



N O R T H E R N N E W S

DIRECTOR'S REPORT

by STEVE ORLICK

I would like to share with you a few of what I feel were the more interesting highlights of the August 2 California Chapter Executive Board meeting, with some personal editorializing on how I feel they relate to our Section.

Past Cal Chapter President and National A.P.A. Board member Bob Paternoster gave a report on actions recently taken by National, particularly related to the funding of Chapters and Sections. In a major policy decision, the National Board decided **not** to increase the funds returned to Chapters despite the recent change in the national dues structure that resulted in a general dues and revenue increase. (Dues are now paid based on salary earned.) Due to the higher salaries for planners in California, the net result is that California A.P.A. members' dues increases are to be used for two purposes: 1). solve financial problems of A.P.A. National; and 2). subsidize National's rebates to most other chapters in the country. The National Board action means that the only way for Cal Chapter to come up with the increased revenues necessary to maintain member services at their present levels, let alone improve them, is to raise Chapter dues. (We all pay Chapter dues as part of the annual payment we send to National.) The Cal Chapter Board is very reluctant to raise Chapter dues. This is a dilemma with which the chapter board will continue to struggle.

In a somewhat inevitable action considering this news, the Cal Chapter Board voted unanimously to

present a Bylaws Amendment to the Chapter members for a vote this fall which would allow "Chapter-only" membership. As many of you know, I personally strongly support the idea. The Northern Section Board's approval last spring of a Section-only membership category, not requiring a Section Bylaws change or general vote, similarly reflects a philosophy that planners should be able to choose the level of personal involvement and services they consider most relevant to their needs. Some feel National A.P.A. has been unresponsive to the needs and interests of California planners and have chosen not to join A.P.A. at all.

At the Board meeting the Section Directors reported on highlights of their recent Section Activities. Most mentioned holding successful Awards Programs. I reported on ours which I am pleased had a great number of submittals and an outstanding group of Award winners. The competition was stiff, and our Section's Awards Committee, under the direction of Marta Self, had a tough time and did a fine job. Many thanks to Marta and the Committee! Our Section's winners automatically became entrants in the Chapter competition and did very well (See "official" Chapter Awards results in an upcoming *Cal Planner*.)

Results of the latest A.I.C.P. exam were announced at the Board meeting. Nationally, 47 percent passed, a lower percentage than in

October 15 Event

Earthquake hazards and land use planning

Mark October 15 on your calendars for an outstanding professional development workshop that focuses on earthquake hazards and land use planning. Northern Section APA is arranging this special program to be put on by the Bay Area Regional Earthquake Preparedness Project.

Marjorie Greene, a project planner with BAREPP, reports the program will cover a variety of earth science information available to planners, as well as mitigation strategies that might be appropriate in reducing a community's earthquake hazard. Also slated for discussion is the recently passed SB 547, which requires local governments to inventory and develop programs to reduce the hazards posed by unreinforced masonry buildings.

An audio-visual presentation will highlight the 7 to 10 p.m. program. Attendance for this program will be limited and reservations should be made directly to BAREPP at 415/540-2713. The meeting will be at the MetroCenter in Oakland, 101 8th St. which is adjacent to the Lake Merrit BART station. The cost will be \$5.00 for APA members, and \$6.00 for non-members. To register by mail, send your checks, payable to Northern Section, Cal Chapter, APA, to:

BAREPP
Attn. Oct. 15 Workshop
101 8th St., Suite 152
Oakland, CA 94607

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Une soiree inoubliable

French Visitor Tells Section Members of Safer, More Livable Streets Through Urban Design

Forty Northern Section Members and guests showed up at Wurster Hall on the U.C. campus August 6 to enjoy California wines, French cheeses, and a report on France's efforts to use urban design to improve the safety and liveability of urban arterials. The speaker, Anne Faure, a consultant to the French highway safety research agency, described "Ville Plus Sure, Quartiers sans Accidents" (Safer City, Neighborhoods Without Accidents), a national program involving 55 demonstration projects.

After reviewing the program's origins and principles, she showed slides to illustrate the specifics of several of the projects. Some of the design measures seen included narrower traffic ways, speed bumps, undulating street surfaces, variations in pavement color and texture, and intentional mixing of traffic and pedestrian activity. Interestingly, in all the cases, the use of design cues to communicate expected driver behavior made it possible to eliminate much of the conventional signage, creating relatively uncluttered streetscapes.

Ms. Faure warned that what is most important in the Ville Plus Sure program is not the specifics of the design treatments, but the fact that in each case, the solutions emerged out of a local planning process involving a comprehensive consideration of the problems, and collaboration among specialists from different disciplines.

For a copy of the text of Ms. Faure's preliminary remarks, or for more information on the Ville Plus Sure program, contact Tom Priestley at 415/482-2209.

CALENDAR

Date	Program	Sponsor/Location	Info Phone #
Sep 18	SPUR Annual Conference SF Downtown Plan	SPUR SPUR, San Francisco	415/781-8726
Sep 18-20	International New Town Association Annual Meeting	INTA San Francisco Hilton	415/541-0578
Sep 24	Choices In Financing Government Services	UC Extension San Mateo	415/643-6827
Sep 27	Greenbelt and Public Lands	People for Open Space UC Berkeley	415/543-4291
Oct 3	Exactions and Develop- ment Agreements	UC Extension San Francisco	415/643-6827
Oct 3, 4	Special Assessments Sam Sperry	UC Extension Berkeley	415/643-6827
Oct 10	Planning-Zoning Clinic Dan Curtin, B. Kurtz	UC Extension San Francisco	415/643-6827
Oct 15	Earthquake Hazards & Land Use Planning	BAREPP/Northern Section, APA MetroCenter, Oakland	415/540-2713
Oct 18	Planning Commissioners' Institute	UC Extension San Francisco	415/643-6827
Oct 31	Subdivision Map Act Curtin, R. Merritt	UC Extension San Francisco	415/643-6827

To announce events of planning interest for Northern News
CALENDAR, please contact

Matthew Le Grant
402 Grand Ave. #4
Oakland, CA 94610
415/843-3766

SECTION DIRECTOR'S REPORT *continued*

the past. The Board discussed the whole issue of the exam's fairness and if it is truly reflective of professional practice. If you have personal views about the exam (especially if you just took it!), please contact Section A.I.C.P. Chair, Fred Etzel at 415/892-4600.

Your Board would like to be responsive to your needs, but to do so we must hear from you. Also encourage those non-A.P.A. planners in your office to at least join as "Section-only" members. (A copy of the form is enclosed herein.) We want them involved!

JOBS IN PLANNING

To place a listing in Jobs in Planning, please contact the editorial office: 415/845-7549.

TRANSPORTATION PLANNER - (\$3050-3813/mo., plus pay for performance.) Key management position serving as the City's expert in transportation planning, also performing various current and advance planning activities. Equivalent to college degree with major in planning, transportation, public or business administration or related field; three years (or two with Master's) related experience.

SENIOR URBAN PLANNER - (\$2735-3419/mo. plus pay for performance.) Seeking a leader and effective staff member to develop and review analysis, policies and physical design plans related to private development and redevelopment projects, also transportation studies, housing proposals and General Plan update. Equivalent to college degree with major in urban planning or related design fields; three years (or two with Master's) professional planning experience.

Apply with city application and resume **immediately** to City of Mountain View, Personnel Office, P.O. Box 7540, Mountain View, CA 94039; 415/966-6310. Please indicate the position for which you are applying. EOE.

ASSISTANT PLANNER - City of Morgan Hill - (\$1847 - 2245) Emphasis on current planning and design review; also performs some graphic design. Requires college degree in urban planning or closely related field. One year experience in local government, preferably at city level, is desirable. Apply by: **Sept. 26**. Apply at: City of Morgan Hill, 17555 Peak Avenue, Morgan Hill, CA 95037; 408/779-7271.

DIRECTOR OF PLANNING AND BUILDING - City of San Bruno - (\$3621 - 4444) Requires graduation from an accredited four-year college or university majoring in planning or related field; 5 years increasingly responsible experience in public planning, with 2 years of supervisory experience. Apply by: **Sept. 30**. Apply at: City of San Bruno Personnel Dept., 567 El Camino Real, San Bruno, CA 94066; 415/877-8855.

ASSISTANT PLANNER - City of Pittsburg - 40,560 - (\$2288 - 2781 plus benefits) Requires degree in planning, geography, architecture, landscape architecture or closely related field, plus two years professional planning experience with a public agency. Performs planning analyses and studies, public assistance, and development review. Apply by: **Open**. Send resume to City of Pittsburg Personnel Dept., 2020 Railroad Avenue, Pittsburg, CA 94565; 415/439-4850 for city job application.

ASSISTANT PLANNING DIRECTOR - City of Livermore - 54,000 - (\$3265-4081/month plus fully paid PERS) Requires B.A. and 5 years planning experience including 2 years of supervisory experience. Must be familiar with state planning, zoning and environmental laws. Apply by: **Open** until filled. Apply to: City of Livermore Personnel Dept., 1052 So. Livermore Ave., Livermore, CA 94550; 415/449-4000.

PLANNING INTERN - City of Livermore - (Part time: \$6 - 10/hr.) Min. 2 yrs. of college course work in planning, architecture, civil engineering or related field. Candidates should be enrolled (or planning enrollment) in college courses leading to a degree. Preference will be granted to graduate students and those with paid work experience in city/regional planning or related field. Apply by: **Sept. 26**. City application forms are available from the Livermore Personnel Dept. Please attach resume and other supporting material establishing qualifications. Additional info: 415/449-4003.

ASSISTANT PLANNER - City of Benicia - 22,000 - (\$2259-2772/mo.) B.A. degree in urban or environmental planning, architecture, landscape architecture or closely related field. Plus one year technical experience in urban planning. Master's degree may substitute for required experience. Apply by: 5:00 p.m., **Sept. 26**. Contact: Personnel Dept., City Hall, 250 East "L" St., Benicia, CA 94510; 707/746-4205. EOE.

SECTION-ONLY MEMBERSHIP

As a member of The Northern Section, California Chapter of the American Planning Association, you will:

- Receive *Northern News*, the Section newsletter, published 8 times yearly
- Receive discounts on admission to Section events

Please provide the information requested below and at right and return this form with your membership fee of \$25 (payable to Northern Section, Cal Chapter, APA) to:

Maureen Morton, Membership Chair, P.O. Box 442, So. San Francisco, 94083.

Your present job, employer

Other professional organization(s) to which you belong

Your reason for becoming a Section Only Member

NORTHERN SECTION CALIFORNIA CHAPTER AMERICAN PLANNING ASSOCIATION

Name

Organization

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Maureen Morton, Membership Chair

ESA

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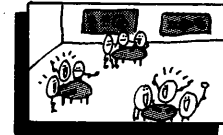
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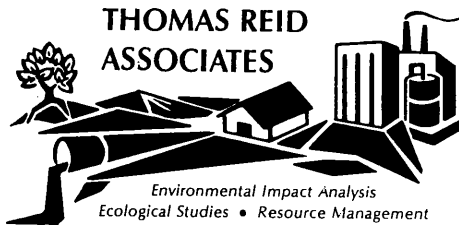
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