

Presentation of Northern Section Awards and installation of new board members will take place on July 22, 1981. The event will be part of a dinner to be held in the U.C. Berkeley Faculty Club, a country-elegant old shinglesided building on Strawberry Creek on the east side of the Cal campus. The ambiance will be complemented by a hearty meat-and-potatoes dinner, and an ample no-host bar.

If you wish to attend the dinner portion of the program, please R.S.V.P. by mail at least one week in advance to allow reservations to be made. Map to this secluded corner of Cal is available upon request.



DATE:	Wednesday,	July 22, 1981
TIMES:	Cocktails:	
	Dinner:	7:00 - 8:00 p.m.
	Awards:	8:00 - 9:00 p.m.
COST:	\$12.00 per	person II

RSVP: (checks payable to):

Lamphier & Associates 853 York Street Oakland, CA 94610

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INFORMATION: (415) 451-8046



There's no need to mention that our avocation/profession is under attack: it's obvious in budget hearings, program changes and editorial columns. There is a distinct shift from long-term to short-term thinking, a continuing obsession with the Quarterly Report and "productivity" at the expense of durability and possibly livability.

But we're not alone in this. One need only look back to Chrysler Corporation's dismissal of the bulk of their engineering and R & D staff in the sixties, or the similar actions of American consumer-electronics manufacturers to see the inevitable results. What we "save" in red tape and cash flow now by cutting back on Urban and Rural Planning, scientific research, health care, crime prevention, education, agricultural preservation, industrial investment, environmental protection, and countless areas of long-term planning, we will pay dearly for in the future. Chrysler, Harley-Davidson, Zenith, U.S. Steel, and others may be paying with their corporate lives. In the British Isles, the entire social system is severely damaged. Lack of personal savings, undercapitalization of industry, elmination of social investment, reduction of environmental protection and urban/ rural planning will have an effect that snowballs into an unmanageable and very possibly disastrous situation.

There are three paradoxes for planners. The first is that we now have more evidence than ever of the value of our work (and the dangers of not planning), yet budgets, programs and contracts are vanishing. There is widespread self-doubt and resignation at a time when strong words and action are crucial. This is no time to be meek or timid. There is no reason to doubt our purposes.

The second paradox is that our approach to planning is rarely integrated or coordinated or comprehensive; which is to say we're subject to the same forces we oppose. The regulations with which we work are cumbersome patchworks that perfectly illustrate the inherent efficiency possible if we had done them right in the first place, yet we allocate more time to operating than overhauling them. Our "Long-range General Plans," are revised annually and are far from general in nature, providing us with dual zoning and reduced predictability rather than a comprehensive approach to dealing with the future. Rather than develop the process into one tied into C.I.P.'s and proportional development, we spend our energy on site-specific battles. There are other examples, of course, too numerous to cover in a single article, but there is ample evidence that there is internal erosion of our purposes.

The third incongruity is that virtually all aspects of the attack on planning are in the name of economics. While this may not be the real purpose, it is a tactical error to claim it as one. Whether in education, health, crime prevention, industry or land use decisions, long-term programs are the most cost-effective. What is cheap is rarely that which is inexpensive.

As advocates, officials or professionals in Planning, rationality is on our side. We have ample evidence of the necessity of our function from every period of history in every part of the world for every human endeavor. There is a cause for concern, a need for action, but no reason for doubt,

BAY AREA 2000

The Bay Area 2000 Conference is the last of a series of regional meetings that have been sponsored around the state by the nonprofit environmental-planning organization California Tomorrow, as part of its California 2000 Project. The project aims to detail the critical challenges that California and its regions should be prepared to tackle as the year 2000 approaches.

The daylong conference will begin at 9:00 a.m. with a welcoming address given by Speaker of the Assembly, Honorable Willie L. Brown, Jr. Charles Warren, Chairman of the California 2000 Project, past chairman of the President's Council on Environmental Quality and a former state legislator, will then present a statewide overview.

The coastal zone, land and waste management will be the subjects of the morning panel moderated by Rollin Post of KRON-TV. Panelists include Michael Fischer, executive director of the California Coastal Commission; Clair Ghylin, general manager of the Land Department, Chevron Corporation; T. J. Kent, past president of People for Open Space; Phillip LeVeen, director, Public Interest Economics West; Terry Trumbull, chairman of the State Solid Waste Management Board; and Tom Hayden, chairman, Campaign for Economic Democracy.

The afternoon panel, moderated by Lila Peterson of KCBS Radio, will deal with issues affecting the quality of life in the Bay Area, particularly those affecting people and their needs. Panelists will be Reverend Cecil Williams, Glide Memorial Church; Carl Pope, California Leage of Conservation Voters; David Dowell, professor of city and regional planning, UC Berkeley; Paul Sedway, Sedway-Cooke; Holly O'Konski, League of Women Voters; and Thomas Merle, Bay Area Council (and past director of APA Northern Section).

The conference is being co-sponsored by the American Institute of Architects, American Lung Association of California, Association of Bay Area Governments, Bay Area Council, Bay Conservation and Development Commission, California Certified Organic Farmers, Citizens for a Better Environment, Committee for Green Foothills, Energy Center, Friends of the Earth, Golden Gate Audubon Society, League of Women Voters of the Bay Area, Marin Conservation League, Metropolitan Transportation Commission, Natural Resources Defense Council, Oakland Chamber of Commerce, Peninsula Conservation Center, People for Open Space, RIDES, San Francisco Tomorrow, Save San Francisco Bay Association, Sierra Club Bay and Loma Prieta chapters, SPUR and the Trust for Public Land.

The conference registration and lunch fee is \$10 per person. Reservations can be made by sending a check or money order payable to California Tomorrow, 681 Market Street, Room 963, San Francisco, 94105. Deadline for registering is Wednesday, June 17. For further information, call Isabel Wade at California Tomorrow, (415) 391-7544.

ARCHITECTURE: "DWELLING IN THE URBAN COMMUNITY

This symposium will focus on the qualitative issues of urban housing, bringing together several prominent architects, and authors whose work reflects the requirements and needs of the community. Special concerns to be discussed are the need to re-think patterns of living environments in response to increasing cultural diversity and changing family composition, and the building of experimental dwellings that attempt to respond to these changes. Among the speakers will be:

Ralph Erskine, architect, Sweden; planner and architect of the Byker Redevelopment, Newcastle-upon Tyne, England and an important body of housing in Sweden. <u>Ricardo Bofill</u>, architect and director of Taller de Arquitectura, Barcelona, and architect of several high density housing and community experiments in Spain. <u>Lucien Kroll</u>, Belgium; architect of the Maison Medicale, Catholic University of Louvain Medical School, Brussels. <u>Christopher Alexander</u>, director of the Center for Environmental Structure, University of California-Berkeley, and author of <u>The Pattern</u> Language, <u>The Timeless Way of Building</u>, <u>The Oregon Experiment</u>, <u>Notes on the Synthesis of Form</u>, <u>Community and Privacy</u>. Jerry Finrow, head of the Department of Architecture, University of Oregon, and architect of recent public and moderate-income housing in Oregon using the Pattern Language as a design method. <u>Donlyn Lyndon</u>, architect and author from the University of California-Berkeley. <u>Roger Montgomery</u> of the Department of City Planning, University of California-Berkeley and author and critic of "social housing." <u>John Pastier</u>, author, critic and Contributing Editor of New West Magazine.

DATE: July 23-25 in San Francisco

Information/Registration: Gerald Gast, San Francisco Center for Architecture & Urban Studies, 251 Kearny Street, San Francisco, CA 94108.

LANDSCAPE: COMMUNITY GARDENS

End poverty? Immortality? Reliance on mega-corporations? In the latest issue of Landscape, a geographer asks why the United States has a tradition of community gardening. The reasons, Thomas Bassett points out in "Reaping on the Margins: A Century of Community Gardening in America," have never been altruistic, but dependent on economic and political demands. Geographers Larry Ford and Ernst Griffin look at a newer tradition, "Chicano Park." Beneath a freeway cloverleaf in San Diego, bright murals proclaim the heritage and dreams of a Latino community. Other topics in vol. 25 no. 2 include zoos and skyscrapers. Individual copies are \$5.95. Subscriptions are \$18 for one year. Write to Landscape, P. 0. Box 7107, Berkeley, CA 94707.

mail ballot; 1981

mail to: california chapter american planning association po box 2104 san jose' 95109

In accordance with Article 8 of the California Chapter of the American Planning Section, subsections 8.4.1 through 8.5.4 inclusive, the Northern Section, serving Del Norte, Humboldt, Mendocino, Lake, Sonoma, Marin, Napa, Solano, Contra Costa, San Francisco, San Mateo, Alameda, Santa Clara, Santa Cruz, Monterey and San Benito counties, shall, on the first day of July, install elected officers, to wit: Section Director, Section Director Pro Tem and Secretary-Treasurer.

CANDIDATE FOR SECTION DIRECTOR 🌰 🌰

MYRNA VALDEZ

I am a transit planner by profession but tend to spend time learning about and becoming involved in some political, investment, economic and housing issues; after all, they certainly are inter-related. Two of the most critical issues that wrap around all of the above, is that of communication and working together to get something done. I think APA has the responsibility to communicate important information to its members as well as provide them with the forum for interacting and sharing as much relevant information as possible. These are my goals if elected Director for FY 1981-82.

CANDIDATES FOR <u>DIRECTOR PRO-TEM</u>

ALYSE M. JACOBSON

I am a Planner/Economist at LS&A and have served as a project manager for the Marin City Redevelopment Plan, as well as contributed to projects such as evaluating the economic impacts of converting farmland to other uses, housing studies, downtown revitalization, and transit studies. There has been much concernatall levels of the APA of the need to strengthen and enlarge the membership in order to more effectively voice the need for sound planning in the fiscally tight times we now face. I feel that the Northern Calif. Chapter can further this goal through increased and enhanced communication and interaction among its members. I would like to help continue activities that encourage discussions of varied planning issues and interaction outside the hectic pace of the office.

MARIA MARKHAM

B.S. New York University. Public Administration/Economics. Master of Urban Planning. New York University. Past Positions -- Student representative, N.Y. Metro Chapter. Secretary, Energy Planning Technical Committee, NYMC.

A strong and active local level APA is a key to the continuing vitality of the planning profession. APA planners in New York spoke out on major issues and reviewed pending legislation. As Director Pro-Tem, I intend to establish technical committees to support policy formation at the Board level and increase member involvement.

In APA professional development activities in New York, I arranged a solar access meeting and chaired a regional planning conference. These events brought planners together with lawyers, engineers, architects and other professionals to form multi-disciplinary approaches to problem solving.

Professionally, I have prepared energy conservation plans for new commercial and residential developments and retrofits of existing communities. My work in energy planning has also involved me in land use regulation issues.

I am currently developing an energy plan for a proposed new community, combining land use and environmental planning with engineering and architectural systems to plan for passive solar buildings, district heating and mass transportation.

CANDIDATE FOR <u>SECRETARY-TREASURER</u> 💮 💭 🗭

JOAN LAMPHIER

Planning has become a popular political target along with almost every other government program in the recent period of fiscal conservancy. This is a time when APA should be supportive of its membership and provide a forum for the exchange of ideas. I am committed to continuing my activities as a board member of APA to further the objective; however, it is my belief that only through an active membership can an organization be effective. I look forward to the next year of developing programs that are responsive to needs of the membership during this difficult period.

6/16/81 american planning association 00 box 2104 sanjose' 95109 APA QUESTIONNAIRE Northern Sect californiachapter The following set of questions are intended to help us make some decisions regarding the types of programs that APA Northern Section could put on during FY 1981-82 for its membership. Please help yourself by helping us. 1. Do you expect anything more from APA other than what you already receive in the mail? Yes____ No X Please explain _ Don't feel the need for more 2. How can APA Northern Section best serve you and your professional needs? ______ Provide opportunities for interaction rews. and socialization, exchange of 3. Are you interested in attending any of the following APA functions: Monthly Business & Policy Meetings . . . Yes No 🗙 Panel Discussions Yes 🗙 No No Conferences Yes 🗙 No 4. If you would like to attend, what would you like to ... have presented? <u>Single-topic meetings(not a pot-pourri</u>) Criteria - Current relevance; balance between general CANDINATES FOR ELECTED OFFICE : mtensy/technical specialization; Practical, action-orientation. DIRECTUR -5. If you would like to attend an event, would you prefer it to be one or more of the following: MYRNA VALDEZ Dinner Event Yes X No____ ---- (wizite -in) Wine & Cheese Event . . . 2nd Chrice . . . Yes X No Other (please specify) Could be a Ke-day colloquium DIZECTOR PRO TEM -ALYSE M. JACOBSON MARIA MARKHAM ----- (WRITE-IN) 6. If you have to travel to get to an event, how far are you willing to go: SECRETARY - TREASURER -1-5 miles 6-10 miles JOAN LAMPHIER 11-15 miles 16-20 miles ----(UKITE-IN) 20 + miles 7. Mark those areas you would travel to to attend APA meetings or other events. (Please check, comment). Oakland, Berkeley _____ San Francisco _____ Crescent City _ Eureka San Mateo County / (No. put prefurred) INSTRUCTIONS: Fort Bragg Ukiah, Willits _ Fremont 📝 🗸 Lakeport Santa Clara County (Not too willingly) 1. REMOVE THIS PAGE Santa Rosa 💥 Santa Cruz, Watsonville 💥 2. FILL IN BLANKS Novato, Vallejo (Poss.) Salinas Concord 🗸 🗸 Monterey _____ 3 MAIL THIS IN TODATY Lucia ____

* Have to be darn good meeting !

EDITOR:

With regard to the raging controversy regarding the inclusion of seemingly irrelevant information in the APA Northern Section Newsletter, such as the "barbequed dog box lunch" article, I have the following to say: if we can't laugh at ourselves then we're taking this profession too seriously. Moreover, we're taking ourselves too seriously. I find that this sort of lighthearted commentary you have been infusing into the Newsletter makes it more enjoyable to read. Traditionally, these Newsletters are dry, boring and generally uninteresting; I especially like the illustration/cartoon in the last Newsletter for the final Environmental Impact Report. I, for one, believe that the comedy that you have been including in the Newsletter is current and indeed a reflection of our planning profession. KEEP UP THE GOOD WORK! John K. Gamman, Gamman & Associates.

SAN FRANCISCO SOURDOUGH

Starter:	Bread:
2-1/3 C flour	5 C flour
2 tsp. sugar	3 T powdered milk
1-1/2 tsp. salt	1-1/2 T sugar
1 pkg. dry yeast	2-1/2 tsp. salt
2 T pwd. milk	1-3/4 C hot water
1 C hot tap water	1-1/2 T oil
2 tsp. salad oil	2 T starter

To prepare the starter: Stir together all the dry ingredients. Add water and oil, stirring well. Put in a glass or ceramic container and cover. Store at room temperature for three to seven days.

For the bread: Stir together 2 cups flour, milk, sugar, salt and yeast. Add water and oil and stir well. Add the starter and beat with a mixer for two minutes. Add I cup flour and beat two minutes more. Add the remaining flour, stir and knead for two minutes. Place in oiled bowl and turn over. Cover and let rise until double. Punch down.

Divide in half and shape into long loaves. Put on greased baking sheets; brush with beaten egg white. With a razor blade, cut three diagonal slashes on top. Let rise until double. Bake at 425 F for 15 minutes, then reduce heat to 350 and bake 15 to 20 minutes more.

For a chewier crust, place a shallow pan in the bottom of the oven and pour 1/4 cup boiling water into it.

STICKLEBACKS GIVE UP LIVES FOR NOBLE CAUSE

Richard Hanner, Times Tribune staff

Every day, dozens of lowly creatures known as sticklebacks sacrifice their lives to stop potential polluters from sullying the waters of San Francisco Bay.

Sticklebacks are tiny, bug-eyed fish that cost about 30¢ each. Though they are drab and dumb-looking little beasts, they forfeit their lives for a noble cause: the stickleback dies so that other watery inhabitants may live.

Hundreds of the doughty fishes go belly up each week in laboratories at sewer plants, corporations, and commercial testing businesses throughout the Bay Area.

The stickleback has been used as a finny guinea pig since 1960, said Dick Hansen, chief of the fish and wildlife pollution lab for the State Department of Fish & Game in Sacramento.

Water quality specialists have a battery of tests to determine the oxygen content and acidity of effluent. But those tests may not conclusively show how the sample could affect aquatic life. Sometimes a chemical that would not pose any danger by itself can interact with another substance to become a death brew for the delicate denizens of the deep.

It is in establishing this crucial "toxicity" quotient that sticklebacks come in handy, said Hansen. In most labs, the fishes are put in a series of aquariums that are filled with varying amounts of the discharge being tested. Ten to 20 of the fishes are placed in each tank.

In a period of 96 hours, the amount of effluent is slowly increased in each tank until all of the sticklebacks drift off to Davy Jones' locker.

The point at which half of the gilled watchdogs go under is known as the "lethal concentration," said Hansen. The tested effluent's lethal concentration is reported to the Bay Area Water Quality Control Board in Berkeley.

If the effluent is found to have an unacceptable lethal concentration, the Board may require the offending company or sewage plant to improve its water treatment process said Hansen.

(All laboratories conducting the stickleback tests, whether publicly or privately operated, must be certified by the Board.)

Found naturally in the bay, the fish is a fairly cheap and abundant laboratory specimen. It is not the only fish that is used to monitor water quality, but it is by far the most common. Fingerling trout and salmon and a fish with the ignominious title of fatheat minnow are also enlisted to gauge the killing powers of effluent.

Despite general concern over the use of live specimens for laboratory research, Hansen said not a single voice has been raised to protest the wholesale slaughter of the stickleback.

"They aren't like dogs or cats or deer," he said. "They don't have big brown eyes."

BOARD?

We need to renew and supplement the Northern Section Board's appointed positions. How about volunteering? You can help out either at the Section level or in the area you live or work. This is no ordinary year, as the entire profession <u>must</u> become stronger, and APA is the organization in a position to provide active support. those of us involved in Planning. While you doubtedlessly have other responsibilities, so do the present Board members, and so, while some of these positions may be shared with existing volunteers, others will be for new Board members entirely. Call or write to the Board member whose area is of interest to you, or contact Myrna Valdez.

General categories are: seminars/professional development; membership; newsletter reporters; awards; public information; student representatives; legislative coordinator; other specialities.

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