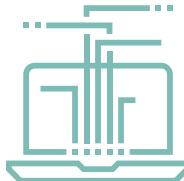


MENTORSHIP PROGRAM

2020 Program Overview

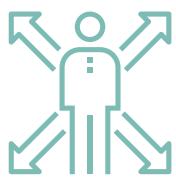
Sign Up for the Mentorship Program: www.norcalapa.org/mentorship



The APA California Chapter – Northern Section is excited to kick off the 2020 Mentorship Program. This career development initiative offers one-on-one mentorship matching between young and mid-career planners ("Mentorees") and experienced professionals ("Mentors"). The program aims to improve the professional practice of planning by benefiting individual practitioners.

By Monday, September 30, 2019 visit the website to join the 2020 Mentorship Class. **It takes less than three minutes to sign up,** and this information will help us align professional interests and areas of expertise among the Bay Area's diverse talent pool.

Program Description



This opportunity is available to all planning students and professionals. Our goal is to provide adequate structure to facilitate meaningful relationships, while maximizing flexibility to meet the professional interests and schedules of participants. Each Mentor and Mentoree pair is welcome to customize the program to meet individual needs.

- Participants engage in one-on-one Mentor and Mentoree matching, which involves a minimum commitment of three meetings over a six-month period.
- Handouts and e-mail templates will be distributed to participants to facilitate introductions, initiate talking points, and share professional development resources.

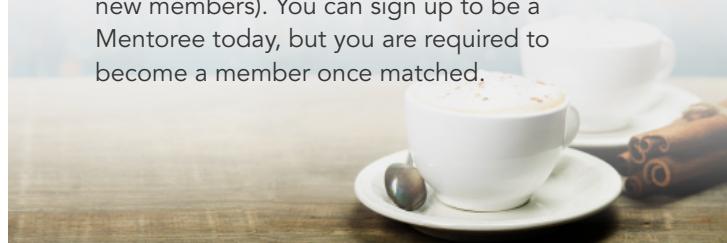


Mentor

- Professionals with at least three years of work experience in any planning discipline.
- Each Mentor will be assigned one Mentoree. If additional Mentors are needed, participants will be individually asked if willing to advise more than one.
- Minimum commitment to meet or teleconference with your Mentoree three times between February 2020 and July 2020.
- APA membership is not required.

Mentoree

- Students and young professionals with less than three years of work experience in any planning discipline or mid-career professionals with less than 10-years of experience
- Minimum commitment to meet or teleconference with your assigned Mentor three times between February 2020 and July 2020.
- Applicants are not guaranteed to receive a Mentor, but we're actively recruiting a large group of participants. Priority matching will be given to second-year graduate students and recent graduates.
- APA membership is required (free for qualified students and discounted rates for qualified new members). You can sign up to be a Mentoree today, but you are required to become a member once matched.



American Planning Association
California Chapter
Northern
Making Great Communities Happen
August 31, 2019

Mentorship Director

Ellen Yau

mentorship@norcalapa.org
(510) 316-6806

MENTORSHIP PROGRAM

2020 Program Guidelines



**FLEXIBLE
GUIDELINES
TO GET
STARTED**

Schedule

The 2020 Mentorship Class will be active over a six-month period:

- Recruitment of Mentors + Mentorees: September/October 2019
- Matching: November/December 2019
- Matching Emails Sent: January 2020
- 1st Mentor-Mentoree Meeting: February/March 2020
- 2nd Mentor-Mentoree Meeting: April/May 2020
- 3rd Mentor-Mentoree Meeting: June/July 2020
- Additional Meetings: Rest of the year (optional)
- Happy Hour Socials: throughout the year (optional)

Sample Activities

The level of engagement for each of the three Mentor-Mentoree meetings can be as simple or involved as time and interest permit. For each gathering, activities may include:

- Brown-bag lunch at Mentor's place of work
- Visiting at a coffee shop
- Participation at one of the APA socials or other planning-related events
- Joint attendance at a public meeting
- Résumé and portfolio critique
- Mock interview
- Job shadowing for half a day



Mentorship Network

APA California Chapter – Northern Section is the largest of eight sections in the California Chapter, spanning a 500-mile jurisdiction from the Oregon border to south of Monterey Bay. Leading partners include San Jose State University, University of California, Berkeley, San Francisco State University, Sonoma State University, and more.

Mission

The program mission is to foster professional development through an exchange of ideas, networking, and guidance among multi-generational planning professionals.
Illustration Source: Andrew Coulson [Link](#)