



# Northern News

NORTHERN SECTION, CALIFORNIA CHAPTER, AMERICAN PLANNING ASSOCIATION

## Summer Reading Issue

JULY/AUGUST 2004

### PrairyErth (a deep map)

By William Least Heat Moon

Houghton Mifflin Company, 1991

Summer weather making you want to shove aside your staff report, buy a vintage Airstream and hit the open road? Then, pick up William Least Heat-Moon's second book, *PrairyErth*, and head straight for the wide open landscape of your imagination.

For those of us who came to the profession by way of a geography degree, and for anyone who enjoys an in-depth study of place, *PrairyErth* may be an enjoyable summer

read. In his first book, *Blue Highways*, Heat-Moon took readers on his soul-searching journey along the rural back roads of America,

describing once-thriving communities along these seasoned transportation routes. Heat-Moon's strong suit is his ability to describe places that time, as well as interstates left behind.

In *PrairyErth*, the author moves from macro to micro, concentrating on one county in one state in particular: Chase County, Kansas. In this book, he heads to the middle of America and studies it like a hawk. "Were you to fold in half a three-foot long map of the forty-eight states north to south then east to west, the creases would cross within an inch of where I stand, and you would see that Roniger Hill is nearly at the heart of the nation..."

He recalls being twelve years old, riding in the front seat of his family's Pontiac Chief-tain, "...with its splendid hood ornament, an Indian's head whose chromium nose we followed for half a decade over much of America." His journey to the heartland of

*A Book Review by Maryann Miller*

America seems as much about retracing his family history as it does about uncovering the social ecology of one the last remaining expanses of tall grass prairie in the United States.

As he explains, "I'm in quest of the land and what informs it, and I'm here because of shadows in me, loomings about threats to America that are alive here too, but things I hope will show more clearly in the sparseness of this county."

When a woman from England asks the author for tips on the best way to see the U.S., he suggests she drive Highway 50 from ocean to ocean. "If she begins in the East," he says, "I know the very mile where she will exclaim from behind her windshield that she has at last arrived in the American West." It is this lure of the West that flourishes in Heat-Moon's writing, as he describes remnants of Americana that can still be found in the golden prairie, taking us on an insightful road trip through the Flint Hills of eastern Kansas. While he dissects the county geography quadrangle by quadrangle, from Wonsevu to Saffordville, the book reads like a private journal, with its intimate musings about "countians" who have used, as well as abused, the land.

If you're not a fan of travel writing and the overuse of quotations makes you want to scream, then this may not be your favorite read. But, if you can look past some minor irritations and dig your hands into the soil of his writing, deep into its beautiful description and informed cultural geography, you may feel rain-washed and wind-swept, and you could find yourself looking at maps, as well as Kansas, in a very different way.

*(continued on page 4)*

*Photos from the Awards Banquet! See page 3.*



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## DIRECTOR'S NOTE

The 2004 CCAPA Conference will be held at the Wyndham Palm Springs on October 17-20. This year's theme "Planning for Tomorrow's Bright Future" will focus on empowering us with tools to better plan, manage, and create livable environments for our communities. Mobile workshops will include habitat conservation plan, alternative energy solutions, archeological/historic tour, tribal revenue gaming, and many more. Go to [www.calapa.org/PalmSprings2004/default.htm](http://www.calapa.org/PalmSprings2004/default.htm) for more information including links to download the conference brochure and to register online.

The California Planning Foundation (CPF) is a nonprofit, charitable corporation established to further the professional practice of planning in California. CPF achieves this goal through its primary activity of scholarships and awards to university students in financial need, who have demonstrated academic excellence at programs approved by the Planning Accreditation Board. A secondary, but vitally important CPF activity is the sponsorship of workshops, publications and continuing educational and professional development programs. CPF promotes the objectives of equal opportunity and social equity in all programs supported by contributions and fundraising activities. All members of CCAPA are automatically members of CPF. More information at: [www.californiaplanningfoundation.org](http://www.californiaplanningfoundation.org).

The Northern Section is proud to be active in various CPF activities. There is a special \$1,000 scholarship funded by the Northern Section that goes specifically to a student within our section. If you or your company/agency would like to donate to the CPF Auction that will take place at the CCAPA Conference in Palm Springs, please contact me by August 1. Suggested items can be planning-related such as old maps and books. Other popular items include bottles of wine, tickets to interesting events, bed and breakfast accommodations, weekend getaways, gift certificates to restaurants and book stores. Funds raised through the auction will go towards enlarging the scholarship amounts each year. Over \$16,000 was raised in last year's auction and we granted over \$16,000 in scholarships. This year, we are aiming for \$20,000!

There are a few positions on the Northern Section Board that are currently vacant. Those who are interested in working with the awards program or with the newsletter advertisements, please contact me.

—Hing Wong

## Annual Awards Banquet

The Northern California Chapter held the Annual Awards Banquet at the Holiday Inn in Emeryville on May 21. Many thanks go to **Marta Self**, Awards Coordinator in conjunction with this year's jury: **Anne Chaney**, City of Albany; **Laura Forbes**, RBF Consulting; and **Phil Wong**, City of San Ramon. Grateful recognition also goes to **Jeri Ram** for organizing the banquet facilities and handling the registration.

This year's award winners are as follows.

### Outstanding Planning: COMPREHENSIVE Planning—Large Jurisdiction Contra Costa County Watershed Atlas

The atlas is a large format, full-color, 150 page book of maps, statistics and text. Though focused on the state of natural ecosystems on the water shed scale, the Atlas also provides information about the human community and the county as an eco-region.

(continued on page 4)

## NEWSLETTER INFORMATION

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## ADDRESS CHANGES

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The deadline for submitting materials for inclusion in the **Northern News** is the 16<sup>th</sup> day of the month prior to publication.

APA

# 2004 AWARDS Banquet

NSCCAPA



Northern News Editor Ann Welsh and Director Pro-Tem Juan Borelli celebrate an evening filled with success and achievement.



APA Northern Section Members and Guests chat and enjoy the view from the Top of the Bay Banquet Room of the Bay Bridge Holiday Inn Hotel.



The City of Livermore Vision Project Team celebrates the Award for Comprehensive Planning—Small Jurisdiction: (L-R) Susan Frost, Conrad Montgomery, Steve Riley, Fred Osborn, Cheri Sheets, Eric Brown, Erin Banks (DCE), Joanna Jansen (DCE), and Marc Roberts.



Norman Daly accepts the Award for Planning Implementation—Small Jurisdiction for the City of Santa Cruz's ADU program from Awards Program Director Marta Self of McGill Martin and Self.



Abigail Fateman accepts the Award for Comprehensive Planning—Large Jurisdiction for Contra Costa County's Watershed Atlas project.



David Goodison accepts the Award of Merit for Planning Implementation—Small Jurisdiction for City of Sonoma Development Code project.



Naphtali Knox celebrates his Award for Distinguished Leadership with his family and a friend.



Tom Passanisi accepts the Award for Merit for Innovative Use of Technology for the City of Orinda's Webpage and Website Toolkit.



Pierce Macdonald thanks APA Northern Section for recognizing the City of Dublin's Semi-Public Facilities Policy with the Award for Merit for Focused Issue Planning.



Joan Rivas Crosby and the City of San Jose Project Team celebrate the Award for Planning Implementation—Large Jurisdiction for the Five Wounds/Brookwood Terrace Neighborhood Improvement Plan.



Vivian Kahn and Kevin Harper celebrate Greenbelt Alliance's and WRT's Award for Outstanding Planning Project for the "A Vision for Coyote Valley" project.



Jim Leddy accepts the Award for Advocacy Planning for Sonoma County Housing Coalition's Project Endorsement Program.



Laura Spidell accepts the Award for Focused Issue Planning for the City of Santa Cruz's 2002-2007 Housing Element & Options Study.



Marc Roberts accepts the Award for Comprehensive Planning—Small Jurisdiction.

## Reviewed ... (continued from page 1)

### The Stepford Wives: Elitist Planning in Suburbia

*The Stepford Wives* (2004) directed by Frank Oz, written by Ira Levin

*Movie Review by Steve and Kendall Flint, Pacific Municipal Consultants*

*The Stepford Wives* is a scathing indictment of elitist planning practices allowed to run unchecked and exposes the evils that exclusionary zoning can inflict upon the unsuspecting citizenry of suburban America. Did the Mt. Laurel case in New Jersey teach us nothing? Or, was that why "Mike" and Claire Wellington proclaimed, "Let's move to Connecticut?"

In 1983, the New Jersey Supreme Court established the regional fair share housing requirement with the now-famous Mt. Laurel decisions, which were intended to, "... insure that the imposition of fair share obligations will coincide with the State's regional planning goals and objectives." Following the Mt. Laurel decision, the State of New Jersey adopted the State Planning Act in which the Legislature declared the importance of planning as a tool for assessing suitable locations for infrastructure, housing, economic growth and conservation.

The problem here begins at the gate-guarded entrance into Stepford, excluding all but its elitist membership. (At least Pebble Beach allows the lower classes of society to pass through after paying a fee!) Once inside "affordable housing" is represented by the homes under 5,000 square feet or with less than five car garages. In addition, the complete lack of socioeconomic diversity indicates that the borough may not be compliant with federal guidelines regarding discrimination.

The planning department clearly failed to require the Homeowners Association's Men's Club to file an environmental impact report during its refurbishment in the late 1990s as the recreational facility was surreptitiously converted to a scientific research

and development laboratory. It is unclear what steps, if any, were taken to mitigate the introduction of robots into the area or preserve the naturally occurring female species.

Finally, where was the Stepford Planning Commission when the residential district was converted to institutional services to accommodate the minimum-security prison that the borough became? Gate-guarded indeed!

As a film, *The Stepford Wives* is an entertaining, albeit a flawed vision of suburban utopia.



**Above and Beyond** by Julie Campoli, Elizabeth Humstone, and Alex McLean, APA Planners Press, 2001

*Book Review by Elizabeth Adam (Posted on the norcalapa.org site)*

*Above and Beyond* is an amazing book— aerial photos and great discussion about what happens when zoning creates land use patterns—as seen through photos of New England towns. Very visual and clear and makes a lot of sense.



**Soylent Green** (1973) directed by Richard Fleischer written by Harry Harrison

**Brazil** (1985) directed and written by Terry Gilliam.

Movie Review by Mark Rhodes (Posted on the norcalapa.org site)

Because they show us the reductio ad absurdum of societies that are lulled into passivity by abdicating civic responsibility. These movies help us understand the potentially catastrophic results of reliance on the faceless bureaucratic comfort of government institutions to provide more and more intrusive services...for the good of the people. It's comfortable. It's convenient. It's mindless.

Get off your couch. Go outside.



## JOBS

**Urbitrans Associates, Inc.**, an established multi-office engineering consulting and planning firm is hiring in its public transportation services division. We are currently seeking a creative, independent, professional Transit Planner to work on projects throughout the country with our staff in Oakland. Typical activities include mapping demographic characteristics, digitizing transit routes, generating ridership projections, performing public outreach, analyzing the productivity of transit routes, and writing up findings. This position requires a Bachelor's or Master's degree in planning or a related field, computer proficiency, and 0 to 2 years of experience. Ideal candidate should have experience with Excel, GIS, Word and a graphics program such as Illustrator. Strong communication and analytical skills are essential. Salary is commensurate with experience. Excellent benefits include a 401(k) plan and tuition reimbursement.

Please submit a cover letter, resume, and short writing sample if you are interested in this position. The writing sample should have been written within the last year, be representative of your own work, and less than five pages in length. Samples from group projects are acceptable if the segment submitted is your own writing.

Submissions should be made in writing or electronically to Jessica Greig at the following addresses:

Jessica Greig  
Urbitrans Associates  
1440 Broadway Suite 500  
Oakland, CA 94612  
jgreig@urbitrans.com

### Environmental Professionals

PMC is seeking all levels of qualified environmental planning professionals in Monterey. Exp. should incl. relevant planning or environmental education and any of the following: CEQA/NEPA compliance, advance & current planning, strong verbal & written communication, project management. Competitive salary & benefits. Email resumes to: jobopps2003@sbcglobal.net

**Principal Planner**

City of San Rafael, Marin County, CA

Salary: \$6,239-\$7,583/month plus 3% Mid-Mgmt allowance, fully paid medical and 2.7% @ 55 retirement plan plus other benefits. Flexible work week schedule available.

Mid-Management position responsible for Current Planning section of the Planning Division. Reports to the Community Development Department Director. Plan, organize and direct overall work activity of this section including but not limited to: Supervise work of professional staff, review and analyze development of proposals, attend and make presentations to boards, commissions and city council.

Requires: Bachelor's degree with a major in planning or closely related field; AND five (5) years of full time, progressively responsible planning experience, preferably in a municipal setting with a focus on current planning that has included the supervision of professional level staff. A Masters' degree may substitute for one year of the required experience.

City application and application supplement required. Application materials may be filed online.

Deadline: Open until filled (1st application review deadline August 3, 2004).

City of San Rafael, P. O. Box 151560, San Rafael, CA 94915-1560.

Job hotline (415) 485-3433 or [www.srhr.org](http://www.srhr.org).

Fax (415) 485-3191.

**Awards ...** *(continued from page 2)***Outstanding Planning: COMPREHENSIVE Planning—Small Jurisdiction****City of Livermore - Livermore Vision Project, General Plan and Downtown Specific Plan (Joint Submission)**

The Vision Project had an extensive outreach and education effort. The goals expressed by the Vision Project participants—to preserve rangeland and vineyards around Livermore, to recreate a vibrant and walkable Downtown and to move towards a more healthy jobs and housing balance—are now established as City policy in the General Plan and are being implemented through the Downtown Specific Plan.

**Outstanding Planning: Planning IMPLEMENTATION—Large Jurisdiction****Catalyst - Five Wounds/Brookwood Terrace Neighborhood Improvement Plan**

The Neighborhood Improvement Plan addressed an area that is roughly one mile in extent, economically and ethnically diverse. The community process embraced a wide range of interests and had broad participation (with presentations and debate occurring in English, Spanish and Portuguese). Pockets of residential blight, aging strip commercial and industrial properties and a shortage of recreational space, posed challenges similar to those faced by many inner city neighborhoods.

**Outstanding Planning: Planning IMPLEMENTATION—Small Jurisdiction****City of Santa Cruz - Accessory Dwelling Program**

Through development of Accessory Dwelling Unit design principles, provisions of well designed prototypes, and community outreach, the ADU Program has demonstrated that ADU's can enhance a neighborhood. The Accessory Dwelling Unit Manual and Prototypes Plan Set and the ADU Program has succeeded in encouraging infill housing, increasing density, diversifying social and economic demographics of neighborhoods and expanding diversity of housing choices.

**City of Sonoma - Development Code**

The Sonoma Development Code is an integrated document that features zoning and subdivision regulations, streetscape and block standards and design guidelines. In its philosophy, the Code

follows New Urbanist principles rooted in local design and development traditions. In its presentation, the Development Code demonstrates clarity and consistency of organization, writing and design.

**Outstanding Planning: Planning Project Wallace, Roberts and Todd - Coyote Valley Vision Plan**

Getting It Right represents a comprehensive vision plan commissioned by an environmental advocacy group to promote an urbane and sustainable alternative to sprawl in San Jose's Coyote Valley. The Vision Plan presents an alternative to the City's current approach. The Vision Plan presents compelling images of urban life, provides an effective alternative to sprawl, and clearly illustrates what the new town might look like. It illustrates the benefits of an urban framework of streets and transit and of neighborhood and building prototypes that promote an attractive, human scale environment.

**Outstanding Planning: Innovative Use of Technology****Redwood City - Geographic Information System**

Redwood City has created an innovative and useful planning tool for the entire city. The tool is the City's Geographic Information System (GIS) which combines geography (visual maps) with underlying parcel data and other information. This combination of information has made it a powerful tool that is used by all segments of the City including Planning, Engineering, Police, Fire and other departments.

**City of Orinda's Planning Department Webpage and Website Tool Kit**

The Orinda Planning Department website is an evolving website designed to meet the needs of the citizens of Orinda and other Planning Department customers. The impetus of the web site was to improve customer service and reduce the amount of staff time answering simple questions over the phone and at the counter. The web address <http://www.ci.orinda.ca.us/planning> is being used to solicit questions and answers and comments regarding the downtown code revisions update. The website toolkit would be beneficial to any municipality wanting to create a planning department website.

*(continued on page 6)*

**Outstanding Planning: Focused Issue Planning**

**City of Santa Cruz - 2002-2007 Housing Element and Housing Options Study**

In response to the City of Santa Cruz's notoriety as one of the least affordable housing markets in the nation, Santa Cruz undertook a comprehensive process to update the 2002-2007 Housing Element. The City convened a Technical Advisory Committee who produced a Housing Options Study evaluating the housing types and ownership options best suited to Santa Cruz. A Housing Advisory Committee was appointed who worked to develop consensus on policies and programs. The inclusive consensus building efforts produced a Housing Element that affirms the City's significant efforts to meet the housing needs of the community.

**Dublin - Semi-Public Facilities Policy**

The Semi-Public Facilities Policy was the result of an intensive planning process with the goal of increasing the opportunities for Semi-Public Facilities by increasing the locations of lands designated as such on the General Plan map. The policy addressed child care centers, youth centers, senior centers, special needs program facilities, religious institutions, clubhouses, community centers, community theatres, hospitals, and other facilities that provide cultural, educational, and other community services.

The standards section of the policy provides "benchmarks" new development is encouraged to meet.

**Leadership and Service: Advocacy Planning**

**Sonoma County Housing Coalitions Project Endorsement Program**

The Sonoma County Housing Coalition's Project Endorsement Program provides coalition endorsement and public advocacy for housing projects which meet the Coalition's published criteria for affordability, accessibility, livability and sustainability. After receiving project approval, housing developers enjoy broad-based, highly visible advocacy and sup-

port during public hearings on their projects. This program is an extremely effective tool in combating community resistance as well as in educating the public as to the need for, and community benefits of affordable housing.

**Leadership and Service: Distinguished Leadership - Professional Planner**

**Naphtali Knox, Distinguished Leadership Award**

The Distinguished Leadership award goes to Mr. Knox who has been active in planning for over forty years. After earning his Bachelors degree in Architecture from the University of Minnesota and a Master's in City Planning from the University of Pennsylvania, Naphtali began his career working for the Air Force Academy in Colorado Springs. He served as director of the planning agency of the City of Palo Alto for nine years, as campus planner for the University of California and University of Chicago and a private consultant. Throughout his career Mr. Knox has served as a mentor to innumerable planners sharing his experience and skills.

**Leadership and Service: Distinguished Service**

**Donald Bradley, Distinguished Service Award**

Dr. Don Bradley has made a substantial contribution to the development of the California Chapter of the American Planning Association, the Northern California Section of the CCAPA and the National APA by his work over the past 44 years. Mr. Bradley was among the first ten graduates of the MCP at USC (1962). He was a planning officer for the USAF from 1962-1985, an innovative Professor of Urban Planning at the University Michigan and Michigan State University. Don also did pro bono planning and a plan for Asmara, Eritrea in Ethiopia, Africa 10 years ago. He also has a PhD. in Clinical Psychology which he uses in his APA-AICP teaching.

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# NORTHERN SECTION CALENDAR

## July

- 12** 2005 Local Host Committee: Steering Committee [6pm-8pm]  
ABAG Conference Room B, 101 Eighth Street, Oakland
- 21** AICP Exam Application Deadline for November 8–20, 2004 tests.
- 23** SMART GROWTH ZONING CODES WORKSHOP  
Chino, CA. See insert page.

## August

- 7** Northern Section AICP Exam Prep Workshop #1. See insert page.
- 20-22** Planner's Sierra Retreat. Info see insert page.

## September

- 1** Northern Section Board meeting [6:30pm-8:30pm]  
Check norcalapa.org for location.
- 17-22** RAILVOLUTION: BUILDING LIVABLE COMMUNITIES  
WITH TRANSIT. See insert page.
- 18** 2005 Local Host Committee: Full Committee [10am-noon]  
MetroCenter Auditorium, 101 Eighth Street, Oakland
- 25** Northern Section AICP Exam Preparation Workshop #2. See insert page.
- October 17-20, 2004** California Chapter APA Conference, Palm Springs

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For more membership news and information, including job postings, visit [www.norcalapa.org](http://www.norcalapa.org).

## Web Pick

Bay Area Alliance for Sustainable Communities

State of the Bay Area: A Regional Report (revised May 2004)

The Bay Area Alliance for Sustainable Communities (Bay Area Alliance) is a multi-stakeholder coalition established in 1997 to develop and implement an action plan that will lead to a more sustainable region. The Alliance provides a forum in which representatives of the Three Es of Sustainable Communities (Three Es)—prosperous economy, quality environment, and social equity—and government leaders at all levels come together to address major regional challenges. The Bay Area Alliance is committed to employing e-vision, a balanced, inclusive, collaborative approach that integrates the interests of the Three Es.

A downloadable PDF report, go to <http://www.bayareaalliance.org/indicators.html>



## SMART GROWTH ZONING CODES WORKSHOP

Friday, July 23rd, 2004

9:00am - 3:30pm

Inland Empire Utilities Agency, Chino, CA

The Local Government Commission is offering this workshop on developing smart growth zoning codes and land development regulations. The workshop will provide participants with tools to assist in either fine-tuning or completely revamping their zoning codes and land development regulations to create more livable communities. Case studies of exemplary infill and greenfield projects in California will be presented.

For more information, visit: <http://www.lapa.org/news/calitem.php?id=73>

## RAILVOLUTION: BUILDING LIVABLE COMMUNITIES WITH TRANSIT

Saturday, Sept 17th–Wednesday, September 22, 2004

The 10th annual Rail-Volution conference is coming to Los Angeles this Fall. This national conference brings together a diverse range of citizens and professionals to share valuable lessons on creating great urban places linked with transportation. Register early to save \$50 on the conference fee.

For more information and to register online, visit: <http://www.railvolution.com>

## In the News “Burning Man” Gets Zoned

**Black Rock City may be the wildest art party on earth, but it still needs infrastructure, roads and enlightened planning.**

—By Carol Lloyd, special to SF Gate  
Tuesday, June 15, 2004

What happens when a band of naked, fire-worshipping anarchists attract a massive following? Well, they become a city—a city with infrastructure, departments, city services, subdivided blocks and, yes, even that apogee of municipal control: zoning.

Such was the paradoxical theme of a recent talk by Tony Perez, city superintendent of Black Rock City, the incidental metropolis that springs up each year during the last week of summer on the high-desert playa of Nevada. *Burning Man*, the 19-year-old festival of art, eccentricity and communal spirit, was once known as a place where anything could happen — and probably would — and, in many ways, it still is. It is a clothing-optional community where drugs, if not legal, are not exactly uncommon. And, with the exception of the sale of two indispensable commodities — ice and coffee — legal-tender commerce is expressly forbidden.

But as *Burning Man* has become more successful and has attracted increasing numbers of temporary citizens— from 8,000 in 1995, when the festival first took place on Nevada’s Black Rock plateau, to 31,000 last year and as many as 40,000 expected this summer — the founders have had to evolve their once-disorderly encampment into a plotted urban landscape with neighborhoods, roads and — gasp! — even real estate regulation. Now, the organization that sponsors the event has 20 full-time employees, a Department of Public Works, a DMV (Department of Mutant Vehicles), a tech department, a media department, an infirmary and an airport.

Is it real life? Not exactly. But the urban planning of Black Rock City offers a rare look at the lifeblood of all urban civilizations. What is it that makes a city work? What is essential, and what is it possible to do without?

Black Rock City may be a utopian venture, but it’s not without its practical needs. And, in its evolution, it’s had to learn from the nuts and bolts of ordinary cities.

For more information go to [SFGate.com](http://SFGate.com)



# 2004 PLANNERS SIERRA RETREAT

Hosted by  
CCAPA, Central Section  
AUGUST 20–22, 2004

This is an invitation to join fellow planners, associated professionals, and their families at the 13th annual Sierra Retreat, sponsored by the Central Section of the California Chapter, American Planning Association. The Retreat provides a great combination of camaraderie and professional development with activities provided for all members of the family. Join us lakeside at beautiful Sequoia Lake in the cool Sierra at the entrance to Kings Canyon National Park for some relaxing, swimming, boating, and fishing mixed with a professional program.

PLACE: YMCA CAMP  
SEQUOIA, LAKE SEQUOIA

Sequoia National Forest

TIME: August 20–22, 2004

COST: Adults/children 13  
and over: \$90; Children 12 or  
under: \$60

Includes two nights lodging,  
meals, and all special activities.

FOR MORE

INFORMATION: For  
details, contact Bruce O'Neal  
[boneal@pesc.com](mailto:boneal@pesc.com)

## CCAPA

### November AICP Exam Training Program

The November AICP Exam is just around the corner! The following are important dates if you plan to take the exam in November:

**Exam Application Deadline: Wednesday, July 21, 2004**

**Registration & Payment: Wednesday, October 6, 2004**

**TEST DAYS: November 8–20, 2004**

### TRAINING PROGRAM

CCAPA is coordinating a series of training workshops to help you prepare for the exam. The following two workshops will be held in the Northern Section:

#### AUGUST 7

Northern Section AICP Exam Preparation  
Workshop #1

This workshop does not attempt to “teach” subjects like history or law, but rather concentrates on dissecting the exam itself, methodically going over major topics areas and reinforcing each exploration of subject matter with a number of sample questions. The goal of the workshop is to provide a thorough look at the exam and its major (typical) topic areas, to make candidates aware of the format and difficulty of test questions, and to provide strong, focused direction for individual study and preparation.

Cost: \$60

Time: 8:30 am to 4:30 pm

Location: MetroCenter, Room 171

101 Eighth Street (across the street from  
the Lake Merritt BART Station)

Oakland, California

Contact: Mike Waiczis, AICP  
Veronica Tam, AICP

[mwaiczis@co.fresno.ca.us](mailto:mwaiczis@co.fresno.ca.us)

[veronica.tam@cbaplanning.com](mailto:veronica.tam@cbaplanning.com)

#### SEPTEMBER 25

Northern Section AICP Exam Preparation  
Workshop #2

This workshop is comprised of a series of presentations by expert planners in various fields, covering key topic areas of the AICP exam (such as plan making, transportation, NEPA/environmental analysis, and current trends).

Cost: \$60

Time: 8:30 am to 4:30 pm

Location: MetroCenter, Auditorium

101 Eighth Street (across the street from the  
Lake Merritt BART Station)

Oakland, California

Contact: Veronica Tam, AICP  
Christina Ratcliffe, AICP

[veronica.tam@cbaplanning.com](mailto:veronica.tam@cbaplanning.com)

[cratcliffe@pacificmunicipal.com](mailto:cratcliffe@pacificmunicipal.com)

If you sign up for both, the discounted price is \$100! Additional workshops are available at various locations throughout the State. Please check with your local PDO for details. Please make check payable to CCAPA, and send to Veronica Tam, c/o Cotton/Bridges/Associates, 800 E. Colorado Blvd., Suite 270, Pasadena, CA 91101.