

JULY/AUGUST 1999

Northern News

NORTHERN SECTION, CALIFORNIA CHAPTER, AMERICAN PLANNING ASSOCIATION

The Web Comes to the Northern Section

By *Pierce Macdonald, Michael Neuman (Web Site Committee Chair), and Sowmya Parthasarathy*

7/12/99

*N*orcalplanning.org, norcalapa.org, northern.news.org,—these are the leading candidates for the domain name of the new section web site, according to your responses to the web site survey. The web site committee will take these and other names to the Board of Directors so they can choose the name by which the site is accessed. Once we register and post the site, the Northern Section will enter the digital age and go on-line. We anticipate that will be sometime this fall. It's about time, you may be thinking. Early this year, the Board of Directors approved the development of a web site at its annual retreat, and created a Web Site Committee. Two thousand dollars were allocated to create the site and to fund its first year of operation. The committee has been meeting on a regular basis to shape the site. In the May issue of the Northern News a survey was distributed to all members soliciting advice for the content of the site, its links to other sites, and its domain name or URL – Uniform Resource Locator. In addition, the survey was distributed widely through several email lists. We are reporting back to the membership through this article the results of our work to date, and the survey findings. Thanks for the great response to the survey! We received over thirty replies.

Our goal is to craft a web site that is your first stop to shop for all your planning needs. To do that, the site must be a working site, by which we mean a place where you can access useful data, useful contacts, useful links to other sites, inspiring ideas, and more. The site will be up-to-date and topical, with event listings and programs for not only APA, but also related organizations, updated at least weekly. A digital newspaper with everything you expect from your local news source: planning events; RFP, RFQ, and competition

postings; agency data updates; job and resume postings; planning news; professional development; award announcements; section happenings; *Northern News Online*, live chat room; bulletin board; and more.

We are fortunate that a fine designer on the Web Site Committee—Sowmya Parthasarathy, our section director pro tem—has volunteered her talent to design the actual site. We are equally fortunate that a skilled marketing and publicity professional on the committee—Pierce Macdonald—has volunteered to act as web editrix for the site on a regular basis. And we are fortunate that we have a savvy money manager on the committee—Jeri Ram, our section treasurer—to keep an eye on the purse strings and to determine if the site earns revenue for the section. And finally, the *Northern News* editorial and design team, John Banks and Juliana Pennington, are ready to put the newsletter on-line. There is still room for more input and participation. The more we put into it, the more we all get out of it. This is your chance, so contact any of us on the web committee or any section board member.

Results of the Survey

Thirty responses were received and the results are summarized on page four. Twenty-eight respondents have internet access, two did not respond to the question. Twenty-six use it daily, two use it 3-4 times a week. Undoubtedly, many planners and planning students in Northern California use the internet on a daily basis, many of them for work-related purposes.

Fourteen respondents want the Northern Section web site to be linked to the Cal APA web site, seven want it to stand alone, and two did not respond.

(continued on page 4)

Contact the Web Site Committee:

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design professions

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Technical Illustration
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DIRECTORS CORNER

by Mark Rhoades

The 1999 NSCCAPA Awards were held on June 18th at the Fort Mason Officer's Club. This setting has proven to be a fantastic backdrop for our annual awards banquet for the last several years, and Wayne Goldberg (NSCCAPA Awards Coordinator) presented an excellent program. The Northern Section's award winners spanned almost the whole section this year. Awards were won by projects ranging from San Jose to the south, to Arcata to the north, and many points in between. In next month's newsletter we will give you an overview of the projects and people that received awards, and the committee that selected the winners. I am looking forward to the competition at the state level because I believe that our section will be very successful.

To all of our awards program participants – thank you for taking the time to assemble your award entries. This is a time consuming process. Win or lose, it's the participation itself that continues to strengthen the Northern Section and enrich the planning profession. Let's start thinking about next year. 

The Upcoming Federal Census and Statewide Population Forecasting: What Planners Need to Know

Thursday, August 5, 1999

This workshop will feature leading experts in state and federal population forecasting, explaining the benefits and pitfalls of statewide population forecasting, as well as the methodologies to be used in the upcoming Federal Census in April 2000. The workshop is targeted to public agency planners and consultants, as well as other professionals concerned with socioeconomic trends. At the Metro Center Auditorium (ABAG), 101 Eighth St., Oakland, CA 94607-

2050 (near Lake Merritt BART Station). Registration at 8:30 a.m., program from 9:00 a.m. to 4:00 p.m. Cost \$50 for students, \$75 for CCAPA members, \$100 for non-members (checks to: "California Planning Foundation"-mail to: CPF Workshop, c/ o Mintier & Associates, 1415 20th Street, Sacramento, CA 95814.) Proceeds go to support CPF scholarships). For further info: Mintier & Associates, (916) 446 -0522, or email <jlmintier@aol.com>



NEWSLETTER INFORMATION

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Salinas, CA 93901

ADDRESS CHANGES

Membership Department
APA National Hqtrs.
122 South Michigan Ave., Ste.1600
Chicago, IL 60603-6107
312/431-9100 -

The deadline for submitting materials for inclusion in the **Northern News** is the 16th day of the month prior to publication.



Nominate an Outstanding Planner

The American Institute of Certified Planners (AICP) is now accepting nominations for the 2000 Fellows of the American Institute of Certified Planners (FAICP). Election to Fellow is one of the highest honors the Institute bestows upon certified planners in recognition of their individual achievements.

For a complete application packet and more information contact Glenn Coyne, AICP or Roshi Pelaseyed at (202) 872-0611 or <aicp@planning.org>. Deadline for nominations: Friday, November 12, 1999.

The Bulletin Board section of the Northern News is intended to provide a forum for individuals to provide the membership with information about events or current topics. If you would like to submit an item for the Bulletin Board section, contact the Newsletter Editor at (510) 642-3258.

SPECIAL PLANNING EDUCATION TOUR:

Urban Infill With Cohousing

Saturday, August 14, 8:15 a.m. –5:15 p.m.

We invite planning, housing, and design professionals, as well as officials from government, nonprofit organizations, lenders, and private firms to personally examine the growing "community housing" phenomenon, where social, economical, and ecological sustainability come together. The tour is sponsored by Ken Norwood, AICP, Architect, Planner, and Executive Director of the Shared Living Resource Center, Berkeley. We will travel to Oakland, Davis and Berkeley to visit five outstanding examples of Cohousing infill, reuse, and rehab, that provide an increase of density that is more car independent, energy and resource conserving, livable, child safe, and socially supportive than conventional market rate housing. These community oriented housing innovations are co-owned and self-managed, thus enabling the residents to share resources, common amenities, chores,

child care, common dining, and cost of living savings. We will travel in two 14 passenger insured buses driven by professional drivers.

The total cost is \$70 including an information packet and lunch at the 'N' Street Community in Davis amidst a garden paradise created by the redesign of several formerly fenced back yards. The SLRC CCNSAPA 1997 award winning book "Rebuilding Community in America," by Ken Norwood, AICP, and Kathleen Smith, will be available at a discounted price of \$22.00 including tax.

Call Ken Norwood at 510-548-6608 or email <slrcnorwood@igc.org> for reservations. Pay by charge card over the phone, check, or purchase order number to SLRC, 2337 Parker Street, Berkeley, CA. 94704 <www.sharedliving.org>.

Comments sought for Land-Use Coding Manual Classification Standards

APA's research department has been working over the past three years to develop Land-Based Classification Standards, which will be completed and published later this summer to replace the *1965 Standard Land-Use Coding Manual*. LBCS staff and steering committee members are looking for comments from planners involved in land-use classifications or data collection efforts at local, regional, state and other levels of government. Download documents containing the draft classification tables, definitions, and examples from the APA web site at <www.planning.org/LBCS>.

Please direct your comments to Sanjay Jeer, AICP, Principal Investigator, LBCS Project, APA. <sjeer@planning.org> or (312) 431-9100.

The Livable Communities Transit Design Review

The American Planning Association, along with the American Institute of Architects, the Federal Transit Administration, the Institute of Transportation Engineers, the Surface Transportation Policy Project, and the Urban Land Institute, invites developers, community groups, non-governmental and governmental agencies, architects, planners, and engineers to submit projects to the first jointly sponsored 1999 **Design Review** program on state-of-the-art transit-related development. For information contact Jeff Soule, APA Policy Director, at <jsoule@planning.org> or (202) 872-0611, or visit <www.e-architect.com/pia/rudc/TransitDR/intro.asp>.



The Web... (continued from page 1)

Names proposed for the URL include: northern.calif.org, NSCCAPA.org, apanorthsec.org, urbanplanning.org, calapanorth.org. Others thought the names proposed on the survey— northernsection.org

and calapa.org/northernsection—were fine. Respondents were asked to rank the following topics for inclusion in the web site (priority #1 to #5, 1 being the highest). This is how the topics fared:

Topic	Number of votes for:				
	#1	#2	#3	#4	#5
Membership	7	5	4	5	1
Chat Room/Discussion Forum	6	4	1	5	6
Events/Programs	16	1	5	0	0
Section Information	6	5	6	3	0
Job Listing	13	4	4	2	0
Resume Posting	5	8	4	3	2
Calling Card Ads	7	2	3	4	4
Online <i>Northern News</i>	13	6	2	0	0
Professional Development/Education	14	5	1	1	1
Mentoring	4	4	8	2	2
RFP's and RFQ's	8	2	5	1	3
Online Library and Database	14	4	2	1	2
Advocacy	3	5	7	3	0
Other topics mentioned:					
Legislation Information	1				
Salary Surveys	1	1			
Major Events of other Planning Organizations			1		
Links to all CA cities	1				

Clearly, Events/Programs, Job listings, Online *Northern News*, Professional Development, and Online Library/Database generated most enthusiasm and were at the top of most lists.

The survey listed a number of web sites of related and relevant organizations that could be linked to the Northern Section web site. The number accompanying each site listed below is a count of respondents who agreed.

National:				State:			
APA	22	HUD	8	ABAG	22	CERES	14
AIA	11	DOT	10	Gov. OPR	16	MTC	16
ASLA	11	EPA	13	BAC	7		
ULI	14	USGS	14	BCDC	10		
AEP	11	Commerce	7	SFAIA	9		
ICMA	9	Census	15	SFASLA	8		
ASPA	6			Universities	14		

Other links mentioned by respondents include links to cities, CCR, RWQCB, HCD, DOF, CalDOT/Caltrans, National Trust for Historic Preservation, Ahwanee Principles, Sustainable Development, TND and New

Urbanism, alt.rural.planning, alt.regional.planning, California Senate and Assembly, Urban Ecology, California Parks and Recreation, FEMA and California OES, CIP, FHWA/DOT, Coastal Commission, AMBAG,

JOBS

Planner I/II

City of San Jose

Salary: DOQ

San Jose seeks highly qualified individuals to perform entry-level and journeyman level planning duties including analysis of planning issues, preparation and presentation of reports for planning studies, processing of zoning and land use permits and public outreach. Requires BA or MA in planning, architecture or closely related field. (408) 277-4718 or <www.ci.san-jose.ca.us>. For a faxed copy of the job announcement, call (408) 293-5097 and request document #903. Final filing date July 16, 1999.

Senior Planner or Special Project Manager

Association of Monterey Bay Area Governments (AMBAG)

Salary: \$3,673 – 4,940/mo. Senior Planner

\$4,054 – 5,452/mo. Special Projects Manager

Plus excellent benefits

Undertakes planning projects in the area of transportation, housing, and environment. Administers special programs and projects as assigned; organizes, markets and carries out workshops and conferences; administers technical studies; manages various technical and non-technical contracts; coordinates special events; seeks out and obtains special grants; represents agency to citizen, technical and policy boards and committees; monitors progress of projects; prepares written reports and analyses; attends coordination meetings; reviews complex reports, documents, and data; employs research methods in the conduct of planning, transportation, environmental, social, economic and related issues; makes special presentations to various civic groups, working groups, policy groups, and the AMBAG Board of Directors; and related duties as assigned. Detailed resume to AMBAG, P.O. Box 809, Marina, CA 93933. Phone (831) 883-3750. Fax (831) 883-3755. Open until filled. EOE



“CELEBRATING DIVERSITY”

OCTOBER 16 - 19, 1999 • BAKERSFIELD CONVENTION CENTER

CONFERENCE REGISTRATION FORM

REGISTRATION INSTRUCTIONS

- Checkboxes for registration instructions: Please complete the form below by typing or neatly printing in black ink. Use a separate form for each registrant. Payment must be received to process registration. MAKE YOUR HOTEL RESERVATIONS EARLY BY CALLING THE BAKERSFIELD HOLIDAY INN SELECT AT (661) 323-1900. EARLY REGISTRATION DEADLINE: JULY 20, 1999. Send your registration:

BY MAIL with check made payable to CCAPA Central Section, P.O. Box 1071, Fresno, CA 93714

BY FAX with credit card information to (559) 227-1463.

BY PHONE with credit card information to (800) 955-7758.

- Checkboxes for cancellation policy and registration inquiries: Cancellation Policy. For cancellations received before October 1, 1999, 75% of registration fees will be refunded. For registration inquiries or if you require special accommodations, contact CCAPA Central Section Conference Registration at (800) 955-7758.

REGISTRATION FORM

Your name as it should appear on your badge

Affiliation, agency, company, or school

Mailing address:

City: State: Zip:

Daytime phone: FAX:

AICP Member: Yes No

Spouse or guest name (if registering)

Check if you want child care information

METHOD OF PAYMENT

- Checkboxes for payment methods: Check payable to CCAPA Central Section enclosed. Charge my VISA Card #: Expiration Date: Charge my Mastercard #: Expiration Date:

Cardholder's signature:

REGISTRATION FEES

Registration fees include the Opening Reception, 3 breakfasts, and 3 lunches. One-day registration includes 1 breakfast and 1 lunch on the day of registration.

Table with columns: Registration fees postmarked by: (7/20/99, 10/1/99, On-Site), Totals. Rows include APA Member, Non-Member, Spouse, Student*, Planning Commission/City Council Member, One-day registration. Includes checkboxes for dates 10/17/99, 10/18/99, 10/19/99.

REGISTRATION FEES SUBTOTAL: \$

*Student Verification. I certify that the student registering for this conference is currently enrolled full-time.

Date:

Department Head Signature

Name of school

SPECIAL EVENTS

- International Dine Around (Sunday, 10/17) x \$20 =
Pioneer Village BBQ (Monday, 10/18) x \$25 =

EXTRA TICKETS

- Opening reception on 10/16/99 x \$25 =
Breakfasts (circle 10/17, 10/18, 10/19) x \$20 =
Keynote lunch on 10/17/99 x \$30 =
Awards lunch on 10/18/99 x \$30 =
Keynote lunch on 10/19/99 x \$30 =

SPECIAL EVENTS SUBTOTAL: \$

MOBILE WORKSHOPS

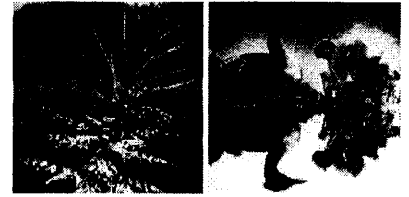
- MW1 Downtown Historic Walking Tour x \$10 =
MW2 Hazardous Waste Management Facility Tour x \$15 =
MW3 Edmonston Pumping Station Tour x \$15 =
MW4 Grimmway Farms Plant Tour x \$15 =
MW5 Wind Energy Tour x \$20 =
MW6 Mojave Airport Site Visit x \$20 =
MW7 3-D Visualization Center/Petroleum/Cogen Tour x \$15 =
MW8 Open Space Preservation x \$15 =
MW9 International Flight Training Academy x \$15 =

MOBILE WORKSHOPS SUBTOTAL: \$

TOTAL ALL REGISTRATION

AND SPECIAL EVENT FEES: \$

1999 FALL WETLANDS WORKSHOP SERIES



AEP proudly presents its 1999 Fall Workshops at five locations throughout California. This half-day workshop will provide tools to face the most challenging wetlands and CESA issues in the new century. In light of your demanding schedule and desire for efficiency, we have designed this workshop to be conducted in a half-day format, starting promptly at 8:00 AM and ending at 12:00 NOON. The workshop has been designed to meet the needs of a wide range of people from planners and public works officials to wildlife biologists to the general public. The class begins with a session on the basics of a wetland. The course transitions into the various agencies involved and their individual permit processes. The morning will end with a discussion on endangered species and their interrelationship to wetlands. To further enhance the program, registration includes Solano Press Books, *Wetlands Regulations*.

Featured Speakers

- Chris Beale, California Department of Fish & Game
- John W. Belsher, Belsher & Becker, Attorneys at Law
- Scott Goebel, EDAW
- Theodore J. Griswold, Procopio Cory Hargreaves & Savitch, LLP
- Joyce Hunting, EIP Associates
- David M. Ivester, Washburn Brisco and McCarthy
- Michelle Ouellette, Best Best & Krieger, LLC
- Gerry Scheid, RECON
- Dr. Eric Stein, PCR
- Dr. Mark Sudol, PCR
- David Wolff, Foothill Associates

For more information

For further information about the AEP Wetlands Workshop Series and/or sponsorship information, or if you are not on AEP's mailing list and would like to receive the Workshop Brochure, contact AEP c/o Stefan/George Associates, 1333 36th Street, Sacramento, CA 95816 or 916.737.2371.

AEP 1999 FALL WORKSHOP SERIES

- Fax completed application to AEP at 916.456.1283 at least 3 days prior to event or
- send completed form to
AEP c/o Stefan/George Associates
1333 36th Street, Sacramento, CA 95816

Name _____

Organization _____

Address _____

City _____ Zip _____

Day Phone _____ FAX _____

E-mail _____

Workshop Location (check one)

- | | | |
|--|---|--|
| <input type="checkbox"/> BREA
Brea Community Center
September 17, 1999 | <input type="checkbox"/> SAN LUIS OBISPO
The Forum
September 22, 1999 | <input type="checkbox"/> SAN DIEGO
Marina Village
Conference Center
September 24, 1999 |
| <input type="checkbox"/> SACRAMENTO
Sacramento Municipal
Utility District
September 21, 1999 | <input type="checkbox"/> OAKLAND
Assn. of Bay Area Govts.
(ABAG)
September 23, 1999 | |

Registration Fees (check one) No purchase orders, please

- | | |
|---|--------|
| <input type="checkbox"/> AEP Member or Sponsor Member | 95.00 |
| <input type="checkbox"/> Non-AEP Member | 145.00 |
| <input type="checkbox"/> Agency Rate (per person for groups of 3 or more) | 120.00 |
| <input type="checkbox"/> New AEP Membership (80.) + Workshop (95.) | 175.00 |
| <input type="checkbox"/> Late fee assessed after September 1 | 25.00 |

Pay in advance or on-site via check made payable to AEP 1999 Workshops.
On-site registration will be accepted with a \$10 surcharge if space is available.

**Development Review Manager**

City of Alameda

Salary: \$77,400-\$94,000, plus benefits including 4-day work week.

Manages Planning Department's development review program including current planning, environmental review, code compliance and historical preservation. Req. BA in planning or related field and 4 years professional CA municipal planning experience involving zoning administration and project management, including 1 year as a supervisor. Submit City Application by 8/3/99 to HR Dept., City Hall, Alameda 94501.

24 hr. Jobline: 510/748-4635 <www.ci.alameda.ca.us/jobs.html>. EOE/M/F/D.

Project Manager

Robert Bein, William Frost & Associates

San Jose

Salary: DOQ, benefits including flexible working hours

RBF is a 500-member environmental planning, urban design and engineering firm, currently seeking an Environmental Planning Project Manager with 5-10 years of CEQA/NEPA project management experience to work in our rapidly growing San Jose office. Management of the preparation and administration of a variety of environmental impact reports, studies and analyses. Experience with public participation processes (public hearings, public presentations, workshops, etc.) is desirable. Requires a bachelors degree in environmental studies or related field. Must have excellent analytical, written and verbal communication skills and deadline orientation. We have an extensive in-house training and education program and encourage all levels of participation in external professional and educational pursuits. Resume to RBF via fax to (408) 451-9261 or by mail: 226 Airport Parkway, Suite 600, San Jose, CA. 95110. EOE <www.rbf.com>

Planner I & Planner II

City of Campbell

Planner I: Salary: \$3653.82 - \$4440.87 per month

Planner II: Salary: \$4269.06 - \$5189.07 per month

(effective July 12, 1999)

We currently are creating eligibility lists for both Planner I and Planner II classification's. Both classes are under the direction of the Sr. Planner. Planner I will perform a variety of responsibilities including: work on current and advanced planning projects; receiving and processing planning application materials; preparing reports for Planning Commission and City Council; conducting research; preparing recommendations and providing information on planning and zoning issues, and performing other duties as required. Planner I requires a BA in Planning or closely related field. Internship or para-professional experience in city planning is highly desired.

Planner II will assist in all phases of planning, including the above, plus: field investigations, conducting mid-to long-range planning studies, and may be responsible for a planning project or functional program area. Planner II requires a BA in Planning or a related field + 2 yrs. exp in city planning. (Master's degree in Planning may be substituted for one year of exp.) Excellent Benefits. Information and application 408/866-2122. Apply to: Personnel, City of Campbell, 70 N. First Street, Campbell, CA 95008. Deadline is 5:00 p.m., July 30, 1999. EOE

Associate Planner (Landscape Review)

City of Hayward

Salary: \$4,494 - 5,451/mo plus benefits

Seeking a team player with extraordinary customer service skills to perform complex professional planning work and landscape review. Requires three years of related experience plus a degree in planning or related field. Master's degree highly desirable. Deadline: 8/9/99. AA/EOE. Call (510) 583-4500 or email ginal@ci.hayward.ca.us

Planner I

City of Cupertino

Salary: \$4221 - \$5132 monthly plus 7% City-paid PERS.

Performs professional planning duties including zoning and planning administration, prepares reports and makes recommendations, and participates in special projects, with a concentration on the implementation of the new Residential Design Review Committee. Must have the ability to interpret construction drawings and apply design criteria to submitted plans. Requires the equivalent to a bachelor's degree from an accredited college with major course work in urban planning, environmental studies, or related field. Prior experience in a related field preferred but not required. Deadline: Friday, July 16, 1999 at 4:00 p.m. Postmarks not accepted. City application form required. Apply at: City of Cupertino, Human Resources Office, 10300 Torre Avenue, Cupertino, CA 95014 or visit our website at www.cupertino.org Phone (408) 777-3227. EOE/AA

Transportation Demand Management Planner

Association of Monterey Bay Area Governments (AMBAG)

Salary: \$2,939 - \$3,953

Under direction administers the commute alternative program to employers, commuters and the Monterey County community at large. Responsible for developing, enhancing, and maintaining the computerized ride-matching database, managing the agency's ride sharing program which includes, but is not limited to, public relations, marketing, and special studies. One year of work experience and graduation from an accredited college with an a baccalaurate degree in planning, public or business administration, marketing, or communication desired. Resume to AMBAG, P.O. Box 809, Marina, CA 93933. Open until filled. EOE.

Long Range Planning Manager

City of Fremont

Salary: \$63,672 - \$85,968

Seeking an innovative, experienced city planner to manage the Long Range Planning section. Master's degree in planning or related subject, experience in a public agency and supervisor/management experience highly desirable. At least 3 years of experience as an Associate Planner (or equivalent senior staff level) required. Application and supplemental questionnaire may be obtained from City of Fremont, Personnel Office, 39100 Liberty Street, Fremont, CA 94538, (510) 494-4747. Applications will be available August 9, 1999 and must be received by September 17, 1999.

Assistant Planner

City of San Pablo

Salary: \$3,585 - \$4,358/mo plus benefits

Perform complex professional level work in current and advance planning and other planning duties. Requires two years of professional public agency experience in planning or related field, a Bachelor's degree in Urban Planning or related field, and valid CA driver's license. A Master's degree in Planning or a related field is highly desirable and may be substituted for six months of the required experience. Application materials including supplemental questionnaire at City Hall or send self-addressed, stamped envelope to: City of San Pablo, One Alvarado Square, San Pablo, CA 94806. Apply by 8/9/99. EOE.

The Web... (continued from page 4)

and California legislation, codes, and regulations.

Favorite web sites mentioned were: CERES/LUPIN (ceres.ca.gov) (6), ABAG (2), Cal APA, APA, Planners Roundtable, UC Berkeley, Library of Congress, HUD, growthmanagement@value.net, Plan Net (a New Hampshire site), JARPA, FEMA, www.nbc-prepare.org, OPR, Narrow Streets Database, Horticopia, Southern Living house plans, and Planners Web (plannersweb.org).

The Northern Section Web Site as a Communications Tool

Pierce Macdonald, a new member of the City of Berkeley planning staff, has agreed to coordinate members' input (events, news, jokes, editorials, jobs, resumes, articles, you name it) and post it on the site. Membership participation will ensure that the Northern Section web site is current and useful. This type of participation reflects the way we do things in Northern California—grassroots, participative, cooperatively. First of all, there will be direct links via email addresses to individuals on each page, so site users can contact someone. Second, there will be a chat room so that section members can sustain ongoing discussions. Third, we will post as much

information about the section, its board of directors and standing committees, events, etc. as possible. Fourth, there will be job listings, resume postings, and other advertising such as calling cards. Also, we will put *Northern News* online in its entirety, while still using the quaint U.S. mail for members. Finally, there will be pages and pages of links to sites that you can use on a daily basis for data and other information. We are creating an online library, a virtual resource for virtually every resource a planner could need.

We are designing a site that is a "meta-site", a virtual planning database which gives you anything you want. It is also our link to the broader world, where we can communicate for free to anyone and everyone. It is our chance to tell the Northern California planning story. As such it is a valuable planning recruitment and retention tool. Its value for marketing and publicity are obvious.

There's still time to make a difference, if you have suggestions that will make our web site rock, to make it a true "home page" for not only AICP and APA members, but anyone interested in planning in Northern California. Contact any of us on the Web Committee, and we'll be happy to hear your ideas.



The Best in the West... Now in San José



Urban and
Open Space
Planning



Watershed
Management/
Flood Control



CEQA/NEPA
Compliance
Consulting



Habitat
Restoration

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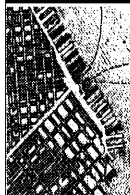
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NORTHERN SECTION CALENDAR

July

8 NSCCAPA Board Meeting—Call to confirm.

Aug

5 California Planning Foundation Workshop

14 Cohousing Educational Tour, Berkeley

AICP Exam Calendar, 1999-2000

The deadline for AICP Exam applications for the May 2000 exam is December 6, 1999.

All applications must be received in the AICP Washington, D.C. office before this date. For more information, contact Michael DeVone Jones, AICP Membership Manager, at (202) 872-0611 x1024, or email <mjones@planning.org>.

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S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

AUGUST

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