

N O R T H E R N N E W S

Computer Conference to Highlight Applications for the Planning Office

Northern Section is pleased to present a day-long conference on "Integrating Computers into the Planning Office," in association with Cal Chapter APA and San Jose State University's Department of Urban and Regional Planning. The September 26 program, to be held at SJSU's Student Union, includes panel discussions, "hands-on" spreadsheet classes, and a luncheon with keynote speaker Bill Bamberger from San Diego County's Data Processing Corporation. The panel discussions will include geographic information systems, county and regional applications and an overview of how planners jobs change when they interact with terminals.

"We have selected panelists from

planning departments that can cite things that work, as well as pitfalls to avoid," states conference organizer Matthew Le Grant. "We have worked hard to ensure that it will be planners speaking to planners with a minimum of techno-speak and sales hype." Most panelists are from Northern Section agencies and are well-known in the area. The day will end with a display of the latest systems and software by several vendors of planning applications products.

All Northern Section members should have received a brochure with a complete program description and returnable registration form. If not, please call Matt Le Grant at 415/644-6570. Space is limited, so please return your form today!

CONGRATULATIONS!

Northern Section extends its heartiest congratulations to the following persons who passed the May 1987 AICP exam. (If you passed this exam and your name was inadvertently omitted from this list, please call the editors so you may be recognized in a future issue.)

- Robert B. Anderson
- Gary H. Bonte
- Terrence K. Bottomley
- Donald W. Bradley
- Bruce A. Joffe
- Alison M. Kendall
- Loretta C. Meyer
- Betsy J. Minden
- Shelley R. Poticha
- Bruce A. Race
- Janice E. Stern
- Nancy E. Stoltz
- Margaret J. Stone
- Brian T. Welch
- K. L. Dan Wong
- Martin C. Woodworth
- Sally L. Zeff

For information about the 1988 AICP qualifying exam, please turn to page 3.

Architectural Foundation Provides Opportunities for Planners

The Architectural Foundation of Northern California (AFNC) provides opportunities for planners, architects, landscape architects and related professionals to use their planning and design skills to influence public policy in support of quality development. Through its tax-exempt non-profit status, the Foundation has been helping planning and design professionals receive grants and other outside funding for worthwhile civic projects since 1978.

"Our mission," says AFNC Trustee Paul Sedway, AICP, "is to bring together all the planning and design professions to use their skills as volunteers in educational and service projects. Our goals are to assist in the preservation and improve-

ment of the built environment, protection and enhancement of the natural environment, and maintenance and strengthening of the social and economic diversity of the Bay Area. We do this by providing technical assistance to public agencies and citizen groups to 'seed' new projects or studies which would not otherwise take place, by sponsoring service and educational activities for professional organizations such as APA, and, as a 501(c)(3) tax-exempt non-profit corporation, by sponsoring individual research and study projects by planning and design professionals."

AFNC is currently involved in study-

continued on page 3

Northern NewsMAKERS!



Larry L. Cannon, Executive Vice President of Wurster, Bernardi and Emmons, has been appointed to the Development Regulations Council of the Urban Land Institute . . . **McGill Martin Self** announces it has moved to new offices at 61 Avenida de Orinda, Suite 69, Orinda 94563 . . . **Debby Holly**, formerly with LSA, Inc., has recently joined PAD, Inc., of San Francisco . . . **Steve Orlick**, Associate Professor in the Department of Environmental Studies and Planning at Sonoma State University, has been selected as Department Chair for a 3-year term beginning in January 1988 . . .

Environmental Analysis Workshops Offered

Starting this month, the Association of Bay Area Governments, in conjunction with Ron Bass, of Jones & Stokes Associates, is offering monthly workshops on environmental analysis. Recognizing that training on preparing and managing EIRs has been virtually unavailable, ABAG wanted to provide local planners and consultants to with the opportunity to refine their skills in what has become a very technical field.

Ron Bass, course moderator and coordinator, is the planning director of Jones & Stokes Associates. He is a past president of AEP and is also known for the CEQA Update workshops he has conducted through out the state. Before joining Jones & Stokes he was in charge of CEQA implementation for the Office of Planning and Research.

The course will begin in September and continue monthly through June, 1988, at the MetroCenter in Oakland. A person can sign up for only one course, but those who sign up for three courses or the entire series will receive a discount. Individual workshops cost \$115 for ABAG members & \$145 for nonmembers.

The sessions include: (January-June workshop dates will be set later.)

- Oct 15 EIR/EIS Management, Preparation, and Review
- Nov 10 Assessing Land-Use Impacts
- Dec 8 Traffic and Circulation Assessment
- Jan Air Quality Impacts
- Feb Socio-economic Impacts
- Mar Soils, Geology and Seismicity
- Apr Biological Impacts of Development
- May Public Services and Infrastructure
- Jun Fiscal Impact Analysis

For a brochure, call Debbi Prosser, ABAG, 415/464-7936. For information about course content call Patricia Perry, ABAG, 415/464-7937.

CALENDAR

Date	Program	Sponsor/Location	Info Phone #
Sep 25	Improving Design Review	UC Extension/ San Francisco	415/643-6827
Sep 26	Planning Commissioner's Institute	UC Extension/ San Francisco	415/643-6827
▶ Sep 26	Integrating Computers into the Planning Office	NORTHERN SECTION/ SJSU	415/644-6570
Sep 28-30	Bringing Back Urban Vitality	National Trust for Historic Preservation/ Oakland Hyatt Regency	202/673-4219
Oct 2	Exactions, Dedications and Property Development Agreements	UC Extension/ San Francisco	415/643-6827
Oct 2-3	Special Assessments	UC Extension/ Berkeley	415/642-4151
Oct 9	Subdivision Map Act	UC Extension/ Santa Clara	408/429-2688
Oct 9	Role of Urban Design	UC Extension San Francisco	415/643-6827
Oct 14-15	Parking Plans in Commercial Districts	Georgia Institute of Tech./ San Francisco	404/894-2547
Oct 15	EIR/EIS Management, Preparation and Review	ABAG Metro Center/Oakland	415/464-7937
Oct 26-30	Geographic Info. Systems Conference	UC Berkeley, et al./ San Francisco	415/642-5170
Nov 5	Subdivision Map Act Law Update	UC Extension/ San Francisco	415/643-6827
Nov 8-10	7th Annual Zoning Institute	APA National/ San Francisco	312/955-9100

To announce events of planning interest for **Northern News Calendar**, please contact:

Matthew L. LeGrant
402 Grand Avenue #4
Oakland, Ca 94610
415/644-6570

To APA Members . . .

Give Northern Section another strong voice on the Cal Chapter APA Board. As candidate for Vice President of Public Information, I ask for your support in the coming election. A ballot will be mailed to you soon. Please read the candidates' statements carefully and cast your vote. Thank you. -- *Daniel Iacofano, AICP*

JOBS IN PLANNING

To place a listing in Jobs in Planning, please contact the editorial office: 415/845-7549.

ASSISTANT PLANNER—City of Livermore—(\$2,500–\$3,159/mo. + City paid retirement) 1 year experience in land use planning and/or regulation and a BA in planning, architecture, geography, landscape architecture, public administration or closely related field; Master's in related field preferred and may be substituted for 6 months experience. Studies and reports on development proposals and zoning amendment issues, presentations to groups of officials, public information and primary responsibility for department's enforcement program. **Apply by October 19, 1987, 5 PM. Apply at City of Livermore, 1052 S. Livermore Avenue, Livermore, CA 94550. 415/449-4000.**

PLANNER II—Santa Clara County, CA—(\$2,518 – \$3,044/effective monthly + benefits) General plan review, data analysis, environmental assessment, zoning administration, open space & intergovernmental planning. Requires BA degree in urban planning or related field and 2 years experience; Master's in planning may be substituted for 2 years experience or Master's in related field may be substituted for one year experience. Position currently available; anticipated closing date is November 30. For application & job announcement contact: Santa Clara Personnel Office, 70 W. Hedding Street, San Jose, CA 95110. 408/299-2341. EOE.

ASSOCIATE PLANNER—City of Folsom, CA—(\$2,144 – \$2,606 + City paid PERS) Degree in planning, engineering, architecture, public administration or related field and 3 years experience related to current, advanced and/or environmental planning. Includes research and planning studies, interpretation and explanation of planning ordinances and policies. **Apply by October 2. Apply at City of Folsom, 50 Natoma St., Folsom, CA 95630. 916/355-7200.**

ASSOCIATE PLANNER—Yuba County, Marysville, CA—(\$1,873 – \$2,277 + benefits + 7% PERS) BA/BS in architecture, economics, planning, government, geography, public administration, political science or related field, and 2 years experience in city/county or regional planning plus valid CA driver's license. **Apply by October 2, 1987.** For job description, supplemental appraisal and application, contact: Yuba County Personnel, 215 Fifth Street, Marysville, CA 95901. 916/741-6281. EOE.

COMMUNITY DEVELOPMENT DIRECTOR—City of Vista, CA—(Salary to \$5,380/mo.) New position to oversee staff of 45 responsible for planning, engineering, building and economic (re-) development. **Apply by October 23.** Submit resume, references and current salary to Kathy Schroedter or Jim Morrison, Ralph Anderson & Associates, 1446 Ethan Way, Suite 101, Sacramento, CA 95825. 916/929-5575.

SENIOR PLANNER—City of Ventura, CA—(\$2,582 – \$3,707 + City paid 7% PERS + benefits) Head of Advance Planning Section. BA/BS in planning, architecture, public administration or related field and 5 years experience in comprehensive planning, environmental review, growth management and regional planning at Associate Planner level or equivalent; municipal planning experience at the State of CA highly desirable. Phone for application and supplemental questionnaire; resume and/or additional information may be attached. **Apply by 5:00 PM, October 30, 1987. Apply at City of Ventura, Personnel Office, POB 99, Ventura, CA 93002. 805/654-7853.**

ASSOCIATE PLANNER—City of Ventura, CA—(\$2,481 – 3,225/mo.) Limited term through 6/30/88. Current or advance planning work, depending on qualifications. Requires equivalent to BA in planning, architecture, public administration or related field and 3 years experience at the Assistant Planner level. MA desirable; municipal planning experience in the State of CA highly desirable. **Apply by 5:00 PM, October 1, 1987. Apply at City of Ventura, Personnel Office, POB 99, Ventura, CA 93002. 805/654-7853.**

ASSISTANT PLANNER—City of Livermore, CA—(\$2,599 – \$3,159/mo. + City paid PERS) BA in planning, architecture, geography, landscape architecture, public administration or related field and 1 year experience in land use planning and/or regulation. Master's in related field preferred and may be substituted for 6 months of experience. Reports and studies on development proposals and zoning amendment issues, presentations, public information. **Apply by 5:00 PM, October 19, 1987. Apply to City of Livermore, 1052 South Livermore Avenue, Livermore, VA 94550. 415/449-4016.**

PRINCIPAL PLANNER (Urban Conservation/Design)—City of Pasadena, CA—(\$2,880 – \$3,461/mo. benefits + City paid PERS) To administer cultural resource preservation, urban design

and design review programs. Requires a min. 4 years experience in planning cultural heritage and urban design.

Apply by: Immediately; open until filled. **Apply to Personnel Department, City of Pasadena, North Garfield Avenue, Pasadena, CA 91109. 818/405-4336. EOE/AA.**

PLANNING ASSISTANT—Central Contra Costa Sanitary District, Martinez, CA—(\$2,860 – \$3,461/mo.) Administrative support tasks, directing public participation programs, EIR's and negative declarations, grants management, budget preparation and monitoring, etc. BA in urban planning or related field and 2 years experience in project planning programs, incl. public participation and grant administration. **Apply by October, 1987. Apply to Central Contra Costa Sanitary District, 5019 Imhoff Place, Martinez, CA 94553. 415/689-3890. EOE/AA.**

COMMUNITY DEVELOPMENT SPECIALIST—Tulare, CA—(\$2,317 – \$2,825) New position. Planning, designing and implementing community (re-) development projects. BA in planning or public or business administration and 2 years experience in program planning and monitoring and grant administration. **Apply by October 15, 1987.** For application contact Tulare County Personnel, 2900 West Burrel, Visalia, CA 93291. 209/733-6266. EOE.

ASSOCIATE PLANNER—City of El Cerrito, CA—(\$2,609 – \$3,171) BA in urban planning or related field, 2 years municipal planning experience and valid CA driver's license with satisfactory driving record; knowledge of computer applications and experience with boards/commissions desirable. **Apply by:** Immediately – open indefinitely but may close without notice. **Apply at City of El Cerrito, Personnel Office, 10890 San Pablo Avenue, El Cerrito, CA 94530. 415/234-2323.**

ASSISTANT PLANNER—City of Ojai, CA—(\$1,788 – \$2,161/mo.) Degree in planning or related field or 3 years responsible experience in a local government planning department, knowledge of current planning, site design, State building and planning laws and engineering practices and excellent organizational, written and oral skills required. **Apply by 5:00 PM September 30, 1987.** Send application and resume to City Manager, City of Ojai, POB 1570, Ojai, CA 93023.

D I R E C T O R Y

Northern Section, California Chapter American Planning Association

Director

Marlene Stevenson
Dept./Neighborhood Preservation
801 N. First St., Room 100
San Jose 95110
408/277-4527

Director Pro Tem

David Miller
TransPacific Development Co.
950 Tower Lane, Suite 500
Foster City 94404
415/345-6600

Treasurer

Joan Lamphier
Lamphier and Associates
853 York St.
Oakland 94610
415/451-8046

Professional Development

Matthew Le Grant
402 Grand Ave. #4
Oakland 94610
415/893-2285

Awards

Marta Self
McGill, Martin, Self
61 Avenida de Orinda, Suite 69
Orinda 94563
415/254-8850

Membership

Maureen Morton
P.O. Box 442
So. San Francisco 94083
415/877-8535

Outreach Coordinator

David Carbone
Community Dev. Dept.
City of So. San Francisco
400 Grand Ave. 94083
415/877-8535

Laurels and Lemons

Donald Bradley
3392 Brittan Ave.
San Carlos 94070
415/877-7551

AICP Coordinator

Fred Etzel
Henn, Etzel and Mellon
Two Embarcadero Ctr., 16th Fl.
San Francisco 94111
415/392-4600

Student Representative

Kathryn Studwell-Colley
37966 Lavender Comm.
Fremont 94536
415/795-0131

Director Emer./N. Bay Liaison

Steve Orlick
Dept. of Environmental Studies
and Planning
Sonoma State University
Rohnert Park 94928
707/664-2414

San Francisco Liaison

Stephen Wanat
URS Corp.
150 Fourth St.
San Francisco 94103
415/957-5300

Peninsula Liaison

Frank Osgood
Osgood Urban Research
12 Elder Ave.
Millbrae 94030
415/692-7439

South Bay Liaison/Secretary

Laurel Prevetti
Dept. of City Planning
801 N. First Street, Rm. 400
San Jose 95110
408/277-5175

Monterey Subsection

Ernest Franco
142 Carmel Ave.
Pacific Grove 93950
408/422-9018

Newsletter Editor

Daniel Iacofano
1824 Fourth St.
Berkeley 94710
415/845-7549

Opportunities

continued from front page

ing urban design guidelines for the San Francisco Civic Center neighborhood, developing an emergency prototype homeless shelter demonstration project in the San Francisco Tenderloin, and planning other projects with citizen groups in both Marin County and the East Bay.

Other planners on the 14-member AFNC board include George Rockrise, AICP, Foundation President; Christopher Degenhardt, APA; H. Grant Dehart, AICP; and Margaret Woodring, AICP.

If you are interested in AFNC sponsorship for a voluntary civic project of your own, would like to become a volunteer on upcoming projects, or just want more information on the Architectural Foundation of Northern California, call James Chappell, AICP, Executive Director at 415/552-9851.

ADPSR Sponsors Visit by Soviet Architects/Planners

Architects/Designers/Planners for Social Responsibility will be welcoming a delegation of architects and planners from the Soviet Union during the month of October. The group will visit five ADPSR chapters, including San Francisco on October 21, 22 and 23.

Youri Platanov, newly-elected president of the USSR Union of Architects, Alexander Koudriavtsev, Dean of the Moscow School of Architecture, Sergey Kiselyev and Youri Volchok will conduct presentations and discussions at various locations including the University of California, Berkeley.

ADPSR is a national organization of professionals whose objectives are to:

- Inform the planning design professions and the general public

about the costs of the arms race, in terms of both resource allocation and the integrity of official information, as they relate to the built and natural environments; and

- Use professional expertise in lending support to those efforts that aim to lessen the nuclear threat, decrease economic dependency on war-making and redirect military spending to the building of social and physical infrastructure.

ADPSR has a national office in New York City and active chapters in New York, Washington, D.C., Chicago, Los Angeles and San Francisco. For more information about ADPSR and the visit by Soviet architects and planners, please contact Frank Ehrental at 707/554-8597.

AICP Exam Orientation Meeting Scheduled for October 26

Planners who intend to take the May 1987 American Institute of Certified Planners (AICP) exam are invited to attend an orientation meeting which will be held on October 26, 1987, from 6:00 to 7:00 p.m. in Room 314B, Wurster Hall, University of California, Berkeley. Successful completion of this exam is a prerequisite to AICP membership status. The purpose of this meeting is to acquaint prospective exam-takers with the scope of the examination, the application process and exam preparation workshops offered by Northern Section in April 1988. Those unable to attend should write directly to AICP, 1776 Massachusetts Avenue, NW, Washington, D.C. 20036 to request a copy of the application form.

Application for the AICP exam is a two-step process. Prospective exam taker must first apply to AICP for a determination of their eligibility to take the exam. This application, copies of which will be available at the orientation meeting, must be received by AICP by

January 8, 1988. Generally, persons with a Bachelor's or graduate degree in planning and four or more years of professional planning experience are eligible to take the AICP exam.

An essential eligibility requirement for AICP membership is being a dues-paying member of the American Planning Association (APA). If you are not currently a member of APA, you may apply for APA membership via the AICP application process.

Persons determined to be eligible to take the exam will be sent detailed

information on the written exam along with the exam registration form. This form, accompanied by a \$150 fee, must be received by AICP by April 4, 1988. The administration of the exam will occur during the week of May 16-21 at a local test center.

Northern Section will also sponsor a series of free preparatory workshops which are tentatively scheduled for April 11 and 18, 1988.

For more information about the orientation meeting or the AICP exam process, please call Fred Etzel, 415/392-4600.

In Memoriam . . .

Craig Hoffman, who was recently with the planning department of the Naval Facilities Engineering Command in San Bruno, died in the August 16 crash of a Northwest Airlines jet in Detroit. Craig had moved to Phoenix from the Bay Area last February to take a position with Dames and Moore Associates. Northern Section members Bruce Eisert and Bob Forsythe recall Craig's friendly Texas manner and the enthusiasm he brought to all his endeavors. Our sincerest sympathy is extended to his family and friends. —M. Le Grant.

ESA

PLANNING AND ENVIRONMENTAL SERVICES

ENVIRONMENTAL SCIENCE ASSOCIATES, INC.

760 Harrison Street San Francisco, CA 94107 415 896-5900
4221 Wilshire Blvd, Suite 240 Los Angeles, CA 90010 213 933-6111

VONDER HAAR HYDROGEOLOGY ASSOCIATES

Consulting in: Geology
Hydrology
Biochemistry
Water Quality

EIR/EIS Subcontracting

540 Kenyon Berkeley, CA 94708
415/527-7652

Parsons associates

Urban Design
Site and Land Planning
Landscape Architecture
Community Planning / Design
1184 Keeler Avenue
Berkeley, California 94708
Tel: 415/540-0373

Wagstaff and Brady

Urban and Environmental Planning Landscape Architecture
1801-A Fourth Street, Berkeley, California 94710 (415) 540-6865



- Architectural and Design Services
- Land Use and Development Planning
- Regional and Community Planning
- Environmental Assessment

284 Foam St. • Monterey, CA 93940 • (408)649-1799
P.O. Box 514 • Hollister, CA 95024 • (408)637-8823



Public Involvement
Management
Services

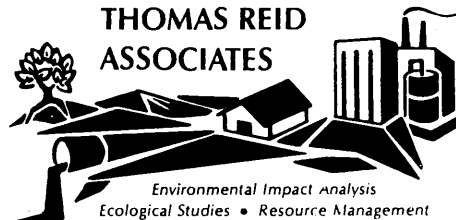
MOORE IACOFANO GOLTSMAN

1824 A Fourth Street Berkeley CA 94710 (415) 845-7549

Lamphier & Associates

URBAN PLANNING
ENVIRONMENTAL ANALYSIS

Joan Lamphier, Principal
853 York Street, Oakland CA 94610



Environmental Impact Analysis
Ecological Studies • Resource Management

1515 HAMILTON AVE., SUITE 201 PALO ALTO, CA 94302 (415) 327-0429

SEDWAY COOKE ASSOCIATES

Urban and Environmental Planners and Designers



Main Office 350 Pacific Avenue San Francisco, California 94111 (415) 433-0966
Bradbury Building 304 S. Broadway Suite 330 Los Angeles California 90013 (213) 620-1613

DKS Associates

- Transportation Engineering
- Public Transit
- Traffic Engineering/Parking
- Light Rail Systems
- Civil Engineering

1419 Broadway Ste. 700 Oakland CA 94612 415 763 2061
San Bernardino San Jose San Francisco

Robert Schubert, AICP Planning Consultant

216 Fair Oaks Street
San Francisco, CA 94110 415-282-7174

Laventhol & Horwath Real Estate Advisory Services

Suite 3600
425 Market Street
One Metropolitan Plaza
San Francisco, CA 94105
(415) 896-1800

Susan L. Giles

ARCHITECTURAL PHOTOMONTAGES
COMPUTER SIMULATIONS
VIDEO/PHOTOGRAPHY
for Planners and Designers



HARTMUT H. GERDES, AICP
Principal

SQUARE ONE FILM+VIDEO
ENVIRONMENTAL AND CORPORATE COMMUNICATIONS
725 Filbert Street, San Francisco, Ca 94133 (415) 398-7044

DENISE DUFFY & ASSOCIATES

- ENVIRONMENTAL IMPACT ANALYSIS
- SITE AND LAND PLANNING
- REGIONAL AND COMMUNITY PLANNING
- FISCAL IMPACT STUDIES

546-A Hartnell Street Monterey, CA 93940 (408) 373-4341



J. David Rogers, Ph.D., P.E.
Robert B. Rogers, M.Eng., P.E.
Robert B. Olsbansky, M.C.P.
Principals

ROGERS/PACIFIC

Geotechnical And Geological Engineering
Surface Water Hydrology
Rock Mechanics
Environmental Planning

396 Civic Drive Pleasant Hill, California 94523 (415) 682-7601

WILLIAM SPANGLE and ASSOCIATES, Inc. CITY & REGIONAL PLANNING



415-854-6001
3240 ALPINE ROAD
PORTOLA VALLEY, CALIFORNIA 94025

Planning Associates

Environmental and Urban Planners

1275 4th Street #188 Santa Rosa, CA 95404 707/579-9954
682 Azalea Avenue Redding, CA 96002 916/221-0440



BISSELL & KARN, INC.

PLANNING
LANDSCAPE ARCHITECTURE
ENGINEERING

4637 Chebot Dr. Suite 204
Pleasanton, CA 94566 (415)463-0660

NORTHERN NEWS

MOORE IACOFANO GOLTSMAN
1824 A Fourth Street
Berkeley, CA 94710

Please report any address changes directly to:
Donna Gamino, APA, 1313 E. 60th Street,
Chicago, IL 60637.

PRESORTED
FIRST-CLASS MAIL
US POSTAGE PAID
BERKELEY, CA
Permit No. 170