



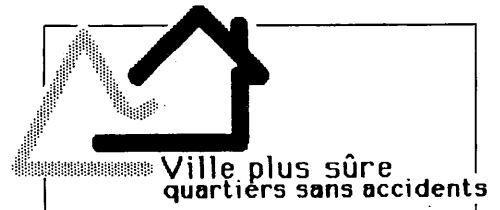
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# N O R T H E R N N E W S

## Awards Dinner Brings Section Members Together

Sixty members of Northern Section gathered at UC Berkeley's Faculty Club July 9 to enjoy the camaraderie of fellow planners and to toast the outstanding achievements of this year's award recipients. Section Director Steve Orlick emceed the program, which included a tribute to Lawrence Livingston, Jr., for continued distinguished service to the planning profession.

Eighteen projects were submitted to the awards committee, "and all were excellent," reported Marta Self, committee chair. Jurors Pete Larko of Di Napoli Cos.; Lida Budko, City of Alameda; Michael Fischer, Sedway Cooke Associates; Brian Mattson from the City of Vallejo and Lois Jones of the Santa Rosa Community Development Dept. selected twelve recipients of the 1986 Section Awards.



### Taming the Arterial Through Urban Design

An innovative French program that combines traffic engineering and urban design measures to improve safety and livability along major urban arterials will be the subject of an August 6 Section presentation. **Anne Faure**, a French planner who is a consultant to the program, will be on hand to explain the program's strategy and to show slides illustrating the issues faced, the analysis procedures used, and the solutions applied.

The *Ville Plus Sûre* (Safer City) program is an outgrowth of the French government's commitment to reducing their country's relatively high traffic fatality rate. In France, as in other European countries,

*continued on page 2*

Outstanding Planning Award  
Comprehensive Planning Project

Standards and Procedures for the Evaluation of Annexation Proposals; *Solano County Local Agency Formation Commission*

Outstanding Planning Award  
Comprehensive Planning Project  
*Honorable Mention*

Horizon 2000 General Plan; *Councilwoman Patricia Sausedo, Joan R. Gallo, City Attorney, City of San Jose Department of City Planning*

Outstanding Planning Award  
Comprehensive Planning Project  
*Honorable Mention*

Air Quality and Urban Development: Guidelines for Assessing Impacts of Projects and Plans; *Bay Area Air Quality Management District*

Outstanding Planning Award  
Project in Support of Society's Have-Nots

Berkeley Youth Downtown Planning Report; *Moore, Iacofano, Goltsman*

Outstanding Planning Award  
Specific Planning Project

Downtown Specific Plan — EIR/MEA for the Downtown Specific Plan for the City of San Mateo; *City of San Mateo*

Outstanding Planning Award  
Specific Planning Project  
*Honorable Mention*

San Francisco Downtown Plan; *San Francisco Department of City Planning*

Outstanding Planning Award  
Specific Planning Project  
*Honorable Mention*

Highrise Office Growth in Downtown San Francisco; *Sedway Cooke Associates*

Distinguished Leadership  
Planner

Lawrence Livingston, Jr.

Distinguished Leadership  
Rural Planning

Valentin Alexeeff/Jim Parsons  
*City of Clayton*

Media Award

City of Santa Rosa: Long Term Waste-water Disposal Alternatives Video

Media Award  
*Honorable Mention*

Making a Difference — Using Earth Science Information; *Bay Area Regional Earthquake Preparedness Project (BAREPP)*

Special Planning Award

"The Alibi Clock"; *Barney Burke, City of Vallejo*

## R E S E R V E

\_\_\_\_\_ places for me at the August 6 presentation on Urban Design and Traffic Engineering in France at UC Berkeley.

Enclosed is a check for \$\_\_\_\_\_, (\$4/student; \$5/APA member; \$6/non-member) to Northern Section, Cal Chapter, APA.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Phone \_\_\_\_\_

Mail to: **Urban Design in France**  
c/o MIG  
1824 A Fourth Street  
Berkeley, CA 94710

NORTHERN NEWS  
**UPDATE**

**Are you designing and building a roof garden this year?** If so, you might like to be featured in a short video pilot produced for the National Endowment for the Arts. For information, contact Hartmut Gerdes, AICP, 415/398-7044.

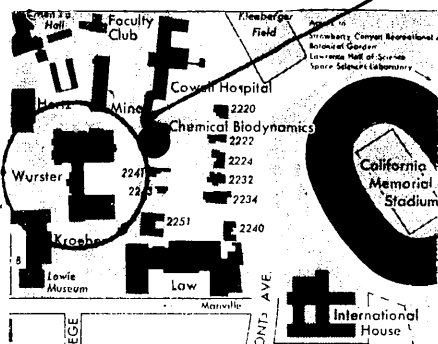
**Looking for space to hang your T-square?** Architectural and design workstations are available for rent in a newly-remodelled, luxurious suite, with use of xerox, conference room, and kitchen facilities. Contact Joan at Swanson & Associates, 415/391-5089.

**Congratulations!** to incumbents Peter Nelson, Marlene Stevenson, and Joan Lamphier, who have been re-elected as Director Pro Tem, Secretary, and Treasurer, respectively.

*Northern*  
**NewsMAKERS**

**Ken Thomas**, formerly Assistant Planner with the City of Gilroy, has moved to the City of Seaside, where he is now Planner II . . . **Lora Lucero**, a former Planning Intern with Gilroy, has been promoted to Assistant Planner. . . . Also in Gilroy, **Chuck Myer**, AICP, formerly Associate Planner, is now Senior Planner. . . . Architect and planning consultant **Felix Warburg** was sworn in as a new member of the San Francisco Arts Commission, beginning a five-year term. . . . **Ann Cuthbertson** has joined Moore Iacofano Goltsman of Berkeley as an Associate. . . .

*Directions to the August 6 meeting*



# CALENDAR

Date	Program	Sponsor/Location	Info Phone #
Jul 30	Bay Area Futures Society	SPUR SPUR, San Francisco	415/781-8726
Aug 1	How to Run a City for Fun and Profit	Western Governmental Hyatt-Oakland Airport	213/498-5419
Aug 6	Urban Design Solutions to Traffic Engineering in France	NORTHERN SECTION UC Berkeley, Wurster Hall	415/482-2209
Aug 6	Introduction to Micro-Computers	ABAG MetroCenter, Oakland	415/464-7900
Sep 18	SPUR Annual Conf.: SF Downtown Plan	SPUR SPUR, San Francisco	415/781-8726

## VILLE PLUS SURE

*continued*

considerable efforts have already been made to create downtown pedestrian zones and to install traffic protection measures in residential neighborhoods. The more difficult problem now being addressed is treatment of the arterial streets where over 70% of the urban traffic accidents take place. Conventional traffic engineering solutions have been found to be only partially successful in reducing accident rates along arterials, and to be insensitive to the needs of pedestrians, bicyclists, and nearby residents.

To encourage the development of new, more broadly based solutions, the Ministry of Planning, Housing, and Transportation established the *Ville Plus Sûre* program in 1984, which is now sponsoring 50 demonstration projects in communities around France. Each of the projects has been developed by local government staffs, including planners, architects, landscape architects, and social scientists, as well as traffic engineers. Because of the emphasis on the use of urban design measures to regulate driver behavior and to provide for the needs of non-automobilists, the results look very different from those achieved by previous French traffic engineering efforts, or the American TOPICS program of the 1960s and 70s.

Although the details of the French roadway and traffic conditions are somewhat different from those that exist in the Bay Area, the basic problems are not, so the methods and solutions of *Ville Plus Sûre* will be of interest to the Northern Section membership.

The meeting will take place in Room 311, Wurster Hall on the UC Berkeley campus. From 6:00 to 7:00 there will be a reception with a tasting of California wines and French cheeses. The presentation will start at 7:00 and be followed by questions and discussion. Cost will be \$4.00 for students, \$5.00 for APA members, and \$6.00 for non-members. To assist planning for the reception, please fill in the reservation form on the front page and return it by **Monday, August 4.**

For late reservations or further information, call **Tom Priestley**, day or evening, at **482-2209.**

*This meeting is being organized by Northern Section member Tom Priestley who has just returned from 9 months in Paris where he taught at the Ecole Nationale des Ponts et Chaussées and did research at the Ministry of Planning, Housing, and Transportation's Centre D'Etudes des Transports Urbains.*

# **JOBS IN PLANNING**

To place a listing in Jobs in Planning, please contact the editorial office: 415/845-7549.

**TRANSPORTATION PLANNER** — Monterey County, CA — (\$1,908-\$2,364/mo., depending on experience.) Requires previous experience in transportation planning. Use your knowledge and experience in transportation planning to do professional level planning and analysis. APPLY BY: August 8, 1986. APPLY AT: Monterey County, Personnel Division, P.O. Box 1877, Salinas, CA 93902; 408/424-0753.

**ASSOCIATE PLANNER** — City of Belmont, CA — (\$30,135-\$36,285 annually.) Belmont is involved in many exciting projects, including improving the development process, redevelopment of downtown and several other long-range projects. Primary emphasis of this position is current planning. Requires degree and two years experience in planning. APPLY BY: 5:00 p.m., August 8, 1986. City employment application and resume required. APPLY AT: Personnel Department, 1365 Fifth Avenue, Belmont, CA 94002; 415/573-3575. EOE

**ASSISTANT PLANNER** — City of Indio, CA — (Salary: \$2,034-\$2,478/mo., plus 7% PERS.) Four-year college degree in urban planning or closely related field. Master's degree desirable. Must know basic principles, practices and trends in public planning and related statistical and research methods. APPLY BY: Continuous. APPLY AT: City of Indio, Personnel Office, 100 Civic Center Mall, Indio, Ca 92201.

**PLANNING ADMINISTRATOR** — City of Manhattan Beach, CA — (\$3,300-\$4,400/mo., plus car allowance and 7% PERS paid by City.) Emphasis on current planning. Work also encompasses General Plan update, coastal planning, and community revitalization and beautification. Equivalent to graduation from college with major work in urban planning, engineering, or related field and three (3) years of experience in municipal planning or planning administration. Master's degree in a related field is preferred. APPLY BY: August 8, 1986. City application required. APPLY AT: City of Manhattan Beach, 1400 Highland Avenue, Manhattan Beach, CA 90266; 213/545-5621, Ext. 344. EOE

**PLANNER** — City of Scottsdale, AZ — (Salary negotiable to \$36,000 annually, based upon qualifications.) Responsible for a variety of long range environmental and land use planning issues. Requires a degree in urban planning, geography, architecture, landscape architecture or a related field and some professional experience. APPLY BY: August 8, 1986. APPLY AT: City of Scottsdale Human Resources, 7575 East Main Street, Suite #205, Scottsdale, AZ 85251; 602/994-2491. EOE.

**TWO FACULTY POSITIONS — Urban and Regional Planning** — Eastern Washington University, Cheney, WA — (Salary dependent upon academic and professional experience, tenure track or term appointment.) ABD required, Ph.D. preferred in planning or related field. Substantial professional planning experience highly preferred. (1) Teach courses in environmental land use planning at graduate and undergraduate level. (2) Teach courses in community organization and development, neighborhood planning and citizen participation. Both positions conduct research and provide professional community services. Starts September 1986. Review of applications begins August 15, 1986. Send letter of application, vita and three references to: William Kelley, Dept. of Urban and Regional Planning, MS 50, Eastern Washington University, Cheney, WA 99004. EOE.

**CITY PLANNER** — City of Santa Clara — (Salary: Open) Education and experience equivalent to a Master's degree in the field of city planning, plus 5 years professional planning experience, including 2 years supervisory experience. Supervises planning division, acts as zoning administrator. Apply by 5:00 p.m. August 15 with formal application to: Personnel Testing Office, 1500 Warburton Avenue, Santa Clara 95050; 408/984-3040. EOE M/F/H.

**PLANNING DIRECTOR** — Town of Corte Madera — Pop. 8500 — (\$3,211-\$3,904 dependent upon qualifications, plus \$150/mo. vehicle allowance and health benefits.) Seeking an open and innovative Planning Director with good administrative skills, a participative management style, and a solid current and long-range planning background. Five years of increasingly responsible planning experience are required; a Bachelor's Degree in planning, architecture, or public administration is required. A Master's Degree in a related field is highly desirable. APPLY BY: August 7, 1986. Send applications and resume to: Larry La Fresnaye, Town of Corte Madera, P.O. Box 159, Corte Madera, CA 94925. Applications can be obtained by calling 415/ 924-2901.

**PRINCIPAL PLANNER** — Clark County, NV — (\$30,479-\$40,140 annually, plus fringe benefits) Performs administrative and supervisory responsibilities in advanced planning programs. Preference will be given to those applicants with an engineering and advanced planning background. Requires a combination of education and experience equivalent to a Master's degree in planning or closely related field and three years of professional planning experience including at least one year of project management responsibility. APPLY BY: August 1, 1986. For application packet contact: Clark County, Personnel Department, 225 Bridger Avenue, 9th Floor, Las Vegas, NV 89155; 702/386-4565. AA/EOE.

**SENIOR PLANNER** — City of San Ramon — 25,000 — (\$2,562-\$3,113/mo. [to be adjusted July 8, 1986], plus employer paid PERS contribution.) Management level position, reports directly to Planning Director. Responsible for contract administration, managing of consultants, staffing either Planning Commission or Architectural Review Board. Acts as Planning Director in his absence. Degree in urban or region planning or related field. Six years planning experience, at least two years at Associate or equivalent level. APPLY BY: August 1, 1986. APPLY AT: City of San Ramon, 2222 Camino Ramon, San Ramon, CA 94583; 415/866-1400.

**PLANNING ASSOCIATE** — City of Norco, CA — Pop. 22,925 — (Salary open depending on qualifications. Excellent fringe benefits including fully paid retirement and insurance benefits.) Administration of environmental regulations, organization and supervision of current and advanced planning programs within department. Experienced zoning, general plans, environmental laws, two years experience in city planning preferred. Graduation from a four-year college or university with a major in city planning, public administration or related field or equivalent in related education and experience. APPLY BY: August 1, 1986. Submit resume including current salary and work related references to: City of Norco, 3954 Old Hamner Avenue, P.O. Box 428, Norco, CA 91760; 714/735-3900. EOE — M/F/H.

**PLANNING TECHNICIAN** — City of San Jose (\$1,772-\$2,153/mo., approximately.) High school graduation plus one year technical experience in urban planning or engineering and one year drafting experience. APPLY BY: Open. APPLY AT: City of San Jose, Personnel Department, 801 N. First Street, Room 207, San Jose, CA 95110; 408/277-4204.



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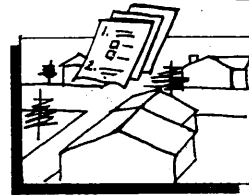
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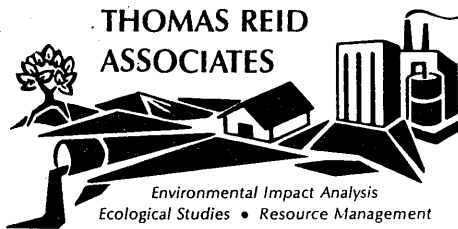
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