



N O R T H E R N N E W S

Make the transition to an era of cooperation

"Public/private partnership" is more than an idea; it's a whole new way of doing things.

by David E. Booher, AICP

Over a decade has passed since the Council on Environmental Quality published the seminal study, *The Quiet Revolution in Land Use Control*. The key finding of the study was that an "ancient regime" was being overthrown: "... the feudal system under which the entire pattern of land development has been controlled by thousands of individual local governments, each seeking to maximize its tax base and minimize its social problems, and caring less what happens to all the others."

The tools of the revolution, the study noted, were "new laws taking a wide variety of forms but each sharing a common theme—the need to provide some degree of state or

regional participation in the major decisions that affect the use of our increasingly limited supply of land."

Since 1971, this new order has further evolved in the public opinion and public policy arenas. Planning is no longer the exclusive responsibility of local, state, and regional governments. Planning law and practice have been changed by a growing recognition of the limits of government—limits that have taken tangible form in tax and spending limitations imposed by voters in California and elsewhere.

The result has been a growing emphasis on public/private cooperation, both in planning for development and in the resolution of major

local and state policy issues. A new set of planning tools has emerged, occurring in a variety of forms: public/private task forces, innovative financing schemes, development agreements, greater reliance on exactions, more corporate participation in political action, more communication between corporate and political leaders, emergence of private policy advocacy coalitions such as the Bay Area Council, and joint public/private proposals to the voters, to name just a few examples. All reflect an awareness that both public and private interests are better served when land-use decisions are made in a cooperative, rather than adversarial environment

This fundamental shift requires that both public and private planners change traditional ways of doing things. To be successful, planners will have to learn to think politically, finding solutions on which

continued on page 2

April 23 Panel Discussion

Growth Management Issues

Walnut Creek's traffic control initiative, Measure H, will be one of several recently enacted measures in the Northern Section slated for discussion at APA's April 23 workshop on growth management planning issues. **Jerry Swanson**, Assistant Planning Director for Walnut Creek, will moderate a discussion panel on the effects of such measures on planning programs. Also staffing the panel will be **Brad Inman** of the Bay Area Council, **Larry Orman** of the People for Open Space, and Sausalito Planning Director **Michael Foley**. The program will also examine continuing growth management programs in the area and whether

citizen sponsored measures contribute to, or detract from, good planning.

The program will include a review of the panelist's experiences, a structured discussion, and an opportunity for audience questions. The workshop will be held at the Walnut Creek City Council Chambers, **1666 North Main Street, Walnut Creek**. Refreshments are planned for the 7:00 to 9:30 p.m. program, and attendance will be limited. Fill in the adjacent form and return it by Monday, April 14. Cost will be \$6.00 for APA members, \$7.00 for non-members.

For further information call **Matthew Le Grant**, day or evening, at **415/843-3766**.

R E S E R V E

_____ places for me at the April 23 Growth Management Issues workshop at the Walnut Creek City Council Chambers.

Enclosed is a check for \$_____, (\$6 per APA member; \$7 per non-member) payable to Northern Section, Cal Chapter, APA.

Name _____

Address _____

City _____

Phone _____

**Growth Management Workshop
c/o Moore Iacofano Goltsman
1824 A Fourth Street
Berkeley, CA 94710**

Make the transition to an era of cooperation

continued

diverse constituencies can agree. Planners also need to fine-tune their judgements about the capabilities of their institutions. Each decision must be considered in light of its impacts, and the reactions of constituencies affected.

Finally, and most important, planners must learn to act instead of reacting, to take the initiative in identifying issues and solutions, to speak in the interest of rational use of resources rather than in the interest of governmental entities, and to build constituencies for sound planning. Rather than merely being regulators, they must be effective leaders.

The transition will not be easy. The private sector finds itself accepting new, riskier roles, forging new relationships with public agencies, and taking on more responsibility for the costs of public decisions. Public agencies are giving up some of their autonomy, and adjusting to the private sector's constraints. But if the long-term result is a planning process more integral to the decisions shaping the use of land and other resources, it will be worth the effort.

As vice president and general manager of Geyer Associates, Inc., a Sacramento-based public policy consulting firm, David Booher has worked on legislation in the areas of CEQA, housing, finance, infrastructure, land use, and real estate development. He has been active in the AICP and APA, and has served on numerous public agency advisory task forces concerned with planning issues.

SUBSCRIPTIONS to *Northern News* are available to non-APA members and include *Jobs in Planning* listings. The rate is \$10/year.

CALENDAR

Date	Program	Sponsor/Location	Info Phone #
Mar 14	Vesting Development Agreements Dan Curtin	UC Berkeley Extension San Francisco	415/652-1061
Mar 20-21	Symphony Computer Programming	ABAG MetroCenter, Oakland	415/464-7919
Apr 4	Design Review Process Barbara Kautz	UC Berkeley Extension San Francisco	415/652-1061
Apr 5-9	NATIONAL PLANNING CONFERENCE!	APA National Los Angeles-Biltmore	(See Program)
Apr 11	CEQA Update Ron Bass	UC Berkeley Extension San Francisco	415/652-1061
Apr 23	Recent Growth Controls in SF Bay Area	NORTHERN SECTION APA Walnut Creek City Hall	415/843-3766
Apr 24-27	AEP Conference w/NAEP (State & National)	Association of Environmental Professionals S.F.—GG Holiday Inn	415/896-5900 Gary Oates
Apr 25	Code Enforcement Curtin & Kautz	UC Berkeley Extension UC Davis	800/752-0881
May 2	General Plan in 80's Curtin & Mintier	UC Berkeley Extension San Francisco	415/652-1061
May 9	Lotus 1-2-3 Computer Programming-Beginner	ABAG MetroCenter, Oakland	415/464-7919

To announce events of planning interest for **Northern News CALENDAR**, please contact

Matthew Le Grant
2215 Jefferson #C
Berkeley, CA 94710
415/843-3766

An idea? A suggestion? An observation? An article?

This is *your* newsletter: a fount of knowledge; a forum for opinions; a chance to see your name in print. Whether it's an item for **UPDATE, NewsMAKERS**, the **CALENDAR**, an article of general planning interest, or a letter to the editor, send it in! (The next copy deadline is September 27.)

JOBS IN PLANNING

To place a listing in Jobs in Planning, please contact the editorial office: 415/845-7549.

ASSOCIATE PLANNER - City of Santa Monica, CA - (\$2,479-\$3,060/mo., plus City-paid PERS.) Performs professional planning functions with emphasis on conducting research on a broad range of community and economic development subjects. B.A. degree in urban planning, architecture or closely related field and two years professional experience in planning, zoning, housing administration, economic development or redevelopment. APPLY BY: Open. APPLY AT: City of Santa Monica, Personnel Department, 1685 Main Street, Santa Monica, CA 90401; 213/458-8246. EOE/M/F/H.

ASSOCIATE PLANNER - City of Tukwila, WA - (\$2,378/mo) A retail, commercial, industrial, and residential community located 10 miles south of Seattle. Requires four year degree in urban planning, land use or related field and four years related local government work experience or equivalent combination. Emphasis on - and experience desired in - current planning including zoning administration, land use applications and other permits. APPLY BY: Friday, March 28, 1986. APPLY AT: City of Tukwila, 6200 Southcenter Blvd., Tukwila, WA 98188.

DEPUTY DIRECTOR - General Plan Division of Resource Management Department, Santa Barbara County, CA - (\$38,892-\$46,752 annually, includes \$3,300 management benefit package and retirement contribution.) Manage General Plan Division (one of five divisions) of coastal county Planning Department. Supervise staff of 10; update general plan, develop budget, work programs, policy reports and automation of data base and mapping. Requires equivalent to four years of professional experience in local governmental planning including exposure to comprehensive planning, environmental impact analysis, socio-economic and environmental research and current project review and analysis. Prefer management level planning experience with emphasis on comprehensive planning and local governmental long-range land use planning. APPLY BY: Monday, March 31, 1986. Completion of application and supplemental questionnaire required. APPLY AT: Santa Barbara County, Personnel Department, 1226 Anacapa Street, Santa Barbara, CA 93101.

ASSISTANT PLANNER - City of Indio, CA - (\$2,034-\$2,478/mo.) Four year college degree in urban planning or closely related field, Master's degree desirable. Good driving record required. Performs professional planning work of average difficulty, assists with more complex projects; provides information to the public. APPLY BY: Continuous recruitment. APPLY AT: City of Indio, Personnel Office, 100 Civic Center Mall, Indio, CA 92201.

SENIOR PLANNING COORDINATOR - City of Santa Ana, CA - (\$3,040-\$3,695/mo., plus 7% PERS.) Requires equivalent to Master's degree in urban planning, public administration or related field and three years experience in municipal or regional planning administration including one year in a supervisory capacity. Supervises and performs complex land use and development activities pertaining to City planning, zoning and related areas. APPLY BY: April 4, 1986. APPLY AT: Human Resources Department M-24, City of Santa Ana, 20 Civic Center Plaza, P.O. Box 1988, Santa Ana, CA 92702. Call for application: 714/834-4154.

ASSOCIATE PLANNER - City of Placerville, CA - (\$1,845-\$2,243/mo., plus benefits.) Performs professional planning functions with emphasis on conducting research on a broad range of planning related subjects. B.A. degree in urban planning or closely related field and two years professional experience in planning, zoning, environmental, and long range planning. Must have working knowledge of environmental review principles and procedures and State of CA planning and subdivision regulations. APPLY BY: March 28, 1986. APPLY AT: City of Placerville, 487 Main Street, Placerville, CA 95667; 916/622-6200.



More JOBS
next page

AICP

AICP EXAM PREPARATION WORKSHOPS SCHEDULED

Planners who have registered to take the May 1986, AICP exam are invited to attend a series of free, Sunday morning preparatory workshops, sponsored by Northern Section and tentatively scheduled for April 20 and 27, with a possible third workshop May 4. Each workshop will be held from 9 a.m. to 2 p.m. in the San Mateo City Hall at 330 West 20th Avenue, San Mateo. **ADVANCE REGISTRATION IS MANDATORY FOR ADMISSION.** Register by mailing two stamped, self-addressed legal size envelopes to **Fred Etzel, Henn & Etzel, Two Embarcadero Center, 16th Floor, San Francisco, California 94111**, by April 1, 1986. Prior to the first workshop, registrants will be sent directions to the workshop location and a short essay on how to successfully take a multiple choice exam.

Based on comments made by last year's attendees, this year's series of workshops will focus on taking practice exams which attempt to duplicate the format of the actual three-hour, 150 question, multiple-choice exam, rather than review lectures followed by short practice exams. As tentatively planned, each of the first two workshops will comprise a three-hour practice exam, followed by a review of the exam focusing on test-taking technique and the substantive areas covered by the exam questions. The optional third workshop will review substantive areas identified by workshop participants in previous sessions.

Persons who passed the AICP exam last year are urgently needed to assist in preparing practice exams. Please call **Fred Etzel** at 415/392-4600 immediately.

Board OKs Section-Only Membership

COMMUNITY DEVELOPMENT DIRECTOR - City of San Luis Obispo, CA - (\$44,400-\$51,600 annually.) Responsible for Planning, Building and related commissions with a permanent staff of 20. The City is seeking a management team member with demonstrated professional, interpersonal, and managerial skills. Requires a B.A. in urban planning or related field and five years of progressively responsible professional planning experience. Advanced degree desired. Apply on City form by Friday, **March 21, 1986**. For application materials or more information, contact: Personnel Department, City of San Luis Obispo, P.O. Box 8100, San Luis Obispo, CA 93403-8100; 805/549-7250.

PLANNING DIRECTOR - City of Fortuna - (\$2182-2652, plus excellent benefits.) Fortuna is a small community of 8,100 in the beautiful North Coast redwood country. A Department Head position reporting to the City Manager. Responsibilities include current and advance planning and code enforcement. Requires degree in urban planning or related field, plus five years responsible experience in municipal or governmental planning. Apply by: **March 24, 1986**. Send confidential resume, including current salary to: City Manager, P.O. Box 545, Fortuna, CA 95540; 707/725-6125. EOE.

It's that time of the year again when many people feel like they're in the doldrums. It is when having to do one's income taxes weighs on the mind, when next fiscal year's departmental budget starts to receive attention, and when the weather has kept you indoors more than you'd like. Even more important, it is that intolerable period between the end of football and beginning of the baseball season. It is an ideal time to take stock, regroup, and make exciting plans. The Section Board has been doing just that.

I am personally very excited about the Board's unanimous decision at its February meeting to establish a "Section-only" membership category. Heretofore, the only way to be a Section Member was to join APA National (which carried with it automatic California Chapter and Northern Section membership). Obviously, there are many professional planners and others with planning interests who have chosen not to join National APA. Reasons may

have been the expensive national dues, seemingly inadequate return of desired services for the cost, annoying National APA politics, or others. Still other planners who once belonged to APA have dropped out for some of the same reasons. It was the Board's feeling that we as APA-affiliated planners in the Northern Section have many of the same needs for information and professional contacts as do non-APA planners. Professionally, we would all be better off if we could expand the base of involvement and participation in Section Professional Development and other activities. In other words, we *need* them (as they do us), and want them to actively join us.

It is for this reason that the Board in approving Section-only membership

continued on page 7

NORTHERN NEWS

Subscription to *Northern News* is included in membership dues. Non-member subscription rate is \$10 per year which includes *Jobs in Planning* listings. *Northern News* is published eight times yearly, according to the following schedule:

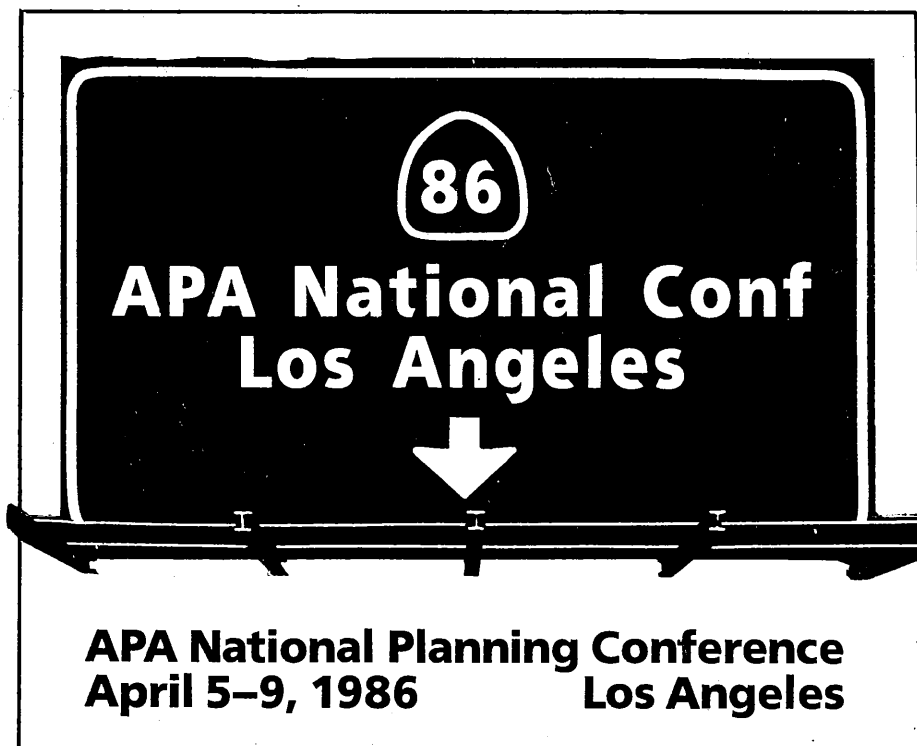
Issue	Closing Date	Mailing Date
JAN/FEB	Dec. 30	January 10
MAR/APR	March 1	March 14
MAY	April 26	May 6
JUNE	May 31	June 10
JUL/AUG	July 5	July 15
SEPT	August 30	Sept. 9
OCT	Sept. 27	October 7
NOV/DEC	Nov. 1	Nov. 12

News Editor..... Daniel Iacofano

Associate Editor..... Louis Hexter

Editorial Office:

Moore, Iacofano, Goltsman
1824 A Fourth Street
Berkeley, CA 94710
415/845-7549



A large black sign with white text and graphics. At the top is a shield-shaped logo with the number '86'. Below the logo, the text reads 'APA National Conf' and 'Los Angeles' in large, bold, sans-serif font. A white arrow points downwards from the text. The sign is mounted on a black metal frame.

APA National Planning Conference
April 5-9, 1986 **Los Angeles**

NORTHERN SECTION
CCAPA 1986 AWARDS
APPLICATION FORM

Submit the following information and documentation for each nomination:

1. Name of Award Category in which award is being sought: _____

2. Sub-Category, if appropriate: _____

3. Entrant: What is the name of the project, person, agency, firm, faculty, student(s), newspaper or journalist being entered that should be listed on the award certificate:

Address of Entrant: _____ Phone: _____

4. What additional agencies, firms, or individuals should be given credit for the project, achievement, etc. in press releases?

(Names and phones) _____

5. Whom should the Awards Committee contact to arrange details of presentation, if your entry is selected? (Name) _____

Address _____

_____ Zip _____ Phone () _____

6. To be completed by APA nominator Name: _____

Title: _____

Address: _____

_____ Zip _____ Phone () _____

Submission Date: _____ Date by which work was completed: _____

I certify that the submitted work was done by the parties credited and meets all Eligibility Requirements. I understand that any entry that fails to meet submission requirements may be disqualified. Signer must be authorized to represent those credited.

Signature _____

7. The following attachments are submitted in support of the nomination
(Mark each appropriate box; send six copies of each):

() One-page description of project or program or person

() One-page resumé of entrant

() One-page statement in support of entrant or project

() Application Form: 1985 CCAPA Awards

() Published report(s) entitled _____

Nominations for Chapter Awards are due by 5:00 pm, Friday, May 2.
Northern Section Awards Coordinator:

Send all materials to the

Marta Self, McGill Haller Self, #1 Northwood Dr. #5, Orinda, CA 94563

NORTHERN SECTION CCAPA 1986 AWARDS

The California Chapter of the American Planning Association and its eight sections invite members of APA to nominate planning programs, agencies, and individuals for awards that recognize advances in the field of planning.

The Awards Program has three levels: 1) Section level -- nominations of local and regional concern are made to the Section that represents the area to which nominations apply; 2) Chapter level -- winners of first place Section awards are submitted by the Section to the Chapter; in addition, nominations of statewide but not of local or regional concern must be submitted to Section's Award Coordinator for forwarding to Chapter; 3) National level -- outstanding winners of Chapter awards are submitted to APA's national office for consideration under the National Awards Program.

AWARD CATEGORIES

- A. Outstanding Planning Awards in two subcategories, not more than one award to be given in each subcategory, and not more than two additional submissions in each subcategory to be awarded honorable mention:
1. To a comprehensive planning program or process of unusually high merit.
 2. To a specific planning project or ordinance of unusually high merit.
 3. To a project or individual reflecting a social commitment to planning in support of the needs of society's have-nots.
- B. Distinguished Leadership Awards divided into six subcategories, not more than one award given in each subcategory:
1. To a planner for sustained contribution to the profession over a period of at least 10 years through distinguished practice, teaching, or writing.
 2. To a person who is not a professional planner or an elected official for significant contribution to excellence in public planning.
 3. To an elected official for significant contribution to excellence in public planning.
 4. To a planning firm for outstanding achievement in public or private planning.
 5. To a planning agency for outstanding achievement in planning.
 6. To a rural planning agency for developing creative, workable plans within tight financial constraints.
- C. Section Activity Award to a Section Director for outstanding leadership and/or to the whole Section for an activity of unusually high merit.
- D. Award for Contribution to Women in Planning to a planner (male or female) who has contributed to the positive image of women in planning. Nominees must have demonstrated significant contributions to the profession, held a management position in planning, and devoted substantial effort to community service. (This corresponds to the Diana Donald Award of the National Awards Program.)
- E. Distinguished Service Award to an APA member who has made a substantial contribution to the development and objectives of the organization, or to its predecessor, AIP and ASPQ, over a long period, such as 15 years. Not more than one award will be given.
- F. Academic Award for Excellence in Planning Education to faculty and students to recognize outstanding work done in planning schools on an individual or collective basis by teacher(s) or student(s). Submission must outline specific project or attainment of specific planning education objectives.
- G. Donald G. Hagman Meritorious Award to the person (APA member or non-member, professional or student) whose work has focused on the subject of equity in land-use through planning or writing or law.
- H. Journalism Awards will honor two newspapers and one journalist for outstanding coverage of city and regional planning and/or environmental concerns: one to a newspaper with a circulation of 100,000 or more and one to a newspaper with a circulation below 100,000, and one to an individual journalist.
- I. Media Award for outstanding coverage of a planning topic to the person, agency, or group originating the most responsible and innovative commentary or documentary in any media besides journalism. APA members may nominate local radio stations, network TV programs or PBS programs as well as the work of other professional planners.

ELIGIBILITY

To be able to receive a Chapter Award, the following requirements must be met:

- 1) A nominator must be a dues paid member of the California Chapter and National APA. Members may nominate their own work. Section Directors nominate section winners to Chapter.
- 2) All work submitted must have been accomplished for agencies, clients, or schools located in the State of California.
- 3) All work submitted for an Outstanding Planning Award, Infrastructure Planning Award, or Journalism Award must have been completed or adopted by December 31, 1985. No resubmissions of same work from previous Section or Chapter awards competition shall be accepted.
- 4) Recipients of Distinguished Leadership Awards, Award for Contribution to Women in Planning, and the Distinguished Service Award are ineligible to receive the same award for 5 succeeding years.
- 5) Recipients of all other awards are ineligible to receive the same award 2 succeeding years; in the case of Outstanding Planning Awards, this restriction applies to program, project, or report, not to its authors or sponsors.
- 6) Members of the CCAPA Awards Committee are not eligible to enter or be nominated for awards nor to receive CCAPA awards during their terms of service.
- 7) No more than one entry or nomination for any award category is to be made by any entrant or nominator.

EVALUATION CRITERIA

- 1) ORIGINALITY. Innovative concept or appreciable refinement of existing techniques or procedures.
- 2) TRANSFERABILITY. Potential applications in other areas or to other projects.
- 3) QUALITY. Excellence of thought analysis, writing, graphics, and character of presentation.
- 4) IMPORTANCE. Perceived importance of the project to the study area or of the concept or process to the field of planning.
- 5) IMPLEMENTATION. Effectiveness of the work: proposals have been carried out or show promise of being carried out.
- 6) COMPREHENSIVENESS. Planning principles have been observed, especially in considering a project's effects on other public objectives.
(Correctness and completeness of submission are essential.)

SUBMISSION REQUIREMENTS

- * Entries must be made using a CCAPA application form or Xerox copy of same.
- * All descriptive and supporting materials listed on the application form, appropriate to the entry, must be included with the application.
- * Six copies of the application and all supporting materials must be submitted.
- * Nominations for Section Awards are due at Section Awards Coordinator by 5:00 p.m., Friday, May 2, 1986.
- * Check for return postage must be included if return of material is requested.

Board OKs Section-Only Membership

continued

has made it possible for planners and others to become formally affiliated with the Section without joining National APA. The Board has established an annual Section-only Membership fee of \$25.00. A Section-only member will receive the Section's award-winning Newsletter, *Northern News*, and a regular APA-member's discount to all Section-sponsored workshops and meetings. In addition, he/she will be supporting the professional awards and continuing education activities in our region. It is hoped that the new membership category will be attractive to a large number of non-APA planners and other interested professionals and individuals. **The Board will appreciate your assistance in bringing this to the attention of those in your office who are not now APA members.** Have them contact our Membership Chair, **Maureen Morton**, at **415/877-8535** for information and applications, or feel free to duplicate the application provided in this issue of *Northern News*.

☆☆☆

Professional Development Chair, **Matt LeGrant**, who has been responsible for organizing the past year's fine program of workshops, informed the Board that we all can look forward in the next few months

to some more excellent topics and speakers. We are continuing our efforts at "regionalizing" professional development activities in the Section. South Bay Liaison, **Marlene Stevenson**, and Monterey Bay Subsection President, **Ernie Franco**, have been doing a great job of organizing local APA meetings and workshops. We need help from members in other parts of our large Section in organizing activities. If you have any ideas for an upcoming workshop — or if you can provide a program space — contact **Matt** at **415/843-3766**.

☆☆☆

It is time again to give some thought to the Section's annual Awards Program. Awards Program Chair, **Marta Self**, is putting together the jury, and everyone is encouraged to nominate those projects or individuals that represent a significant contribution to planning in our Section. Here is a chance to see that meritorious recent accomplishments are properly recognized. Look for a description of the Awards Program in *Northern News*, or call **Marta** at (415) 254-8850.

☆☆☆

A new Section activity sure to inspire interest (and notoriety?) is our "Orchids and Onions" program. The Board recently began plans for what is hoped to become an annual Autumn event. Members will have an opportunity to nominate the best and worst of past planning and large scale architecture projects for recognition. If you are interested in getting involved in developing this program, including the specification of criteria by which projects are to be judged, contact our newly appointed "Orchids and Onions" Chair, **Don Bradley**, **415/877-7567**.

☆☆☆

One way to shake off the Winter doldrums is to become involved in Section activities. We on the Board are excited about our upcoming programs and about the new "Section-only" membership category. You have no control over whether the Giants and A's win or lose in the upcoming season, but you can improve your own professional competence and the general well-being of planning practice in our Section. We hope you catch "Planning Fever" this Spring!!!

Steven C. Orlick

SECTION-ONLY MEMBERSHIP

As a member of The Northern Section, California Chapter of the American Planning Association, you will:

- Receive *Northern News*, the Section newsletter, published 8 times yearly
- Receive discounts on admission to Section events

Please provide the information requested below and at right and return this form with your membership fee of \$25 (payable to Northern Section, Cal Chapter, APA) to:

Maureen Morton, Membership Chair, P.O. Box 442, So. San Francisco, 94083.

Your present job, employer

Other professional organization(s) to which you belong

Your reason for becoming a Section Only Member

NORTHERN SECTION CALIFORNIA CHAPTER AMERICAN PLANNING ASSOCIATION

Name

Organization

Address

City, State, Zip

Phone

Please renew before

Maureen Morton, Membership Chair



Reimer Associates a California Corporation
 CIVIL/ENVIRONMENTAL SYSTEMS ENGINEERS
 LANDSCAPE ARCHITECTS - URBAN PLANNERS
 1633 Old Bayshore Highway 2600 Kitty Hawk Rd., Suite 110
 Burlingame, California 94010 Livermore, California 94550
 (415) 692-1830

VONDER HAAR HYDROGEOLOGY ASSOCIATES

Consulting in: Geology
 Hydrology
 Biochemistry
 Water Quality
 EIR/EIS Subcontracting
 540 Kenyon Berkeley, CA 94708
 415/527-7652

Parsons associates

Urban Design
 Site and Land Planning
 Landscape Architecture
 Community Planning / Design
 1184 Keeler Avenue
 Berkeley, California 94708
 Tel: 415/540-0373

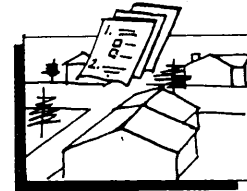
Wagstaff and Brady

Urban and Environmental Planning Landscape Architecture
 1801-A Fourth Street, Berkeley, California 94710 (415) 540-6865



A Land Use Planning & Development Firm

284 Foam Street 455 San Benito
 Monterey, CA 93940 Hollister, CA 95023
 (408) 649-1799 (408) 637-8823



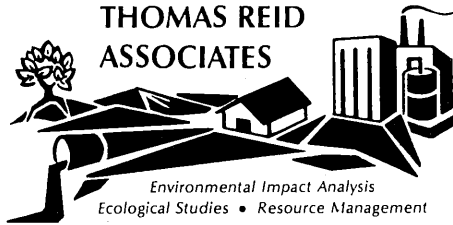
Community Surveys...
 among other things

MOORE IACOFANO GOLTSMAN
 1824 A Fourth Street Berkeley, CA 94710
 415/845-7549

Lamphier & Associates

URBAN PLANNING
 ENVIRONMENTAL ANALYSIS

Joan Lamphier, Principal
 853 York Street, Oakland CA 94610



Environmental Impact Analysis
 Ecological Studies • Resource Management
 444 Ramona Street Palo Alto, CA 94302 415-327-0429

SEDWAY COOKE ASSOCIATES

Urban and Environmental Planners and Designers
 Main Office: 350 Pacific Avenue San Francisco, California 94111 (415) 433-0966
 Bradbury Building 304 S. Broadway, Suite 330 Los Angeles California 90013 (213) 620-1613

DKS Associates

- Transportation Engineering
- Public Transit
- Traffic Engineering/Parking
- Light Rail Systems
- Civil Engineering

1419 Broadway Ste. 700 Oakland CA 94612 415-763-2061
 San Jose San Francisco



ROBERT J. SCHUBERT, AICP
 and Associates
 PLANNING CONSULTANTS

1753A Noe Street San Francisco, California 94131 415-282-7174

Environmental Planning Ecological Analysis
 Resource Management



1824 fourth street, berkeley, ca 94710 (415) 841-5484

ARCHITECTURAL PHOTOMONTAGES
 PHOTOGRAPHY
 VIDEO PRODUCTIONS



HARTMUT H. GERDES, AICP
 Principal

SQUARE ONE FILM+VIDEO
 ENVIRONMENTAL AND CORPORATE COMMUNICATIONS
 725 Filbert Street, San Francisco, Ca 94133 (415) 398-7044

DENISE DUFFY & ASSOCIATES

- ENVIRONMENTAL IMPACT ANALYSIS
- SITE AND LAND PLANNING
- REGIONAL AND COMMUNITY PLANNING
- FISCAL IMPACT STUDIES

546-A Hartnell Street Monterey, CA 93940 (408) 373-4341



J. David Rogers, Ph.D., P.E.
 Principal-in-Charge

ROGERS/PACIFIC

PROFESSIONAL ENGINEERING CONSULTANTS
 GEOTECHNICAL AND GEOLOGICAL ENGINEERING
 SURFACE WATER HYDROLOGY RESEARCH AND DEVELOPMENT

3340 Mt. Diablo Blvd. Lafayette, California 94549 (415) 283-3402

N O R T H E R N N E W S

MOORE IACOFANO GOLTSMAN
 1824 A Fourth Street
 Berkeley, CA 94710

Please report any address changes directly to:
 Donna Gamino, APA, 1313 E. 60th Street,
 Chicago, IL 60637.

PRESORTED
 FIRST-CLASS MAIL
 US POSTAGE PAID
 BERKELEY, CA
 Permit No. 170