



California Chapter
of the
American Planning
Association
Northern Section

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SECTION DIRECTOR OPTIMISTIC AFTER TWO YEARS OF SERVICE

Outlines Challenges Ahead

These past two years have been both rewarding and tiring. The Board has accomplished much, but there is still more to do. We have managed to double the attendance at most functions; we have varied the topics significantly and have captured a new audience; we have discovered that planners seem less interested in social functions as they are in listening to experts talk about their experiences; we have also begun to co-sponsor events with other professional organizations; we continue to be one of the largest and most active Sections in the country; and despite an increase in dues, we have also managed to increase our Section membership. These are very positive achievements with which to bring on a new Board!

What's left to do is not only continue the good work of the past Board, but also expand our professional development interests. I would encourage the new Board to sponsor workshops on how an unemployed or burned-out planner finds a job in areas other than planning. I would also encourage the Board to keep on making noise at both Chapter and National levels of APA to receive better service and return more than \$3.13 per member for local events.

MICROCOMPUTERS IN PLANNING

Northern Section, Cal Chapter APA will co-sponsor a low-cost workshop on computers in planning with *Geogroup Corporation* of Berkeley.

Session topics include: introduction to computing; alternative modes of computing; administrative applications; planning applications; and making the decision to buy.

The workshop will be held May 26, 1983, from 9:00 a.m. to 4:30 p.m. in Room 400 at Golden Gate University, 536 Mission Street, San Francisco.

The registration fee is \$40 per person before May 19; \$45 after that date or at the door.

Please call (415) 845-8044 for further information and sign-up.

One of the biggest events to look forward to in 1984 is the Chapter Conference in Oakland. I hope many of you will take an active part in making that event a success. Preliminary planning is under way, and you'll hear more about it in future issues of *Northern News*.

We will end our year with several functions. In May we are co-sponsoring our first Victorian house tour—be sure to reserve as soon as you receive your flyer—and will also hold the first of two seminars on project management. In June, the annual awards and installation of officers dinner will be held. Last year over 100 persons attended—some even had to be turned away at the door.

I encourage new ideas to emerge in the coming year and hope that you continue to make this organization meet your needs.

Thank you for two great years as Section Director!

Myrna Valdez
FY 81-83

HISTORIC HOUSE TOUR

What is probably the only Victorian house in Northern California in its original and *unaltered* condition will be open to planners for a special guided tour.

Sandra Stickney, AIA, will lead us on a tour of the Alfred H. Cohen House (1858) on June 5, from 2:00 to 5:00 p.m., 1440 29th Avenue, Oakland. There will be a reception, so please call Sandra at (415) 893-6834 to make your reservation. The \$15 per person donation is fully tax-deductible and will be applied to a fund to complete house restoration.

AWARD NOMINATIONS DUE

Nominations for the 1983 APA Northern Section Planning Awards program must be submitted by May 13, 1983. Application materials and information may be obtained by calling either Chris Haw (415) 558-2112 or Don Bules (415) 558-2266. An awards dinner will be held in late June for official presentations. More on the dinner in the next issue of *Northern News*.

Northern News UPDATE...

EDRA Conference held in Lincoln, Nebraska, last month highlights impact of new technology in living and working environments as hot issue for the eighties. A report on the Environmental Design Research Association's fourteenth annual gathering will be featured in next month's *Northern News*.

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Participatory Approaches to Urban and Environmental Management will be the topic of a 3-day intensive training workshop at Stanford University, June 23-25. Faculty from public administration, consulting practice and academia will lead sessions on: community survey design and interpretation; management and facilitation of public hearings, meetings and workshops; and public involvement media.

For more information and registration, call (415) 845-7549.

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All Section members are encouraged to submit articles for inclusion in *Northern News*. Publication deadlines will be the 25th of each month. Material for the June issue should be submitted by May 25 to Daniel Iacofano, Editor, at the address below.

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Northern News Staff: Louis Hexter, Daniel Iacofano, and Susan Goltsman

Professional Development Seminar

HOW PUBLIC AGENCIES MANAGE LARGE-SCALE LAND DEVELOPMENT PROJECTS

The management of large-scale public land development projects may be obscure to planners who have not had the opportunity to participate in the full process. Project managers/planners working in San Francisco, Oakland, Emeryville, and Concord will describe how the development processes are organized and managed.

This seminar will be held May 18, 1983, from 7:00 to 9:00 p.m. at the offices of Whisler Patri, 590 Folsom Street (at 2nd Street), San Francisco. Take MUNI #15, 27, or 42.

Panelists include: Donald Black, Principal, Donald Black and Associates; Bernard Choden, Senior Urban Economic Analyst, Office of Economic Development and Employment, City of Oakland; Pat O'Keefe, Administrative Assistant, Concord Redevelopment Agency; and Helen Sause, Project Manager, San Francisco Redevelopment Agency.

Wine and cheese will be served before and after the seminar. To register, send your \$5/person reservation to Mr. Chi-Hsin Shao, 2447 32nd Avenue, San Francisco, 94116, by May 16, 1983. Checks should be made payable to APA.

A follow-up seminar based on the developers' point of view will be held in July. Watch for future announcement.

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