

MENTORSHIP PROGRAM

2017 - 2018 Program Overview



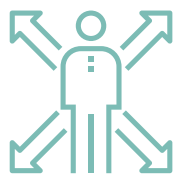
Sign Up for the Mentorship Program: www.norcalapa.org/mentorship



The APA California Chapter – Northern Section is excited to kick off the 2017-2018 Mentorship Program. This career development initiative offers one-on-one mentorship matching between young planners (“Mentees”) and experienced professionals (“Mentors”). The program aims to improve the professional practice of planning by benefiting individual practitioners.

By Thursday, August 31, visit the website to join the 2017-2018 Mentorship Class. **It takes less than three minutes to sign up**, and this information will help us align professional interests and areas of expertise among the Bay Area’s diverse talent pool.

Program Description



This opportunity is available to all planning students and professionals. Our goal is to provide adequate structure to facilitate meaningful relationships, while maximizing flexibility to meet the professional interests and schedules of participants. Each Mentor and Mentee pair is welcome to customize the program to meet individual needs.

- Participants engage in one-on-one Mentor and Mentee matching, which involves a minimum commitment of three meetings over a seven-month period.
- Handouts and e-mail templates will be distributed to participants to facilitate introductions, initiate talking points, and share professional development resources.
- Happy hour socials at the beginning of the program will be co-hosted with the Regional Activity Coordinators and/or Young Professionals Group Directors to offer additional outreach options between Mentors and Mentees. (Continued on next page.)

Mentor

- Professionals with at least three years of work experience in any planning discipline.
- Each Mentor will be assigned one Mentee. If additional Mentors are needed, participants will be individually asked if willing to advise more than one.
- Minimum commitment to meet or teleconference with your Mentee three times between October 2017 and April 2018.
- APA membership is not required.

Mentee

- Students and young professionals with less than three years of work experience in any planning discipline.
- Minimum commitment to meet or teleconference with your assigned Mentor three times between October 2017 and April 2018.
- Applicants are not guaranteed to receive a Mentor, but we’re actively recruiting a large group of participants. Priority matching will be given to second-year graduate students and recent graduates.
- APA membership is required (free for qualified students and 85% off discount for new members to join). You can sign up to be a Mentee today, but you are required to become a member by September 30.



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2017 - 2018 Program Guidelines



- The start of the program coincides with the new school year (August), AICP Exam Prep Workshop (September), APA State Conference (September), and SJSU's UPC Annual Fall Symposium (November).

Schedule

The 2017-2018 Mentorship Class will be active over a seven-month period:

- Recruitment of Mentors and Mentees: August 2017
- Matching: September 2017
- Happy Hour Socials: October 2017 *(Optional)*
- 1st Mentor-Mentee Meeting: October 2017
- 2nd Mentor-Mentee Meeting: January 2018
- 3rd Mentor-Mentee Meeting: April 2018



Mission

The program mission is to foster professional development through an exchange of ideas, networking, and guidance among multi-generational planning professionals. Illustration Source: Andrew Coulson [Link](#)

Sample Activities

The level of engagement for each of the three Mentor-Mentee meetings can be as simple or involved as time and interest permit. For each gathering, activities may include:

- Brown-bag lunch at Mentor's place of work
- Visiting at a coffee shop
- Participation at one of the APA socials or other planning-related events
- Joint attendance at a public meeting
- Résumé and portfolio critique
- Mock interview
- Job shadowing for half a day

Mentorship Network

APA California Chapter – Northern Section is the largest of eight sections in the California Chapter, spanning a 500-mile jurisdiction from the Oregon border to south of Monterey Bay. Leading partners include San Jose State University, University of California, Berkeley, San Francisco State University, Sonoma State University, and more.

This 2017-2018 Mentorship Program is spearheaded by the Mentorship Committee, which includes:

- Liz Probst, Mentorship Director (Chair)
- Brendan Hurley, UC Berkeley Representative
- Catarina Kidd, Northern News Associate Editor
- Dana Hoffman, East Bay RAC
- Eric Tucker, University Liaison
- Graham Pugh, SF RAC
- Mike Jacobson, SJSU Representative
- Sarah Allen, East Bay RAC
- Veronica Flores, Young Planners Group Director

