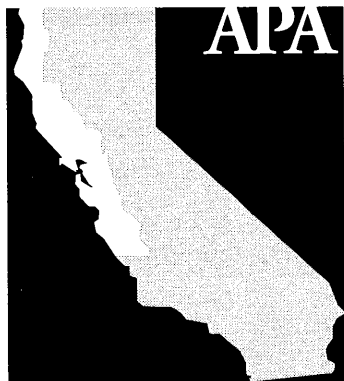


11/2/99



Northern News

NORTHERN SECTION, CALIFORNIA CHAPTER, AMERICAN PLANNING ASSOCIATION

NOVEMBER 1999

Supporting California Parks: New Directions in Park Funding

By Joseph Ferrucci

State Parks

Deterioration in State parks has become an all too common experience. In the past year, news reports have highlighted worsening conditions at such notable parks as Jack London, San Juan Bautista, Hearst Castle, and Angel Island. The problems are wide-ranging and include everything from structural weaknesses in buildings, disintegration of the landscape, and basic maintenance and repair needs.

Deterioration is the direct result of deferred maintenance over the last ten years, which became a necessary evil in the face of budget cuts at the State level. Also, budget cuts caused the State's Department of Parks and Recreation (DPR) to reduce the total number of park rangers and maintenance staff. Such staffing cuts have left park rangers hard pressed to maintain sites, provide educational services, and work on habitat restoration projects. While funding has been slashed, the number of annual park visitors continued to increase to 70 million by mid-1999.

Funding of State parks is a particularly important issue in the Northern Section. Of the approximately 270 State parks throughout California, more than 33 percent are found in the Bay Area or the North Coast. Another 20 percent are found in the Central Coast. When park funding is cut at the State level, those of us living in the Northern Section directly witness the negative impacts.

Governor Davis recently signed AB 18, a \$2.1 billion park bond measure that would appear on the March 2000 ballot. The last parks and wildlife resource bond was Proposition 70 for \$776 million and was approved by voters in 1988. A bill comparable to AB

18 originated in the State Senate as SB 57 and would have placed a bond measure on the November 2000 ballot. Action on SB 57 is less likely now that AB 18 was passed and signed.

AB 18 would provide approximately \$545 million to DPR for improvements to State parks. This dollar amount would partially pay for the estimates \$1 billion price tag for park rehabilitation. Prior to passage of the 1999-2000 State Budget, DPR estimated deferred maintenance needs and capital outlay projects in State parks to be about \$549 million. Costs related to the development and protection of natural and cultural resources were estimated to exceed \$500 million. The State Budget provided about \$137 million for deferred maintenance and \$20 million for cultural and natural heritage projects.

The California State Parks System is comprised of about 1.3 million acres, nearly one percent of the State's total land area. It includes 280 miles of coastline; 625 miles of lake and river frontage; nearly 18,000 campsites; 1,455 historic buildings; and 3000 miles of trails. State parks include sensitive habitats, threatened or endangered species, and historic or archaeological sites.

Local Parks

While State parks have received intense media attention, local parks have not, even though many of them suffer from some of the same deferred maintenance problems. This is particularly an issue in older and inner city communities, where the local jurisdiction is usually the entity responsible for park upkeep. By way of comparison,

(continued on page 3)



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EDITORS CORNER

This issue represents my last as your editor. I have greatly enjoyed the experience of putting this together each month, and getting to know many of you in the Northern Chapter.

It gives me pleasure to introduce your new editor, Joseph Ferrucci, with his article on funding for California's parks, and the associated political battle. Joseph's experience working as a Planner, as well as obtaining his MCP from the Department of City Planning at the University of California, bode well for him to serve as Editor for the *Northern News*.

Take care, and happy planning.

NEWSLETTER INFORMATION

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The deadline for submitting materials for inclusion in the *Northern News* is the 16th day of the month prior to publication.



California Parks...

(continued from page 1)

cities in rural and semi-rural areas that are experiencing new large-scale development on greenfield sites often require developers to provide new parks and contribute to park maintenance.

In San Francisco, for example, a recent survey found that parks and community centers require extensive repairs. These repairs could cost as much as \$320 million. Also, some neighborhoods were found to be particularly lacking in park space, club-houses, playgrounds, and other facilities and would require investment for the creation of new parks. The City's Mission District and the rapidly growing South of Market neighborhood are widely known to have a smallest amount of park space.

The problem with local park funding is that cities are limited in their allowable funding mechanisms. Voters approved Proposition 218 in November 1996, which raised the threshold for local parks and open space funding by requiring a two-thirds vote for the creation of special assessment districts. Also, with the establishment of the Educational Revenue Augmentation Fund (ERAF) in the early 1990s to fund schools, local governments have less discretionary funding available for parks.

San Francisco is considering a variety of strategies for funding its parks needs, including expansion of user fees, solicitation of federal, State, and private money, and development of revenue-generating facilities, like skating rinks and sports centers. Mayor Willie Brown has proposed a \$100

million bond measure to supplement other strategies.

AB 18, the State Parks bond measure, would include substantial funding for local parks and is intended to target disadvantaged neighborhoods in urban areas. In fact, AB 18 originated almost entirely as a park funding bill for poor inner-city communities, and funding for State parks was only added in the amendment process.

The bill would allocate funding to the Roberti Z'berg Harris parks program, which distributes funds to underserved communities with a high incidence of crime. Under an earlier version of the bill, funding would have also been allocated to the Murray Hayden parks program (currently pending as SB 74). The definition of "urban" under the Roberti Z'berg Harris program is so broad that it now fits the vast majority of California cities. The Murray Hayden formula would have focused on poverty-stricken urban neighborhoods with more critical parks needs.

Therefore, funding needs for local parks, particularly in inner city areas, would not be thoroughly addressed through AB 18. Given the provisions of the park measure, and given that cities are limited in their potential funding strategies for parks, inner city neighborhoods may continue to experience park deficiencies unless new funding strategies are developed.

Joseph Ferrucci is a Planner working in San Francisco. He will be assuming the position of Editor of the Northern News in the next issue.



Seminar:**"Telecommunities: Planning and Design Challenges"**

A panel sponsored by the Department of City and Regional Planning at UC Berkeley, on Tuesday, November 11, 7:00-9:00 p.m., 112 Wurster Hall (Auditorium). Panelists will be:

John Landis (moderator), Department of City and Regional Planning, UC Berkeley

Gerald Mildner, Portland State University

Jim Sayer, Director, EPA Smart Growth Program

Phil Serna, Homebuilders Association of Northern California

J. Canciamilla, Contra Costa County Board of Supervisors (invited)

For further information, call DCRP at: (510) 642-3256.

Reminder:

The deadline for applications for the AICP examination to be held on May 13, 2000 is December 6, 1999. For information contact AICP at 1776 Massachusetts Avenue NW #400, Washington, D.C. 20036.

(202) 872-0611, ext. 1024.

<aicp@planning.org>

The Bulletin Board section of the Northern News is intended to provide a forum for individuals to provide the membership with information about events or current topics. If you would like to submit an item for the Bulletin Board section, contact the Newsletter Editor at (510) 642-3258.



Three positions with City of Sunnyvale:

Assistant Planner

Salary: \$42,497 – 51,655

Assistant Planners conduct research and analysis in the administration of the City Planning and Zoning Ordinance. Any combination of education and experience equivalent to a Master's Degree in a related area; or Bachelor's Degree in related area and minimum six months paid professional city planning experience.

Associate Planner

Salary: \$51,128 – 62,146

Associate Planners perform a variety of difficult professional planning work and conduct assignments in policy, and environmental planning. Any combination of education and experience equivalent to a Master's Degree in a related area and a minimum of two years of city planning experience; or a Bachelor's Degree, a minimum of three years of city planning experience, and certification; or a Bachelor's Degree in a related area and a minimum of four years of city planning experience.

Senior Planner

Salary \$57,153 – 69,470

Senior Planners perform similar assignments, but at a higher level of expertise, and may also supervise consultants, interns, and/or junior staff. Any combination of education and experience equivalent to a Master's Degree in a related area, a minimum of four years of city planning experience, and certification; or a Bachelor's Degree in a related area and a minimum of seven years city planning experience.

Principal Planner

City of Milpitas

Salary: \$70,546 - 92,861

The Principal Planner is a high level professional manager, with major responsibility for the current Planning function in a team oriented management style. Our ideal candidate is highly flexible, energetic, innovative, and enthusiastic; a self-starter who enjoys challenges and embraces change. Ideally, a minimum of five years of professional planning experience including at least one year of supervisory experience, and experience in both Current and Advanced Planning highly desirable. Background in housing, CDBG, landscape architecture, or design review also highly desirable. Education equivalent to a Bachelor's degree with major course work in urban planning or closely related field.

Submit an official City of Milpitas application form, and a written response to the supplemental questionnaire, a cover letter and your current resume to the Human Resources Office, 455 E. Calaveras Blvd., Milpitas, CA 95035 by 5:00 P.M. Monday, November 22, 1999. All application materials received will be reviewed. Those applicants best meeting the department's needs will be invited to participate in an appraisal interview by an outside panel of professionals, tentatively scheduled for the week of December 13, 1999. City applications can be obtained in person, by sending a self-addressed envelope, or by calling the City's jobline at (408) 586-3080. A job application can be downloaded at www.milpitas.ci.ca.gov

Filing deadline: November 12, 1999 at 5:00 p.m. For application materials contact: City of Sunnyvale, P.O. Box 3707, Sunnyvale, California, 94088 (408) 730-7490. No postmarks or faxed applications will be accepted. Best qualified individuals will be invited to a written and oral examination board. Those who are recommended by the assessors will be placed on the eligible list. <www.ci.sunnyvale.ca.us> EOE

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American Planning Association
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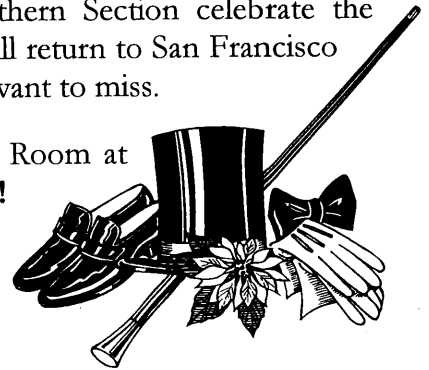


HOLIDAY PARTY 1999!

The time is quickly approaching when planners throughout the Northern Section celebrate the holidays by doing what they do best: P-A-R-T-Y!! The Holiday Party will return to San Francisco and promises to be the "Kick-off Party to the Millennium" you won't want to miss.

The 1999 Holiday Party Extravaganza will return to the fabulous Club Room at Delancey Street, and will once again have a theme: "DRESS TO KILL"!

Here's your chance to live it up in style by dressing in your killer duds while consuming mass quantities of delectable food and refreshment with a spectacular and unparalleled view of the Bay Bridge.



PLEASE NOTE: THIS IS YOUR ONLY OPPORTUNITY TO REGISTER FOR THE EVENT OF THE MILLENNIUM, THE 1999 NSCCAPA HOLIDAY PARTY!!!

The specifics:

WHERE: The Clubroom at Delancey Street
600 The Embarcadero, San Francisco

WHEN: Wednesday, December 15, 1999

TIME: 7:00 p.m. to 11:00 p.m.

COST: \$25.00 per person

Parking: On-street is generally available, parking lot located on Beale Street nearby. Delancey Street is about a 6-7 long block walk from the Embarcadero BART Station (not advisable), but is along the MUNI streetcar line.

BACK BY POPULAR DEMAND!!!

Once again, admission to Holiday Party 1999 will include a chance to win fabulous prizes in our raffle and "Dress to Kill" contest!!!!

Please enclose a check for \$25.00 per person payable to NSCCAPA attached with your registration form mailed or faxed to: Andrea Ouse, 1450 Taylor Street #7, San Francisco, CA 94133

Phone: 650-991-8033 Fax: 650-991-8070. **Registration deadline is November 19th, 1999.**

Mail your check today to ensure admittance. This event is expected to sell out as space is limited!!

NAME: _____ PHONE/FAX: _____

NUMBER ATTENDING: _____ ORGANIZATION: _____

NAMES OF ADDITIONAL GUESTS: _____



Two positions with City of Berkeley:

Senior Code Compliance Inspector

Salary: \$48,144 – 57,120

Code Compliance Inspector

Salary: \$45,852 – 54,396

The professionals selected for these positions will participate in the continued improvement of the Zoning Enforcement Program and in working with various neighborhood groups and civic organizations. These positions have a significant public profile, report to the City's Planning Manager, and work closely with the City's planners to resolve complex land use and zoning issues. Requires H.S. grad and 4 yrs experience (2 yrs for Code Compliance Inspector) in current planning, zoning or code enforcement. Full-time equivalent college coursework in planning or related field, or 1 yr exp. as a licensed contractor or 1 yr exp. as a code compliance, building or housing inspector may be substituted for up to 1 year of the above requirements. Applicants should indicate availability for immediate temporary assignments. City of Berkeley application materials must be submitted by 5 p.m., 11/29/99. Call (510) 644-6122 or apply at: Personnel Dept., 1947 Center St., Berkeley, CA 94704. EOE

Two positions with City of Capitola:

Housing & Redevelopment Planner

Salary: \$3,724 – 4527/mo

Under direction of Community Development Director, carries out duties related to affordable housing and redevelopment planning and implementation, including activities related to CDBG, HOME and other grant programs, and work with Village and Project Area Committees. B.A. degree in City Planning or related field plus 2 yrs. experience related to affordable housing, redevelopment, planning or public agency work.

Associate Planner

Salary: \$3,724 – 4527/mo

Primarily responsible for reviewing development applications. The position also involves work on long-range planning efforts, special studies, environmental resource protection, CEQA compliance, & historic preservation activities. B.A. degree in City Planning or related field plus 3 years of professional planning experience.

Apply for either of these positions by submitting City employment application to City of Capitola, 420 Capitola Avenue, Capitola, CA 95010, by 5:00 p.m. Monday, December 13, 1999. EOE (831) 475-7300.

Two positions with EIP Associates, a leading environmental/planning firm in San Francisco:

CEQA/NEPA Project Manager

Salary: DOQ

Requires strong technical knowledge, excellent writing and communications skills, at least 5 years experience managing CEQA/NEPA documents, proposal preparation, and a Masters in a related field. Expertise in land use, socioeconomics, transportation, and/or visual analysis is desirable.

Environmental Planner

Salary: DOQ

Requires strong technical knowledge, excellent writing and communications skills, at least 5 years experience with FHWA and local Caltrans district procedures, protocols and personnel. Lead technical studies for CEQA/NEPA documentation for roadway, transit, and bridge improvements.

Other middle- and entry-level positions are available.

Send resumes to EIP Associates, 601 Montgomery St #500, Attn: HR, San Francisco, 94111. AA/EOE. No calls.

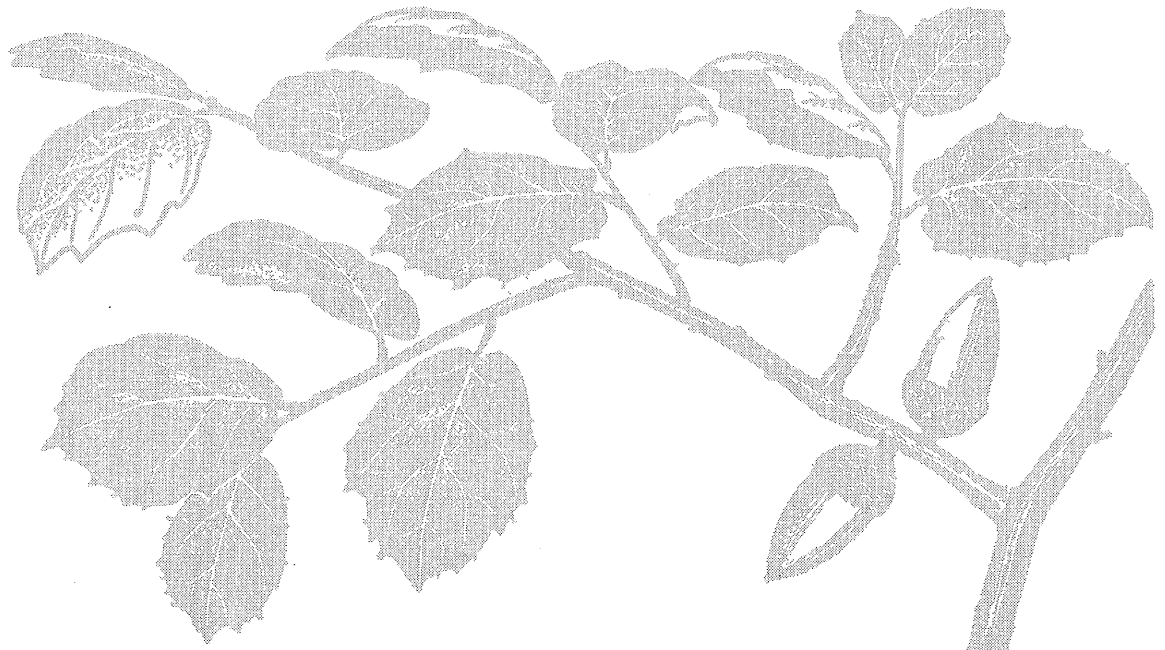
**Transportation Planner/
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The Duffey Company, a San Francisco transportation/environmental planning firm

Salary: DOQ

Seeking a transportation planner or traffic engineer with experience in transportation data collection and analysis; traffic analytical tools; transit, parking, bicycle, and pedestrian impact assessment; and travel demand analysis. Experience with traffic capacity software and traffic micro-simulation models desired. Familiarity with environmental processes, as they pertain to transportation impact assessment, also desirable. Candidate will work under the direction of senior level staff. Should have a Bachelor or Masters degree in transportation planning or engineering and two to four years of experience in the transportation profession. Good writing and editing skills, ability to work cooperatively with others, and a strong sense of personal initiative are required. Send resume to Rebecca Kohlstrand, Senior Associate at The Duffey Company, 414 Jackson Street, Suite 404, San Francisco, CA 94111 or rkohlstrand@tdc-sf.com

(more jobs on on page 6)





JOBS

Planning Manager

City of Union City

Salary: \$5,846 - 7,105/mo

The Planning Manager performs a variety of management & complex planning functions which include the supervision of the Planning Division staff, interpretation & administration of development agreements, administration of consulting contracts, preparation of specific plans, preparation of staff reports on complex development applications, leading the City's program to comprehensively update the General Plan, coordinating planning activities with the Alameda County Congestion Management Agency, and serving as a technical liaison with the Alameda County Transportation Authority. This is a key position in the City's management team. Final filing date: Tuesday, Nov. 30, 1999. City of Union City, 34009 Alvarado-Niles Rd., Union City, CA 94587 (510) 471-3232 x 339 AA/EOE/ADA

Division Chief (Principal Planner)

City of Santa Cruz

Salary: \$5,198 - 6,634 /mo

Directs activities of the Current Planning division. Responsible for directing & guiding professional staff overseeing development review, design review, and zoning compliance. Management duties involve presentations and recommendations to City advisory bodies and City Council, and representing the Department and the City to other agencies and the public. Requires a bachelor's degree (Master's degree desirable) in urban planning, public or business admin. or related field, and 5 years of increasingly responsible professional planning experience, including 3 years of current planning experience, 3 years experience in a public agency and 2 years of supervisory experience. Apply by 12/13/99. For application materials contact: City of Santa Cruz Personnel Dept., 337 Locust St., Santa Cruz, CA 95060 (831)420-5040 (800)735-2929 EOE/ADA www.ci.santa-cruz.ca.us/ps

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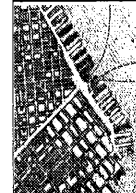
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NORTHERN SECTION CALENDAR

November

- 11 Panel at UC Berkeley: "Telecommunities: Planning and Design Challenges." 7:00 – 9:00 p.m., 112 Wurster Hall.
- 12 "Vineyard Development in Napa and Sonoma Counties", Brown Bag Presentation, Santa Rosa. (707) 575-1933.

NOVEMBER						
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28	29	30				

December

- 6 AICP exam application deadline
- 15 **Annual NSCCAPA Holiday Party**, The Clubroom at Delancey Street, 7-11 p.m.

DECEMBER						
S	M	T	W	T	F	S
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