

# Northern News

NORTHERN SECTION, CALIFORNIA CHAPTER, AMERICAN PLANNING ASSOCIATION

## California Chapter APA Membership

by Mark Rhoades

Membership with the American Planning Association (APA) is available at two levels. The most common form of membership is the full version that entitles the individual to all of the benefits offered by APA national, and individual chapters and sections. Another, albeit less common form of membership, is chapter only membership. Described below are the benefits of chapter only membership, as well as a description of some of the services that are not available to chapter only members. The information presented below is available on the California Chapter of the American Planning Association (CCAPA) web site.

The CCAPA links planners statewide and nationwide through the American Planning Association. Through this linkage, members can obtain the latest information about planning, unite to influence legislative issues and further professional expertise through conferences, meetings and workshops. CCAPA was chartered in 1978 and currently has nearly 4,500 members including practicing planners, elected and appointed officials, academicians, citizens and students. The Chapter is lead by elected state and section officers.

CCAPA provides the following services to its members:

### Statewide Newsletter And Public Relations Program

California Chapter publishes the California Planner newsletter six times annually. California Planner brings CCAPA members the latest information on issues of concern to the planning field. The editor of Cal Planner is George Foscardo, AICP, CCAPA Vice President for Public Information. As part of his portfolio, George also oversees CCAPA's Public Relations Program, which is now in its fifth year. The program is directed by Ron

Gray with The California Group, CCAPA's Public Relations Director. The PR program is designed to increase the visibility of CCAPA and planning issues with elected officials, the media, planning commissioners and the public. Its primary goal is to ensure that California knows who we are.

### Chapter And Section Awards Programs

Each year, the Chapter encourages creative and positive planning through its California and Section Awards Programs. The awards are given for excellence in plans, planning projects, and journalism focusing on planning issues. Awards are also given to professional planners, community and statewide leaders and elected officials for distinguished service.

### Statewide And Section Conferences And Workshops

Cal Chapter provides varied and unique educational opportunities for its members through conferences and workshops. The 1996 annual conference will be in Palm Springs, October 2-6. Workshops focus on a variety of hot planning issues including the annual legislative updates, planning commissioner training and nuts and bolts instruction.

### Legislative Program And Legislative Review Teams

Through its legislative advocate, Sande George with George R. Steffes, Inc., CCAPA affects statewide change by working with state legislators and affiliated interest groups. Legislation currently of key interest to Cal Chapter members includes CEQA and CESA reform, housing element reform, takings issues and restrictions on local government building requirements.

(continued on page 4)

MAY 1996

RECEIVED

MAY 1 1996

PLANNING

Inside:

NSSCAPA Board Election Information

NSSCAPA Awards Banquet Registration

NSSCAPA Golf Tournament Registration

## DIRECTORY

### Director

Wendy Cosin, AICP 510/644-6534  
e-mail: wecl@ci.berkeley.ca.us

### Director Pro-Tem

Larry Cannon, AICP 415/433-6945

### Treasurer

Curtis Banks, AICP 415/858-3410

### Administration Director

Bonnie Guttman, AICP 510/238-3941

### AICP Coordinator

Don Bradley, AICP 415/592-0915

### Ethics Review Coordinator

June Catalano, AICP 510/577-3374

### Awards Coordinator

Wayne Goldberg, AICP 707/543-3220

### Communications Director

Mark Rhoades, AICP 510/227-4362

### University Liaison

Joanne Manson 510/614-1600

### Legislative Liaison

Diana Elrod 408/277-2862

### Professional Development

Patricia Jeffery, AICP 510/524-7980

### Membership

Ron Glas 707/421-6765

### International Liaison

Stephen Wanat, AICP 415/435-1651

### Section Historian

Phil Woods 510/238-6986

### Regional Advisory Committees (RACs)

#### Central Bay Area

Brian Dolan 510/884-3329

#### East Bay

Dan Pava, AICP 510/423-4401

#### South Bay

D. Ungo-McCormick 408/920-0900

#### North Bay

Pat Collins 707/575-1933

#### Monterey Bay

Ernie Franco, AICP 408/899-6223

#### Far North

Lia Sullivan, AICP 707/822-5955

### Northern Section Voicemail

415/281-0195

### Newsletter Editor

Mark Rhoades 510/227-4362

### Advertising Coordinator

Chuck Lerable 408/758-7206

### Newsletter Designer

Juliana Pennington 415/824-4375



specializing in visuals  
for the planning and  
design professions

Juliana Pennington

Graphic Design  
Computer Mapping  
Marketing Communications  
Technical Illustration

## DIRECTORS COLUMN

by Wendy Cosin

I recently visited the Jepson Prairie Preserve, known for its vernal pools and accompanying spring wildflower display. It was a beautiful day, sunny and clear; we were not disappointed by the wide variety of wildflowers, including carpets of Gold Fields, Meadow Foam, and Purple Downingia. Dwarf species of some of the plants were also in the Preserve, presenting the opportunity to become a "belly botanist" by using binoculars as a magnifying glass, upside down, very close. Unfortunately there are no pictures of an assortment of 20 people, lying on our stomachs surrounded by yellow, white, green, purple.

Jepson Prairie includes a number of rare, threatened or endangered species. The seasonal wetlands environment requires a plant to withstand being soaked in freshwater for several months, then in salty water for a few weeks as the vernal pool evaporates, then flowering, followed by the plant or its seeds baking on a cracked alkali hardpan all summer. Saturday tours can be arranged until May 12; for more information on Jepson Prairie, call (916) 752-6949.

After winter dormancy, I've just started hiking again. If you haven't been out lately enjoying the many jewels of the Bay Area, you are missing a very special time. Although the golden expanses have their own charm, the rolling green hills, wildflowers, and remnants of streams are fleeting peak moments. Even a few hours of getting away from normal routines and into the contemplative beauty of earth can give perspective.

Speaking of perspective, a fellow hiker described planners as "sad" because we are not able to preserve open space adequately given the usual political environment. While criticizing us for not having a broad enough perspective, this singular view did not recognize our role in helping to balance good development in the right places which responds to community needs, in addition to our work helping to preserve greenbelts and open space areas. It is this balancing of neighborhood, economic, political, and environmental needs that makes our jobs challenging, and sometimes, impossible; but by remembering the big picture, we can, hopefully, keep our heads up.

Celebrate Spring.

## NEWSLETTER INFO

Mark Rhoades, Editor  
1221A Washington Avenue  
Albany, CA 94706  
Phone: 510/227-4362  
Fax: 510/227-4355  
e-mail: MARhoades@aol.com

Chuck Lerable, Advertising  
Coordinator: 408/758-7206

*Deadline  
for submitting articles, news,  
artwork, advertising and  
other materials for inclusion  
in the Northern News is  
the 16th day of the month  
prior to publication.*

## MEMBERSHIP INFO

*For membership, subscription  
information and changes of  
address please contact:*

Membership Department  
APA National Hqtrs.  
1313 East 60th Street  
Chicago, IL 60637  
312/955-9100

## Northern Section Board Elections and News

June will bring elections for the positions of Director Pro Tem and Administration Director for the Northern Section Board. The Director Pro Tem is responsible for maintaining the By-Laws, organizing the annual retreat and elections, and representing the Section in the absence of the Director. The Administration Director is responsible for maintaining all records of the Section, taking minutes, distributing agendas and conducting correspondence for the Section. Regular attendance at monthly meetings is also expected. Bonnie Guttman has been the Administration Director for several years; Larry Cannon was appointed as Director Pro Tem when Michael Bethke resigned. Both incumbents intend to run for the positions again.

Anyone interested in seeking either elected officer position should submit their name, the specific position being sought, and a nominating petition containing the signatures of not less than five (5) section members. The nominating petition must be submitted to the Director by May 17 at the following address: APA, P.O. Box 5851, Oakland, CA 94605. Feel free to contact any of the Board members for additional information.

Mark Rhoades has been appointed by the Board to assume the role of Communications Director. For the last few years that position has been guided by the vision of Hartmut Gerdes, who has formally left the Northern Section Board. Hartmut will continue to work with the Board on special projects, and will continue to work with Mark as he assumes the responsibilities of the position. John Cooke, who is a graduate student at UC Berkeley's Department of City and Regional Planning, will assist Mark in the monthly preparation of the *Northern News*.

## Chinese Planning Delegation

On Monday, April 22, Several NSCCAPA Boardmembers made a presentation to a delegation of planners from Beijing, China. Steve Wanat, Hartmut Gerdes, Patricia Jeffery, Mark Rhoades, and Jim Chappell of SPUR talked to the Chinese planning officials (via an interpreter) about the nature of APA at the local Section level and how it interacts and serves the membership from a professional development and communications standpoint. In return, the Chinese planners presented a slide and informational presentation on the City of Beijing's Master Plan. The Chinese planners were in the country as part of a joint US/Japanese/Chinese effort to gather information during China's transition to a market-based economy.

## Far North Brown Bag

by Lia Sullivan

About 10 members from the Far North Division of the Northern Section participated in a lunchtime "Brown Bag" presentation on April 18, considering the question "How might the 101 corridor through downtown Eureka be enhanced?" Highway 101, the main regional transportation corridor, becomes Eureka's main downtown street as it passes through the city. Michael Sweeney of the engineering and planning firm SHN facilitated the planning process which involved three public participation workshops. The plan establishes north and south entrances to Eureka to create a sense of arrival, "gateways" to the historic downtown core. In addition, the gateways will serve as focal points to create a feeling of "you are now here" through the downtown.



The Bulletin Board section of the Northern News is intended to provide a forum for individuals to provide the membership with information about events or current topics. If you would like to submit an item for the Bulletin Board section, contact the Newsletter Editor at 510/ 227-4362.

## CCAPA Membership *(continued from page 1)*

Members can actively participate in determining CCAPA's position on critical legislation effecting planning in California by joining the Legislative Review Teams.

### CCAPA On-Line: The New CCAPA Web Site

CCAPA has developed its own worldwide web site to provide on-line services for CCAPA members and others interested in planning issues: <http://www.rain.org/~calapa>

### Discount Long-Distance And Cellular Rates

CCAPA has just signed up with Sprint to provide CCAPA members with a 10 cents per minute rate for long distance and cellular phone service. The 10 cent rate is good any time, any where.

### Student Scholarships

The Chapter, through its California Planning Foundation, awards annual scholarships to students from each of the six accredited planning schools in California.

### Landmark Awards Program

CCAPA each year recognizes influential works and projects completed more than 25 years ago through its Landmarks Awards Program, begun in 1988.

### Chapter-Only Benefits & Restrictions

Chapter-Only, dues are \$80.00 per year. As a Chapter-Only member, you will be entitled to:

- All Chapter and Section publications, including the *California Planner*
- A discount at the annual CCAPA state conference
- The opportunity to participate on the CCAPA Legislative Review Teams
- Membership in the California Planning Foundation (CPF)

As a Chapter-Only member, you will **not** be entitled to:

- National APA publications
- Other National APA services, such as legislative representation in Washington D.C.
- Group rates on insurance, and JobMart services
- Eligibility as members of the American Institute of Certified Planners (AICP)
- A discount at the National APA Conference

Chapter only membership is an especially attractive option for individuals who are not practicing planners, but may have an interest in planning or work with planners. It is also a reduced cost alternative for practicing planners. If you would like additional information on chapter only membership you may access the web site listed above, or call the NSCCAPA Membership Coordinator Ron Glas, at (707) 421-6761.

## Jurassic Park Meets Planning

The event scheduled by the South Bay RAC on May 16 at Silicon Graphics, Inc., is full. Due to the enthusiastic response by section members all 50 spaces have been reserved and paid for. The Northern Section Board is excited and encouraged by the response this event has received, and looks forward to providing many more relevant and timely events such as this. If you have ideas or questions about events, please contact Patricia Jeffery, Professional Development Officer at (510) 524-7980.

## JOBS

### Associate Planner

City of Sunnyvale

Salary: \$42,965 to \$52,225/yr

The City of Sunnyvale is searching for an associate level planner. The position requires a Bachelor's Degree in planning or a closely related field, and four years professional experience. A Master's Degree in Planning may be substituted for up to two years work experience. For more information call (408) 730-7490. Application deadline is June 10, 1996 at 5:00 p.m.

### Associate Planner

City of Menlo Park

Salary: \$46,000 to \$56,000/yr + PERS

The City of Menlo Park is seeking a professional planner for a variety of work assignments primarily in the development review process. Current projects include: Center City Design Program, redevelopment area reuse study, City entryway design, innovation housing design, Re-engineering entire permit process and high-tech and biotech projects. The ideal candidate must be a self starter and teamworker, and be good at continuously refining operations for customer friendly procedures. Requires: Equivalent to bachelor's degree with major work in planning or closely related field and 3 years of progressively responsible experience. Possession of a Master's degree in planning or related field may be substituted for one year of the required experience. Submit resume, required application and supplemental questionnaire to City of Menlo Park Personnel Department, 701 Laurel Street, Menlo Park, CA 94025, (415) 858-3370. Filing deadline: May 30, 1996. EOE/m/f/v/d



NSSCAPA presents...

### The San Francisco Master Plan - 50 Years of Comprehensive Planning

The Northern Section is proud to present Lu Blajez, Director of the Planning Department for the City and County of San Francisco, and members of his staff in a presentation on San Francisco's past, present, and future planning efforts in light of the 50th anniversary of the City's General Plan. The presentation will start at the beginning by touching on the City's planning tradition, and lead up to current efforts to update the General Plan. A new City Charter takes effect in San Francisco on July 1, and will require approval of the General Plan by the Board of Supervisors. In addition, the new Charter will require a two-thirds vote

by the Board to override a Planning Department finding of non-compliance with the General Plan. The Planning Department is preparing for its new role and more formal relationship with the Board of Supervisors relevant to the General Plan. Please join us and learn more about how changes to the City's Charter will affect the General Plan, and the planning department's new role in planning for the future of San Francisco.

- Date: May 15, 1996
- Time: 6 p.m. wine and cheese, 6:30-8 p.m. program
- Location: SF AIA, 130 Sutter Street, Suite 600
- Cost: \$5
- Access: Montgomery Station BART, Parking at Sutter/Stockton Garage
- RSVP: NSSCAPA voicemail at (415) 281-0195

NSSCAPA is proud to present...

### 1996 NORTHERN SECTION ANNUAL AWARDS BANQUET

This is a fantastic opportunity to meet with your colleagues in a unique setting and learn about some of the excellent planning efforts conducted in the Northern Section during the past year. Northern Section award winners will go on to compete at the state, and if successful, national levels. In the past the Northern Section award winners have been very successful, with a host of state and national awards. After many years at the UC Berkeley Faculty Club, the Awards Banquet has been moved to the Fort Mason Officer's Club on the beautiful San Francisco waterfront. A social hour and no host bar is scheduled to begin at 6:15, with dinner and presentations to follow at 7:15, on June 28th. With the change in venue, the Northern Section Board expects to exceed the 80 to 90 individuals that generally attend this event each year, so sign up soon as space is limited.

To secure your reservation, mail this form for delivery by June 21st, with a check for \$32 per person to:

Wayne G. Goldberg  
Director of Community Development  
P.O. Box 1678  
Santa Rosa, CA 95404

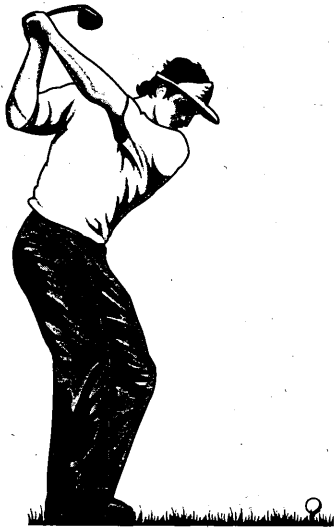
Please reserve \_\_\_\_\_ seats for me at the 1996 Northern Section Awards Banquet

Name \_\_\_\_\_

Address \_\_\_\_\_

AMERICAN PLANNING ASSOCIATION - NORTHERN CALIFORNIA SECTION

Presents



With **PLANNERS**

A GOLF TOURNAMENT  
AT

LAKE CHABOT GOLF COURSE  
End of Golf Links Road  
Oakland, CA 94605

**COME JOIN THE FUN**

Invite colleagues, commissioners and council members in support of  
Northern Section 's 1996 goals.

To establish and strengthen our connections with other professionals  
and

To make the Section financially self sustaining thus  
allowing an expansion of member services

WHEN: June 9th, 1996

SHOTGUN: 1:00 p.m.

FORMAT: Scramble

PRIZES: Hole in One and Closet to the Pin on holes#7, #9, #12 and #17 - First, Second and Third place prizes  
*Must be an amateur to compete for individual prizes.*

HOLE SPONSORSHIP W/ 2 PLAYERS: \$450.00

HOLE SPONSORSHIP ONLY: \$250.00

CHECK IN STARTS: 11:30 a. m.

**For more information, please contact: Linda Rawls (510) 632-8871 Or Curtis Banks (415) 917-1680**

MAKE CHECKS PAYABLE TO: APA, Northern Section

Mail to: Playing A Round with Planners - P. O. Box 5851 - Oakland, CA 94605

Name \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

Phone No: \_\_\_\_\_

Phone No: \_\_\_\_\_



**Code Enforcement Officer**

City of Daly City

Salary: \$3495 to \$4249/mo

Daly City is seeking a full time code enforcement officer. The position requires a BS/BA in urban planning, public administration, or related field. In addition, two years of full time, relevant public contact experience, requiring field investigation, public speaking, and enforcement of planning and zoning codes. For application materials contact the City of Daly City Human Resources Department at 295 89th Street, Suite 103, Daly City, CA 94105. Phone: (415) 991-8028. Resumes will not be accepted in lieu of City's application. Filing deadline is May 29, 1996. Postmarks accepted. EOE-m/f/d

**Assistant Planner-Advance Planning**

City of Santa Cruz

Salary: \$2,675 to \$3,764/mo

The current vacancy is in the Affordable Housing Program and is responsible for developing studies, policies and ordinances, providing staff support to the Planning Commission related to housing, and monitoring the City's housing objectives. Requires a bachelor's degree in City Planning or a related field and one year of professional planning experience or five years of responsible related experience in a public planning office. Contact (408) 429-3616 for required application materials; CA Relay Service: 1(800) 735-2929. Filing period: May 28 - June 14, 1996. AA/EOE/ADA



# The Wireless Workshop

Presented by ABAG and a consortium of wireless telecommunication providers, this day long workshop will focus on the rapidly evolving world of wireless technology. The workshop will feature a number of panel presentations that will explain the technology, issues associated with health, federal policy, and local government issues. Panelists include local government representatives and industry experts. The morning will be kicked off with opening comments by The Honorable Elishu Harris, Mayor of Oakland, and Eugene Leong, ABAG's Executive Director.

Date: May 30, 1996  
Time: 8 a.m. to 4 p.m.  
Location: Oakland Marriott City Center  
Access: City Center BART  
Info: Contact ABAG at (510) 464-7900 for more information

# Upcoming SPUR Events

Unless otherwise noted, SPUR events are free for members, and \$3 for non-members. Events are at 312 Sutter Street #500, in San Francisco, at 12:30 p.m. For more information, contact Bill Heilman at (415) 781-8726.

- April 14 City Center Business Improvement District
- April 15 Installing San Francisco's Telecom Infrastructure
- April 16 BART to the Airport
- April 30 Citizen's Survey

The Far North RAC of the NSCCAPA presents...

# CEQA... Nuts, Bolts, and New Stuff

Ron Bass will present a workshop on the environmental review process under CEQA with an emphasis on applicability to local projects and procedures. The seminar will highlight new legislation, guideline amendments, and court decisions. Ron Bass is a principal with Sacramento based Jones & Stokes Associates, providing environmental services in environmental planning and natural resources management. Mr. Bass is also a former Director of the State Clearinghouse at the Governor's Office of Planning and Research.

Space is limited to 75 participants so pre-registration is encouraged. A continental breakfast will be provided, lunch will not be provided but arrangements can be made with Lia Sullivan at the time of registration. To register, send your name, phone number and address with a check payable to NSCCAPA to:

Lia Sullivan, c/o City of Arcata  
736 "F" Street  
Arcata, CA 95521

Date: May 21, 1996  
Time: 9 a.m. to 3:30 p.m.  
Location: UC Cooperative Extension, 5630 South Broadway, Eureka  
Cost: \$40 (\$30 students)  
Access: Exit Highway 101 at Humboldt Hill Road, south of Eureka  
Info: Lia Sullivan, Far North RAC Coordinator at (707) 825-2136, or 822-5955

## What's In A Name: One's Destiny?

by Steve Matarazzo

Is it just a curiosity, or was it destiny that Steve "Matarazzo" (Italian for "mattress") recently became Community Development Director for Sand City, the manufacturing headquarters for Monterey Mattress Company; or that Ann Towner is a city planner; or that Gaye Forbes was once Planning Director for the alternative lifestyle community of West Hollywood; or that Jerry Backoff, Planning Director of San Marcos, takes no flack from pushy developers; or that Geoff Goodfellow, Planning Director of Santa Clara, is one of the nicest planners in California; or that Steve Sizemore is a planner in the most populous metropolitan area in the country? While not some of the more pressing issues in California planning today, the answers to these questions are what inquisitive minds want to know!

I wonder if Kevin Lynch was ever Planning Director of Placerville (Old Hangtown)?

*Steve is the Planning Director for Sand City.*

---

**MEMBERS**

### Members on the Move...

**Gregory Sarjaent** and **Rob Kark** have joined Brady and Associates. Greg is trained as a landscape architect and specializes in site design and graphic presentation. Rob has planning background and specializes in resource management and analysis of growth and development impacts.



**ESA**

- Urban/Regional Planning
- EIR, EIS, Impact Assessment
- Natural Resource Management
- Hazardous Materials Investigations
- Transportation Planning
- Economic Analyses
- Air Quality & Noise Analyses
- Solid Waste Planning

**Environmental Science Associates**  
 301 Brannan Street, Suite 200  
 San Francisco, CA 94107 (415) 896-5900

San Francisco Los Angeles Sacramento

**WALLACE ROBERTS & TODD**

Environmental Planning • Urban Design  
 Landscape Architecture • Architecture

Waterfront • Downtown • Community • Regional • Campus • Resort  
 Redevelopment • Institutional • Commercial • Recreational • Environmental

San Francisco San Diego Philadelphia Coral Gables  
 415 541 0830 619 696 9303 215 732 5215 305 448 0788

**MOORE IACOFANO GOLTSMAN, INC.**

**MIG**

- Public Involvement
- Strategic Planning
- Environmental Design
- Graphics and Media
- Accessibility Planning & Design

Berkeley, CA 510/845-7549 Eugene, OR 503/683-3193 Los Angeles, CA 310/448-5488

Bakersfield Fresno Sacramento Visalia

**SASAKI**

Sasaki Associates Inc.  
 900 North Point Street  
 Suite B300 Ghirardelli Sq.  
 San Francisco CA 94109

Planning  
 Architecture  
 Landscape Architecture  
 Urban Design

415 776 7272  
 415 202 8970  
 sanfrancisco@sasaki.com

Dallas TX • Watertown MA

**HAMILTON SWIFT**

Tel: 408-459-9992  
 Fax: 408-459-9998

1509 Seabright Ave., Suite A1  
 Santa Cruz, CA 95062

**Land Use & Development Consultants**

**QUAD**

- Planning
- Architecture
- Civil Engineering
- Environmental Science

2530 J Street, Suite 302, Sacramento, California 95816  
 (916) 447-1700/Fax (916) 447-2874

**Lamphier & Associates**

**URBAN PLANNING & ENVIRONMENTAL ANALYSIS**  
 77 Jack London Square, Suite K  
 Oakland, CA 94607 • (510) 451-8046

**Wagstaff and Associates**

Urban and Environmental Planning  
 2512 Ninth Street, Suite 5  
 Berkeley, California 94710  
 (510) 540-0303 FAX (510) 540-4788

**VWA VERNAZZA WOLFE ASSOCIATES, INC.**

- HOUSING & PUBLIC POLICY STUDIES
- TAX INCREMENT FORECASTS
- SOCIOECONOMIC IMPACT ASSESSMENTS

5273 College Ave. Suite 202 Oakland, CA 94618  
 Tel. 510-596-2475 • Fax 510-652-5605

**Bay Area Economics**

2550 Ninth Street  
 Suite 202  
 Berkeley, CA 94710  
 (510) 549-7310  
 FAX (510) 549-7028

- Market Feasibility
- Financial Analysis
- Base Reuse Strategies
- Fiscal Impact
- Economic Development
- Housing Strategies

**Pacific Relocation Consultants**  
*A full scope relocation firm to local agencies since 1980*

- Over 50 years of combined project management experience
- Tenant, homeowner, commercial and trailer park cases
- Projects with federal (CDBG & HOME), state and local funding
- Provided services to over 150 Agencies and Cities
- Relocation Plans and complete project planning & analysis

LONG BEACH - OAKLAND - SACRAMENTO 800-400-7356

*Robert Schubert, AICP*

**Contract Planner**  
 213 Edinburgh Street  
 San Francisco, CA 94112  
 (415) 586-2266

**db DUNCAN & JONES**  
 Urban & Environmental Planning Consultants

2161 Shattuck Avenue, Suite 210, Berkeley, CA 94704  
 Telephone: (510) 841-1101 Facsimile: (510) 841-2003

**80 YEARS**

**Brian Kangas Foulk**  
 Engineers • Surveyors • Planners

Redwood City 415-365-0412  
 Walnut Creek 510-937-6202  
 San Jose 408-436-7500

**Public Affairs Management**

- Planning/Environmental Process
- Environmental Communications
- Public Involvement

101 The Embarcadero, Suite 210  
 San Francisco, CA 94105 Tel: (415) 989-1446

**ROMA**

Urban Design • Development Planning  
 Streetscape Design • Specific Planning

1527 Stockton Street, San Francisco, CA 94133  
 (415) 616-9900 Fax (415) 788-8728

Photomontages • Videos  
 Animations • Multimedia

Hartmut Gerdes, AICP

**SQUARE ONE PRODUCTIONS**  
 725 Filbert St. San Francisco CA 94133 • 415.398-7044

**SKMG**

**SEDWAY KOTIN MOUCHLY GROUP**  
 Real Estate and Urban Economics

San Francisco 415 781-8900  
 Los Angeles 310 820-0900

**PACIFIC MUNICIPAL CONSULTANTS**

**PMC**

Planners and Consultants to Public Agencies

MONTEREY (408) 644-9174 SACRAMENTO (916) 361-8384 SAN JOSE (408) 920-0900

**Sedway Consulting Urban Planners**

Comprehensive Planning and Implementation  
 Environmental Policy and Resource Management  
 Development Regulation and Project Processing  
 Litigation Consulting and Testimony

Three Embarcadero Center, Suite 1150  
 San Francisco, California 94111  
 Tel: 415-495-2400 Fax: 415-495-7398

**CDG CANNON DESIGN GROUP**

LARRY L. CANNON AIA, AICP  
 PRESIDENT

TEL: 415.433.6945 ARCHITECTURE PLANNING URBAN DESIGN  
 FAX: 415.433.6951 40 GOLD STREET SAN FRANCISCO CA 94133

**Thomas Cooke Associates**

Urban Design  
 Community Planning  
 Specific Plans  
 Regulations and Guidelines

350 Pacific Ave. San Francisco, CA 94111  
 Tel: 415 392-9400 Fax: 415 394-7558

**Advertisement Space Available**

Contact Chuck Lerable,  
 Advertising Coordinator:  
**408/758-7155**

**DENISE DUFFY & ASSOCIATES**

- ENVIRONMENTAL IMPACT ANALYSIS
- SITE AND LAND PLANNING
- REGIONAL AND COMMUNITY PLANNING
- PROJECT MANAGEMENT

546-A Hartnell Street ■ Monterey, CA 93940 ■ (408) 373-4341

**ERA Economics Research Associates**  
 388 Market Street, Suite 1580, San Francisco, CA 94111

- Feasibility Studies
- Tourism and Recreation
- Fiscal Impact/Financing Plans
- Transportation and Land Use
- Re-Use of Military Facilities

San Francisco 415/956-8152  
 Los Angeles 310/477-9585  
 San Diego 619/544-1402

**MOREHOUSE ASSOCIATES**

Urban Design / Planning  
 Environ. Impact Analysis  
 Development Regulations

P.O. Box 188 (415) 927-2561  
 Corte Madera, CA 94976 Facsimile (415) 927-3316

MAPPING / GIS  
 CAD / COMPUTER GRAPHICS  
 3D COMPUTER MODELING / RENDERING  
 LARGE FORMAT COLOR PLOTS / DISPLAYS

1066 47th Avenue, Oakland, CA 94601 (510) 532-5093

**MARSHALL DESIGN**

**DONALDSON ASSOCIATES**

Douglas Donaldson, JD, AICP  
 Planning and Environmental Services

627 Spokane Avenue ■ Albany, CA 94706 ■ (510) 528-3684

**MARSHALL DESIGN**

1066 47th Avenue, Oakland, CA 94601 (510) 532-5093

**MARSHALL DESIGN**

**NORTHERN SECTION CALENDAR**

**May**

- 2 East Bay RAC Event
- 15 NSCCAPA presents...The San Francisco Master Plan
- 16 South Bay RAC Event **EVENT FULL**
- 21 Far North RAC Event - CEQA
- 30 ABAG Wireless Workshop

| MAY |    |    |    |    |    |    |
|-----|----|----|----|----|----|----|
| S   | M  | T  | W  | T  | F  | S  |
|     |    |    | 1  | 2  | 3  | 4  |
| 5   | 6  | 7  | 8  | 9  | 10 | 11 |
| 12  | 13 | 14 | 15 | 16 | 17 | 18 |
| 19  | 20 | 21 | 22 | 23 | 24 | 25 |
| 26  | 27 | 28 | 29 | 30 | 31 |    |

**June**

- 9 NSCCAPA Golf Tournament
- 28 1996 Northern Section Annual Awards Banquet

| JUNE |    |    |    |    |    |    |
|------|----|----|----|----|----|----|
| S    | M  | T  | W  | T  | F  | S  |
|      |    |    |    |    |    | 1  |
| 2    | 3  | 4  | 5  | 6  | 7  | 8  |
| 9    | 10 | 11 | 12 | 13 | 14 | 15 |
| 16   | 17 | 18 | 19 | 20 | 21 | 22 |
| 23   | 24 | 25 | 26 | 27 | 28 | 29 |
| 30   |    |    |    |    |    |    |



**Northern News**  
 EDITORIAL OFFICE  
 1221A Washington Avenue  
 Albany, CA 94706

FIRST CLASS MAIL  
 U.S. POSTAGE  
 PAID  
 Hayward, CA  
 Permit No. 2

*Send To:*

