter
 - b. Generalized schedule
 - c. Google drive
 - i. <http://bit.ly/QnPQce>
3. Logo Competition (20 minutes)
 - a. Competition overview
 - i. <http://bit.ly/1myyOR1>
 - b. Artist outreach
 - c. Selection process
4. BREAK (10 minutes)
5. Committee Reports (60 minutes)
 - a. Committee Chair Appointments (5)
 - b. Reports
 - i. Planner's Guide (10)
 1. <http://bit.ly/1dAuthW>
 - ii. Hospitality (10)
 - iii. Merchandise (5)
 - iv. Diversity (5)
 - v. Programs (5)
 - vi. Mobile Workshops (5)
 - vii. Fundraising (5)
 - viii. Volunteers (5)
 - ix. Publicity (5)
6. Open Discussion (10 minutes)
7. Action Items and Next Meetings (5 minutes)