



Northern Section, California Chapter
American Planning Association

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DUNCAN & JONES

May 1985
Volume 5 Number 17

N O R T H E R N N E W S

Participatory Planning Turns Conflict into Creativity

Collaborative Strategies for Managing Environmental Issues

Legal battles over environmental issues are costly and divisive. When communities and land holding companies vie over development rights, or when regional agencies struggle with each other over jurisdictional control, enormous amounts of time and money are spent in an attempt to "win" the conflict. Frequently, however, when environmental issues are resolved through litigation, neither of the interested parties emerge as clear "winners." Relationships are severed and the die becomes cast for future conflict.

Recently, planners have been discovering that collaborative approaches to public participation, inter-sector dialogue, and decision-making can help diverse groups generate mutually beneficial solu-

tions to complex environmental problems, while avoiding unnecessary conflict and its resulting costs. The use of collaborative techniques, such as participatory planning, collaborative decision making, conciliation and mediated negotiation, can result in the successful resolution of seemingly irresolvable controversies.

Long Beach's Coastal and Downtown Shoreline Program, regarded throughout California as an exemplary case of coastal planning, was the result of the active collaboration of development, neighborhood, housing, and environmental advocates. The lack of public controversy in the adoption and certification process was due in large part to the collaboration of all the various

continued on page 7

Honoring Northern Section's Best

The time for planners to honor their own is here! Nominations are now open for the Northern Section, Cal Chapter, APA 1985 Awards.

Members of the jury this year include: **Val Alexeeff**, City Manager/Planning Director, City of Clayton; **Wayne Goldberg**, Planning Director, City of Santa Rosa; **Joan Lamphier**, Consultant, Lamphier & Associates; **Vince Milone**, Lecturer, San Jose State University Planning Department; and **Charlotte Strem**, Planner/Administrator, M.C.P., Certificate in Urban Design.

Award categories include journalism, media, planning education, and contribution to women in planning, among others.

Northern Section members are encouraged to complete the application form on page 3 and mail the necessary materials by Friday, May 31. Winners of the awards will be announced at the annual Section dinner in July.

The 20-Year Track

Regional Transportation Planning, 1985-2005

Northern Section welcomes **John Vastez**, Deputy Director of Planning and Programming with the State Department of Transportation, who will lead an interactive discussion of regional transportation issues on Thursday, May 30 from 6-8:30 pm.

The event will be held in the World Affairs Council Meeting Room at the offices of SPUR, **312 Sutter Street, Room 500**, in San Francisco. Wine and cheese will be served, and reservations should be made by May 23, using the registration form at right. Space is limited, so mail your form today!

R E S E R V E

_____ places for me at the wine and cheese event May 30, at SPUR offices in San Francisco.

Enclosed is a check for \$_____, (\$6 per person), payable to Northern Section, Cal Chapter, APA.

Name _____

Address _____

City _____

Phone _____

Mail to: **Lamphier & Associates**
Attn: Joan Lamphier
853 York Street
Oakland, CA 94610

INSIDE . . .

UPDATE 2

CCAPA
1985 AWARDS 5

BOOK CORNER  7

CALENDAR

Paul Sedway, president of Sedway Cooke Associates, San Francisco, has received the 1985 Distinguished Service Award, presented by the American Planning Association at its annual conference in Montreal, April 20-24. The awards jury noted that "because he is a respected planner, his presence is inspirational to young planners." In addition to directing his firm, Sedway has taught planning at the University of California part-time for 18 years.

Awards were also given for significant contribution to excellence in public planning to **San Antonio Mayor Henry Cisneros**, and for distinguished practice, teaching and writing to **Professor Allan Jacobs** of UC Berkeley.

The Environmental Design Research Association (EDRA) will hold its 16th annual conference from June 10-13 in New York City. An international assembly of planners, designers, sociologists and academics will explore the theme "Environmental Change, Social Change" through workshops, lectures, and papers. For details on EDRA and the conference, contact Daniel Iacofano, 415/845-7549.



corrections

The telephone number for Membership Coordinator Maureen Morton was inadvertently omitted from last issue's **DIRECTORY**. Please note it: **415/877-8535**.

This year's Section election **will** include the position of Section Director, and nominations are now being accepted. In addition, the Secretary-Treasurer post will be divided into two jobs, beginning with these elections.

Date	Program	Sponsor/Location	Info Phone #
May 30	Regional Transportation 1985-2005	Northern Section, APA SPUR, San Francisco	415/451-8046
Jun 20-22	Conflict Resolution and Environmental Mediation	UC Berkeley Program on Environmental Decision-Making, Berkeley	415/643-6307

To announce events of planning interest for **Northern News CALENDAR**, please contact

Matthew Le Grant
2215 Jefferson #C
Berkeley, CA 94710
415/433-0966

Environmental Decision-Making Conference

The Program on Environmental Decision-Making at the University of California is sponsoring a conference on collaborative approaches to environmental problem solving. The conference will explore the possibilities of using collaborative techniques to achieve timely, informed and balanced decisions in California. It will help professionals to incorporate collaborative decision-making and dispute resolution in the day-to-day work of managing environmental issues.

Organizers of the conference include Barry Rosen, Randolph Hester, and Richard Bender of UC Berkeley; Geoffrey Ball of Forum for the Community and the Environment; and Thomas Dickert of the Center for Environmental Design Research. Funding has been provided by The San Francisco Foundation and The National Institute for Dispute Resolution.

For more information on the Conference, or to register, call or write the Program on Environmental Decision-Making, Wurster Hall, UC Berkeley, Berkeley 94720; 415/643-6307.



Northern Section, California Chapter
American Planning Association

NORTHERN NEWS

Subscription to **Northern News** is included in membership dues. Non-member subscription rate is \$10 per year which includes *Jobs in Planning* listings. **Northern News** is published eight times yearly, according to the following schedule:

Issue	Closing Date	Mailing Date
JAN/FEB	Dec. 30	January 10
MAR/APR	March 1	March 14
MAY	April 26	May 6
JUNE	May 31	June 10
JUL/AUG	July 5	July 15
SEPT	August 30	Sept. 9
OCT	Sept. 27	October 7
NOV/DEC	Nov. 1	Nov. 12

News Editor..... Daniel Iacofano

Associate Editor..... Louis Hexter

Editorial Office:

Moore, Iacofano, Goltsman
1824 A Fourth Street
Berkeley, CA 94710
415/845-7549

JOBS IN PLANNING

To place a listing in Jobs in Planning, please contact the editorial office: **415/845-7549**.

PLANNER III - City of Cerritos, CA - (\$2,349-\$2,932/mo.) Performs administrative and professional work in implementing the City's general plan. Responsible for complex planning projects which require skill in research, analysis and presentation of data. Requires Master's degree in related field with four years experience and at least two years supervisory experience. **APPLY BY:** May 17, 1985. Apply with City application to: City of Cerritos, Personnel Division, 18125 Bloomfield Avenue, Cerritos, CA 90701; 213/860-0311. EOE.

ASSOCIATE PLANNER - City of Poway (San Diego County), CA - (\$1,945-\$2,373/mo.) Requisite: Bachelor's degree from accredited college or university with major coursework in planning, architecture, or related field and two years of planning experience at Assistant Planner level. Experience in advanced planning work and environmental impact review. The City of Poway adopted a new comprehensive plan (both the general plan and zoning ordinance) in October 1984. The person selected for this position will assist and be responsible for further planning studies necessary to guide the revitalization of various areas of the City. **APPLY BY:** Open. **APPLY AT:** City of Poway, Personnel Department, 13325 Civic Center Drive, Poway, CA 92064. 619/748-6600, ext. 233. EOE.

HOUSING PROGRAM DIRECTOR - Resources for Community Development is seeking a Housing Program Director to: develop a systematic program for rental-to-cooperative conversions, with the assistance of technical consultants; begin program implementation by converting at least one building by June, 1986. This task includes building selection, organizing participants, and arranging financing. Requires familiarity with limited equity cooperatives; basic knowledge of and experience in real estate, housing finance and governmental and private sector housing programs; ability to communicate effectively orally and in writing and to develop working relationships with a wide range of individuals and institutions. Salary: \$19,500-23,000 per year (depending on experience) plus full medical, vacation and other benefits. Position available July 1, 1985. Apply immediately by sending resume to: Robert F. Delaney, Resources for Community Development, 2520 Hille-gass #405, Berkeley, CA 94704. AA/EOE.

MANAGER OF TRANSPORTATION PROGRAMS - Stanford University - (\$2332-3045 per month, depending on experience) Develop, implement, and monitor campus-wide parking and transportation program; provide staff support regarding transportation issues to various committees; serve as transportation liaison within the Stanford community and between Stanford and external constituencies, such as governmental agencies, neighboring communities, special interest groups. Qualifications include education and experience in urban planning and transportation field; basic knowledge of economics; public relations experience; effective written and oral presentation skills; background in area of policy development/implementation; experience working in a role where decision-making requires consultation and consensus rather than direct control/authority. Computer modeling and analytical skills helpful. Qualified applicants are encouraged to send a resume and a letter highlighting their qualifications to: Kathy DeMoulin #47526, VA Stanford University Personnel Office, Old Pavilion, Stanford, CA 94305.

ASSOCIATE PLANNER - City of Scotts Valley, CA - (\$1,954/mo., plus City paid medical.) 12-month contract position. Degree in planning or related field and three years of professional experience in municipal current planning in a CA city. Responsible for department's current planning activities. Must have considerable knowledge of development project review process, zoning and planning principles, data gathering and analysis, report writing, and report presentation at public meetings. **APPLY BY:** May 20, 1985. Submit resumes to: Community Development Department, City of Scotts Valley, 370 Kings Village Road, Scotts Valley, CA 95066; 408/438-2327. AA/EOE.

PLANNER I/PLANNER II - Monterey County, CA - (Planner I - \$1,651-\$2,045/mo.; Planner II - \$2,036-\$2,522/mo.) Monterey County Planning Department is currently establishing eligibility lists at the Planner I and II levels to fill current and future vacancies. Planner I is the entry-level class and Planner II is the journey-level class in the professional planner career series. These classes are utilized in both the Advanced and Current Planning Divisions. **APPLY BY:** May 31, 1985. For details or to apply, call the Personnel Office at: 408/424-0753 or write: P.O. Box 1877, Salinas, CA 93902. Requires supplemental questionnaire response.

CITY PLANNER - City of Brisbane, CA - (Salary: Competitive depending on qualifications, liberal fringe benefit package, including PERS and deferred compensation contributions.) City Planner will be a department head position reporting to the City Manager. Responsible for current and long range planning programs. Requires a B.S. degree in urban planning or related field and four years of increasingly responsible professional planning experience. Master's degree may be substituted for one year experience. **APPLY BY:** May 15, 1985. Submit resume to: Mortenson-Rice-Koester Associates, 144 Montclair Dr., Santa Cruz, CA 95060; 408/438-1632 or 423-6363.

PLANNING ASSISTANT - City of Galt, Sacramento County, CA - Population 6,100 - (\$1,147-1,463/mo.) Qualifications: Any combination equivalent to graduation from college in urban planning or related field and one (1) year of professional planning experience. Research/investigations re: land use, zoning, parcel splits, general plan amendments, negotiate decls., use permits, variances, preparation of environmental documents, attend City Council/Planning Commission meetings. **APPLY BY:** May 15, 1985 by 5:00 p.m. Send resume to: City Manager, City of Galt, P.O. Box 97, Galt, CA 95632.

EXECUTIVE DIRECTOR - Community Development Commission, County of Los Angeles - (\$65,000-75,000 annually. The Commission may make an appointment at any point within this range.) Los Angeles County is recruiting for a highly qualified manager to head an agency responsible for the Community Block Grant program, redevelopment, community and economic development, and public housing. The Community Development Commission has a budget of \$148 million and 350 employees. Requires experience managing or assisting in the management of a large organization concerned with developing and administering comprehensive viable programs for housing and community development. Experience in analyzing and preparing legislation with a knowledge of state and federal legislative processes and of real estate principles. Experience in administering federally-funded housing and community development programs. Ability to apply creativity and innovation to the solution of complex problems, work effectively with representatives of the community. CA Class III Driver's License. Apply by: 5 p.m., May 24, 1985. Resumes should be delivered or mailed to: Mr. Shigeki Kikkawa, Department of Personnel, 222 North Grand Avenue, Room 451, Los Angeles, CA 90012.

JOBS IN PLANNING

The following positions are offered by Michael Brandman Associates of Costa Mesa. Other positions open include Project Planner and Research Assistant.

Director of Environmental Planning - Position requires Bachelor's degree in environmental studies, planning or a related discipline and 5-10 years of progressively responsible experience in environmental planning and impact assessment, preferably as a consultant. A master's degree may substitute for one year of experience. The position requires superior administrative skills, ability to direct several project managers and approximately ten (10) professional environmental specialists and planners. Demonstrated knowledge of environmental assessment techniques, California environmental regulations, NEPA documentation and excellent writing skills are required. Salary negotiable and commensurate with experience.

Project Manager - The position involves managing the preparation of environmental impact reports for land development projects, water and sanitation agencies and public works projects throughout Southern California. Requires a bachelor's degree in planning or a related discipline and 3-5 years of progressively responsible experience in the preparation and management of environmental impact reports and statements, preferably as a consultant. Experience in project budgeting, schedule compliance and presentations at public hearings is mandatory. Must have demonstrated experience in managing multiple projects involving environmental planners, research analysts and civil, geotechnical and traffic engineering subconsultants. Salary negotiable and commensurate with experience.

Current Planner - The position involves preparing and processing with public agencies various permit applications, entitlement to use actions and development related documents for commercial and industrial projects throughout Southern California. The successful candidate will have a bachelor's degree in planning or a related discipline and 3-5 years of progressively responsible experience with zone changes, conditional use permits, site plan review, subdivision processing, sign variances and tentative, and final tentative tract and parcel map processing, preferably as a consultant. Ability to coordinate the activities of consultant project team members including architects, civil engineers, economists and landscape architects is essential. Salary negotiable and commensurate with experience.

CITY PLANNER - City of Cottage Grove, OR - Population 7,200 - (Salary: Dependent upon qualifications, plus comprehensive benefit package.) The position serves as principal staff to the seven-member Planning Commission. Requires four years experience as a City Planner. B.A. in urban planning or related field. **APPLY BY:** Open until filled. **APPLY AT:** City Manager, City of Cottage Grove, 400 Main Street, Cottage Grove, OR 97424. EOE/AA.

COMMUNITY DEVELOPMENT DIRECTOR/CITY ENGINEER - Park City, UT - (\$35,000-\$45,000 annually.) Growing resort community. Responsible for Planning, Building, and Engineering Departments, \$5 million annual Capital Improvements Budget. Prefer registered engineer with private and public sector experience who can communicate well, a planner with judgement and common sense, an experienced administrator who can deal with developers and citizen concerns. **APPLY BY:** Open. **APPLY TO:** Community Development Director, P.O. Box 1480, Park City, UT 84060. EOE.

COMMUNITY DEVELOPMENT PLANNER - City of Paramount, CA (\$1,687-\$2,051/mo., plus City pays employees 7% share of PERS.) Requires Bachelor's degree with specialization in urban planning or related field or previous planning experience. Strong writing skills essential. Will assist with preparation of written and graphic reports on various planning matters, and elements of the general plan. Will also assist with City Code and Ordinance enforcement. **Apply by:** Open. **Apply at:** City of Paramount, 16400 Colorado Avenue, Paramount, CA 90723; 213/531-3503.

ZONING OFFICER - City of Berkeley, CA - (\$32,160-38,832 per year, effective July 14, 1985; city-paid 7% PERS) Responsible for the overall administration of the zoning ordinance, California Environmental Quality Act (CEQA) for private projects and other ordinances which control land use and private development; supervises a small professional and clerical staff. Requires a combination of experience and education which represents at least seven years progressively responsible full-time professional experience in city planning work, which includes zoning ordinance administration and CEQA implementation and review. A Bachelor's degree in urban, regional, or city planning substitutes for two years of the required experience; A Master's degree substitutes for an additional year of experience. **Apply by:** June 21, 1985 to City of Berkeley Personnel Dept., 2180 Milvia Street, Berkeley, CA 94704; 415/644-6122, 415/644-6915 (TTY/TDD). AA.

SENIOR PLANNER - City of Santee (near San Diego), CA - (\$2,314-\$2,812/mo., plus 7% PERS.) Bachelor's degree with major work in planning, urban design or related field. Four years of increasingly responsible planning experience. Experience in fiscal analysis desirable. Santee is a rapidly growing city of 50,000 committed to quality in its land development and presents a unique challenge for planners. **APPLY BY:** Open until filled. **APPLY AT:** City of Santee, 10765 Woodside Avenue, Santee, CA 92071; 619/562-6153.

PLANNER II - This professional staff opening in a San Francisco urban and environmental design consulting firm requires MCP or equivalent degree. Two to three years professional experience highly desirable but not necessary. Strong analytical and writing skills are essential, and public speaking or graphic skills are desirable. Start date is June 1, 1985. Submit resume ASAP and no later than May 17 to: Sedway Cooke Associates, Attention: Fred Etzel, 350 Pacific Ave., 3rd Floor, San Francisco, CA 94111. Absolutely no phone calls.

CITY PLANNER (Real Estate Economist) - Los Angeles, CA - (\$2,982-\$3,708/mo., excellent benefits.) Economic planning, development and/or project implementation, market analysis and real estate economic expertise. Strong analytical, written and verbal communication skills. Experience in planning for new development/rehabilitation of existing structures, commercial, residential, industrial uses, and citizen participation. Requires three to five years experience (five to eight preferred) plus related degree; advanced degree preferred. Knowledge of finance, applicable laws/regulations, architecture, physical planning. **APPLY BY:** Open. Send resume to: Economics Planner Position, Personnel Department, Community Redevelopment Agency, 354 South Spring Street, Los Angeles, CA 90013. M/F/H EOE/AA.

CITY PLANNING ASSOCIATE - Los Angeles, CA (\$2,587-\$3,215/mo., excellent benefits.) Minimum two-four years experience plus architecture/urban design related degree required; advanced degree preferred. Requires mid-range professional skills/experience. Individual position requires special strength/experience in design review of housing proposals, site planning/design analysis and development of housing design criteria. Experience in working with developers and architects preferred. **APPLY BY:** Open. Send resume to: Citywide Planning Associate Position, Personnel Department, Community Redevelopment Agency, 354 South Spring Street, Los Angeles, CA 90013. EOE/AA.

NORTHERN SECTION
CCAPA 1985 AWARDS
APPLICATION FORM

Submit the following information and documentation for each nomination:

1. Name of Award Category in which award is being sought: _____
2. Sub-Category, if appropriate: _____
3. Entrant: What is the name of the project, person, agency, firm, faculty, student(s), newspaper or journalist being entered that should be listed on the award certificate:

Address of Entrant: _____ Phone: _____

4. What additional agencies, firms, or individuals should be given credit for the project, achievement, etc. in press releases?

(Names and phones) _____

5. Whom should the Awards Committee contact to arrange details of presentation, if your entry is selected? (Name) _____

Address _____

_____ Zip _____ Phone () _____

6. To be completed by APA nominator Name: _____

Title: _____

Address: _____

_____ Zip _____ Phone () _____

Submission Date: _____ Date by which work was completed: _____

I certify that the submitted work was done by the parties credited and meets all Eligibility Requirements. I understand that any entry that fails to meet submission requirements may be disqualified. Signer must be authorized to represent those credited.

Signature _____

7. The following attachments are submitted in support of the nomination
(Mark each appropriate box; send six copies of each):

- () One-page description of project or program or person
- () One-page resumé of entrant
- () One-page statement in support of entrant or project
- () Application Form: 1985 CCAPA Awards
- () Published report(s) entitled _____

Nominations for Chapter Awards are due by 5:00 pm, Friday, May 31, 1985. Send all materials to the Northern Section Awards Coordinator:

Marta Self, McGill Haller Self, #1 Northwood Dr. #5, Orinda, CA 94563

NORTHERN SECTION
CCAPA 1985 AWARDS

The California Chapter of the American Planning Association and its eight sections invite members of APA to nominate planning programs, agencies, and individuals for awards that recognize advances in the field of planning.

The Awards Program has three levels: 1) Section level -- nominations of local and regional concern are made to the Section that represents the area to which nominations apply; 2) Chapter level -- winners of first place Section awards are submitted by the Section to the Chapter; in addition, nominations of statewide but not of local or regional concern must be submitted to Sections Award Coordinator for forwarding to Chapter; 3) National level -- outstanding winners of Chapter awards are submitted to APA's national office for consideration under the National Awards Program.

AWARD CATEGORIES

A. Outstanding Planning Awards in two subcategories, not more than one award to be given in each subcategory, and not more than two additional submissions in each subcategory to be awarded honorable mention:

1. To a comprehensive planning program or process of unusually high merit.
2. To a specific planning project or ordinance of unusually high merit.

B. Distinguished Leadership Awards divided into five subcategories, not more than one award to be given in each subcategory:

1. To a planner for sustained contribution to the profession over a period of at least 10 years through distinguished practice, teaching, or writing.
2. To a person who is not a professional planner or an elected official for significant contribution to excellence in public planning.
3. To an elected official for significant contribution to excellence in public planning.
4. To a planning firm for outstanding achievement in public or private planning.
5. To a planning agency for outstanding achievement in planning.

C. Award for Innovation in Infrastructure Planning to a person, group, agency, or firm for achievement and innovation in the financing, assessment, development or other planning-related activities in the area of infrastructure at the local, state, or federal level.

D. Award for Contribution to Women in Planning to a planner (male or female) who has contributed to the positive image of women in planning. Nominees must have demonstrated significant contributions to the profession, held a management position in planning, and devoted substantial effort to community service. (This corresponds to the Diana Donald Award of the National Awards Program.)

E. Distinguished Service Award to an APA member who has made a substantial contribution to the development and objectives of the organization, or to its predecessor, AIP and ASPO, over a long period, such as 15 years. Not more than one award will be given.

F. Academic Award for Excellence in Planning Education to faculty and students to recognize outstanding work done in planning schools on an individual or collective basis by teacher(s) or student(s). Submission must outline specific project or attainment of specific planning education objectives.

G. Donald G. Hagman Meritorious Award to the person (APA member or non-member, professional or student) whose work has focused on the subject of equity in land-use through planning or writing or law.

H. Journalism Awards will honor two newspapers and one journalist for outstanding coverage of city and regional planning and/or environmental concerns: one to a newspaper with a circulation of 100,000 or more and one to a newspaper with a circulation below 100,000, and one to an individual journalist.

I. Media Award for outstanding coverage of a planning topic to the person, agency, or group originating the most responsible and innovative commentary or documentary in any media besides journalism.

Eligibility

To be able to receive a Chapter Award, the following requirements must be met:

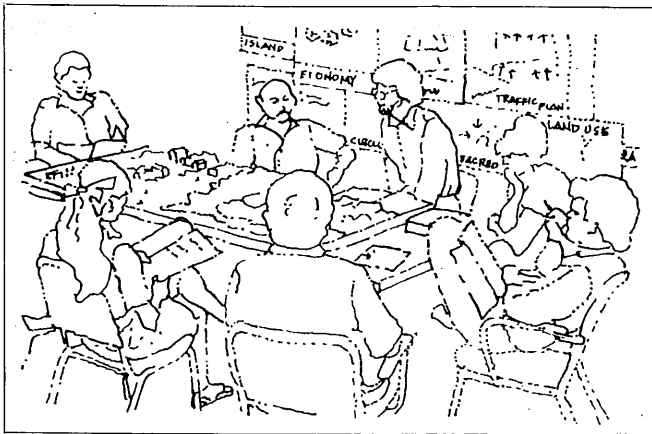
- 1) A nominator must be a dues paid member of the California Chapter and National APA. Members may nominate their own work. Section Directors nominate section winners to Chapter.
- 2) All work submitted must have been accomplished for agencies, clients, or schools located in the State of California.
- 3) All work submitted for an Outstanding Planning Award, Infrastructure Planning Award, or Journalism Award must have been completed or adopted by December 31, 1984. No resubmissions of same work from previous Section or Chapter awards competition shall be accepted.
- 4) Recipients of Distinguished Leadership Awards, Award for Contribution to Women in Planning, and the Distinguished Service Award are ineligible to receive the same award for 5 succeeding years.
- 5) Recipients of all other awards are ineligible to receive the same award 2 succeeding years; in the case of Outstanding Planning Awards, this restriction applies to program, project, or report, not to its authors or sponsors.
- 6) Members of the CCAPA Awards Committee are not eligible to enter or be nominated for awards nor to receive CCAPA awards during their terms of service.
- 7) No more than one entry or nomination for any award category is to be made by any entrant or nominator.

Evaluation Criteria

- 1) ORIGINALITY. Innovative concept or appreciable refinement of existing techniques or procedures.
 - 2) TRANSFERABILITY. Potential application in other areas or to other projects.
 - 3) QUALITY. Excellence of thought analysis, writing, graphics, and character of presentation.
 - 4) IMPORTANCE. Perceived importance of the project to the study area or of the concept or process to the field of planning.
 - 5) IMPLEMENTATION. Effectiveness of the work: proposals have been carried out or show promise of being carried out.
 - 6) COMPREHENSIVENESS. Planning principles have been observed, especially in considering a project's effects on other public objectives.
- (Correctness and completeness of submission are essential.)

Submission Requirements

- * Entries must be made using a CCAPA application form or Xerox copy of same.
- * All descriptive and supporting materials listed on the application form, appropriate to the entry, must be included with the application.
- * Six copies of the application and all supporting materials must be submitted.
- * Nominations for Chapter Awards are due at Chapter Awards Coordinator by 5:00 p.m., Friday, May 31, 1985



BOOK CORNER

Good management of public spaces can do more to get people downtown to shop and play than large-scale urban design schemes, concludes a new book, *Managing Downtown Public Spaces*, published by APA. This guide shows how city governments and downtown businesses across the country have joined forces to make public spaces safe, attractive, and lively. Copies of the book are available to APA members for \$15.95 (\$18.95 for non-members).

In his new book published by APA, author John M. DeGrove looks at how seven states have asserted, for the first time, a state and regional concern in land- and growth-management decisions, an area formerly left to local governments. *Land, Growth and Politics* is a study of the political dynamics of this "quiet revolution," its impacts, and the prospects for its continuation through the eighties. The book is now available for \$33.95.

Tens of thousands of Americans serve on zoning boards across the country with little or no background in zoning administration. *The Zoning Board Manual*, a comprehensive look at the powers, duties and responsibilities of the zoning board, is the first national manual on the subject. Author Frederick H. Bair, Jr., has written this guide to help boards exercise those powers assigned to them by law, in the manner provided by the law, so they may perform their proper role of protecting the public interest. The 132-page book is \$13.95.

All the books listed above may be purchased from: APA Planner's Bookstore, 1313 E. 60th Street, Chicago, IL 06037, 312/955-9100.

Collaborative Strategies

continued

stakeholders in the planning of the local coastal program.

In a neighborhood-based dispute, The Institute for Environmental negotiation in Charlottesville, Virginia helped to mediate negotiations between neighborhood residents and a local moving-van line company to alleviate traffic and parking problems along local streets. As a result of the collaborative negotiation, company and neighborhood representatives were able to work out several solutions to the problems, including a joint initiative to alter county policy regarding the commercial use of local streets.

The collaborative approach to environmental decision-making is not a panacea. But in light of environmental legislation designed

to increase public participation and spread the power to decide and implement regulations across a spectrum of interest groups, including community members, industry officials, and government representatives, planners should learn effective techniques to structure interaction between various stakeholders.

Nevin Cohen, author of this article, is with the Program on Environmental Decision-Making at UC Berkeley. The Program is sponsoring an educational conference on collaborative approaches to environmental decision-making June 20-22. See the announcement on page 2 for details.



SECTION ELECTIONS

- ☐ SECTION DIRECTOR
- ☐ DIRECTOR PRO-TEM
- ☐ SECRETARY
- ☐ TREASURER

Nominations are open for the above offices in Northern Section. Candidates should send their names, the desired position, and a brief statement (optional) by May 24 to

Northern Section Election HQ
c/o Moore Iacofano Goltsman
1824 A Fourth Street
Berkeley, CA 94710

Installation of new officers will highlight the annual Section dinner in July.

Ballot will appear in the June newsletter



McGILL • HALLER • SELF

Civil Engineering
Land Planning Surveying

One Northwood Drive, Suite 5, Orinda, California 94563

(415) 254-8850

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Hydrology
Biochemistry
Water Quality
EIR/EIS subcontracting
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415/527-7652

Parsons
associates

Urban Design
Site and Land Planning
Landscape Architecture
Community Planning / Design
1184 Keeler Avenue
Berkeley, California 94708
Tel: 415/540-0373

Steven C. Orlick, Ph.D.
Associate Professor
PLANNING



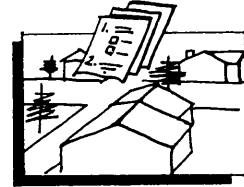
School of Environmental Studies and Planning
Rohnert Park, California 94928
707 664-2414/2306

Sonoma State University
The California State University



- Land Use Planning
- Development Processing & Representation
- Environmental Impact Reports
- Economic & Feasibility Analysis
- Community Planning

284 Foam Street, Monterey, CA 93940, (408) 649-1799



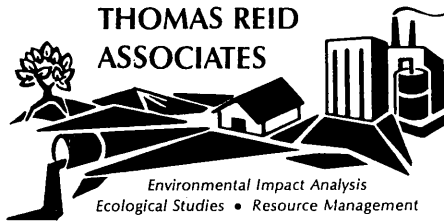
**Community
Surveys...**
among other things

MOORE IACOFANO GOLTSMAN
1824 A Fourth Street Berkeley, CA 94710
415/845-7549

**Lamphier
& Associates**

URBAN PLANNING
ENVIRONMENTAL ANALYSIS

Joan Lamphier, Principal
853 York Street, Oakland CA 94610



444 Ramona Street Palo Alto, CA 94302 415-327-0429

SEDWAY COOKE ASSOCIATES
Urban and Environmental Planners and Designers



Main Office: 350 Pacific Avenue
San Francisco, California 94111
(415) 433-0966
Bradbury Building
304 S. Broadway, Suite 330
Los Angeles
California 90013
(213) 620-1613

DKS Associates

- Transportation Engineering
- Public Transit
- Traffic Engineering/Parking
- Light Rail Systems
- Civil Engineering

1419 Broadway Ste. 700 Oakland CA 94612 415-763-2061
San Bernardino San Jose San Francisco



ROBERT J. SCHUBERT, AICP
and Associates
PLANNING CONSULTANTS

1753A Noe Street San Francisco, California 94131 415-202-7174

Environmental Planning Ecological Analysis
Resource Management



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