



DECEMBER 2005

# Northern News

NORTHERN SECTION, CALIFORNIA CHAPTER, AMERICAN PLANNING ASSOCIATION

## Will planners be ready when Avian flu hits?

By Jim Safranek, REHS, Environmental Health Services, Santa Cruz County

*REHS (Registered Environmental Health Specialist) is the designation given to a trained professional who has passed a state exam to become what was popularly known as a health inspector. The REHS typically is hired by city/county health departments to do inspections and permitting for Hazmat, septic disposal, wells, noise, housing code, labor camps, land development, medical and solid waste, public pools, food establishments, lead abatement, etc.*

AVIAN INFLUENZA H5N1 has hit hard and wide on planet earth. While public health researchers have been providing chilling warnings about the potential impacts from Avian flu for over a decade, the recent spate of over 60 deaths from bird-to-human transmission of Avian flu, and the potential for human-to-human transmission of Avian flu, has forced a global focus on this disease

in its current and predicted future form. If Avian flu should successfully mutate to a viral form transmitted by humans, a

world-wide pandemic is the predicted result. Researchers expect the human death toll from such a pandemic to far exceed the death rate from the 1918 flu that killed 2.5 percent of those infected. The "kill rate" is expected to be closer to 50 percent in infected humans this time around. This is because the anticipated speed of transmission throughout a densely populated planet will be faster and along efficient exposure routes.

Medical, public health, and animal health personnel have been focusing on preventative measures, emergency care and hospitalization for the infected, culling of infected and/or suspected bird populations, and confirming wild birds infected with H5N1. Besides direct contact with infected birds,

other modes of transmission to humans are believed to be oral ingestion of contaminated water and contact with the feces of untreated poultry.

Is this a problem solely for public health workers, doctors, animal services/control, veterinarians, and pharmaceutical companies; or do planners have a role to play in helping to quell this impending global crisis? If a bird-to-human case of Avian flu is confirmed in North America, will the APA have a position or preventative plans of any sort?

As viewed by the layperson, the typical professional planner focuses on the built or physical environment, whether urban or rural. If Avian flu is expected to spread rapidly throughout the world's bird population and/or the human population, professional planners, particularly in the government sector, may need to consider the ramifications of such a crisis for their profession. Disaster planning, health planning and policy, emergency management, and zoning are among the specialties professional planners have successfully brought to bear on similar issues.

As a State registered environmental health specialist (REHS) trained in land use planning, I believe it is necessary for the planning profession to marshal forces to create national and local agendas and plans in anticipation of the worst from this emerging disease. Here are a few questions for practitioners to consider, with which to begin a critical dialogue:

- Does your jurisdiction have commercially zoned poultry/egg operations that meet State sanitation standards? Do the poultry/egg companies have emergency bio-security plans to deal with an Avian flu outbreak within the poultry onsite? Who would respond to such an outbreak?

*(continued on page 4)*

*NSCCAPA Ballot Enclosed.*

*Read the Candidates Statements  
and Vote*

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**Juliana Pennington**

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## DIRECTOR'S NOTE *by Hing Wong, AICP*

This has been an extremely eventful year for the Northern Section. The biggest event was the APA national conference in San Francisco, attended by over 6,000 planners from across the United States and the world. The varied and outstanding conference sessions, mobile workshops, orientation tours, special events, and booth coverage were possible only because hundreds of local planners volunteered countless hours to make it the best conference ever! We can all be proud of that accomplishment. The California Chapter gave its "Section" award to Northern Section for the service we provided to our national membership.

There's almost certainly no more scenic a place to hold a conference than Yosemite. This was probably the last time a CCAPA Conference will be held there because of the site's limited capacity. But those who attended this year's state conference were treated to the magnificent beauty that only Yosemite can offer. One of the keynote speakers was **Royal Robbins**, an internationally famous climber. He described his adventures—he was the first to ascend the northwest face of Half Dome in 1957 and the first to climb the three great faces of El Capitan in Yosemite Valley.

During the state conference, the annual California Planning Foundation (CPF) Auction raised over \$18,000 (a new record) for student scholarships! Congratulations to the Northern Section (especially to **Ladd Miyasaki** and **Christopher Wolf**) for obtaining donations and thus leading the Northern Section to win this year's CPF Section Challenge! Earlier this year, CPF awarded over \$25,000 in scholarships statewide.

In November, we offered two speaking engagements that included former U.S. Secretary of the Interior **Bruce Babbitt** discussing his new book "Cities in the Wilderness" followed a week later by co-authors **Al Zelinka** and **Susan Jackson** on "Placemaking on a Budget". We finally wrapped up the year with the annual Holiday Party December 2nd. This year's festivities were held at the swank Fluid Ultra Lounge with AEP co-hosting.

On February 10, 2006, Northern Section will cosponsor the third California Student Planning Conference with San Jose State University. Northern Section also sponsored the first two conferences, and both were held at SJSU. Whether you're a student or not, and would like to be involved, please contact **Katja Irvin** at [abelha@attglobal.net](mailto:abelha@attglobal.net).

Please join me in welcoming to the Northern Section Board **Connie Galambos** (University Liaison) and **Kenya Wheeler** (San Francisco RAC). We would also like to thank **Christina Ratcliffe** who is stepping down as the Professional Development Director and was proactive in many Northern Section activities. The Board's annual retreat will be held Saturday, January 7, 2006. Have a wonderful holiday season and a happy new year!

## NEWSLETTER INFORMATION

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The deadline for submitting materials for inclusion in the *Northern News* is the 16<sup>th</sup> day of the month prior to publication.

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## Two new appointees to Northern Section Board

**Connie Galambos** is the newly appointed University Liaison. She holds a Masters Degree in City and Regional Planning from Berkeley (2005), and has a background in grassroots economic and community development. As a Peace Corps volunteer, Connie led sustainable tourism development projects in the Amazon basin. She has worked with a variety of California organizations on urban planning issues, and now works for Redefining Progress in Oakland as co-ordinator of their regional sustainability initiative.

**Kenya Wheeler** is the newly appointed Regional Advisory Committee (RAC) chair for San Francisco. He received a B.A. degree in Environmental Studies from UC Santa Cruz (1996). He also took graduate courses in City and Regional Planning at UC Berkeley. He is a senior planner at Parsons Brinckerhoff in San Francisco, and is a senior consultant in PB PlaceMaking, specializing in Transportation and Transit Oriented Development planning.



Kenya Wheeler, AICP, and Connie Galambos

## Heartfelt thoughts

*Naphtali Knox, AICP, Co-editor*

Are cities living organisms? Is downtown the heart of the city? Are arteries the life-blood of our metropolitan areas? What do we do when they become congested? Are bypasses the solution? Aren't bypasses expensive in terms of cost and disruption? Are there better and lower-cost alternatives?

This column isn't about cities or traffic; it's about us.

We all think we're good planners, but how many of us plan well for ourselves? Whether it's for our family's well-being or quality of life, our personal health, or our financial future, even the most well intentioned and organized among us often falls short.

This article is about planning for our personal health. It's about listening to our bodies. It's about recognizing symptoms and acting on them.

Although I started exercising late in life, I have worked out diligently every morning for the past nine years, alternating between swimming 1100 yards one day and weight machines the next. Just this past September, I noticed I quickly became winded while swimming. Not wanting to be a hypochondriac, I didn't act on the symptoms right away. (A hypochondriac goes to the doctor for a full exam. After checking the patient thoroughly, the doctor says, "I have good news and bad news. The good news is that you're not a hypochondriac.")

Well, I'm not a hypochondriac. As I write this, it has been three weeks since I had heart surgery. Once I acted on my worsening symptoms, it was less than two weeks between a stress electrocardiogram on October 12, an angiogram (where a dye is injected into your arteries), and a four-way bypass on October 25. I'm healing very quickly, with recovery progress in the top 2 percent. But then, I've always been an over-achiever.

Turns out that being short of breath is a reliable indication of heart disease. As reported by Stephanie Nano of the Associated Press in the Washington Post ("Shortness of Breath May Be Heart Disease," Wednesday, November 2, 2005), researchers at Cedars-Sinai Medical Center in Los Angeles, after a study of nearly 18,000 people, found that patients who reported being short of breath had a higher rate of death from heart trouble or any other cause. If you're interested in the article, email me, and I'll see that you get a copy.

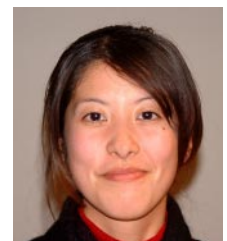
When I was younger, I found it so easy to put my job above family, self, and health. I paid in many ways for putting my job first. Besides my unseen, unknown heart disease, during the nine years I was Palo Alto's planning director, I didn't see much of my kids as they grew up and went from ages 10 and 12 to ages 19 and 21. I didn't exercise, but I did eat. And I put on weight that I never lost.

I hope you'll be smarter and more attentive than I was. Here's to your health!

## That time of year

This is our fourth issue as the new editors of *Northern News*. We like what we're doing, but the newsletter can only be as good as the articles you write and the information you give us. So that we may bring you a quality newsletter, we ask each of you to make a New Year's resolution to contribute an article to *Northern News* in 2006.

On behalf of the entire NSCCAPA Board, the editors send you the very best wishes for the holidays and for a new year of peace, health, happiness, and prosperity.



## Avian Flu

(continued from page 1)

- Are your jurisdiction's zoning regulations for backyard bird-keeping too lenient as far as bird density? How do you enforce your codes, especially in rural areas with illegal operations (e.g., cock-fighting)? Do your code enforcement officials have on-the-ground knowledge of these sites?
- What do local codes allow for market sales of live birds or poultry for consumption, especially in ethnically diverse urban environments?
- Do wild migratory birds, ducks in particular, have any preferred locations where they congregate in your jurisdiction? Are there park ponds with high levels of bird feces?
- Does your local health department have plans in place to deal with a mandatory quarantine? Is the local planning department involved in any way? Is there a point-person designated to respond to potential planning issues in an Avian flu crisis?
- Some environmental health departments are housed in planning and/or building departments. Have department heads from environmental health (and other agencies) met to coordinate a local response to Avian flu? Is the local planning department involved?

Check out the government website at <http://www.pandemicflu.gov>. Also see the California Environmental Health Association website, <http://www.ceha.org/>, and consider a renewed collaboration between the previously walled worlds of planning and public health—practitioners from both specialties will be needed to solve evolving and challenging problems.



## Go north, young planner

### PLANNERS FOR TOMORROW (P4T) INTERACTIVE WEBSITE LAUNCHED

How can planners accelerate ideas into action for urban sustainability?

- Who should be the planners for the cities of tomorrow?
- What should be their knowledge, skills, and attitudes?
- How should the capabilities of planners for tomorrow be developed?

<http://www.plannersfortomorrow.ca> is a website designed to help students join a critical discussion about the future of planning. The P4T site links planning students and planning web sites from around the world. In addition to an e-dialogue section, where students can join or start conversations, the site has a gallery for student photos, research, and ideas for creating web sites or weblogs. The P4T effort will culminate in a two-day forum at the University of British Columbia (UBC) School of Community and Regional Planning (SCARP) June 14-16, 2006.

The student facilitated dialogue seeks to engage participation by planning students, academics and practitioners from around the world. Along with the two-day forum, its goal is to generate recommendations from students to the World Planners Congress and the World Urban Form (WUF) on "Planners for Tomorrow." All three meetings will be held in Vancouver in June.

### P4T ORIGINS AND ORGANIZATION

From student discussions in 2004, there emerged the idea of focusing on how to implement what has been

learned over the last three decades about the knowledge, skills, and attitudes that tomorrow's planners will need if they are to meet the challenges of urban sustainability. One idea was to use new information and communication technologies to engage planning students from around the world and generate products to be delivered to the WUF and associated forums in June.

A group of SCARP students formed in January 2005 to advance the proposal. In February, the Canadian Association of Planning Students (CAPS) adopted SCARP's proposal to host the 2006 CAPS meeting in Vancouver. Agreement was also reached that, on the first day of the World Planners Congress, the students would present their products at a unique joint session of the Canadian Institute of Planners, Canadian Society of Landscape Architects, Royal Architectural Institute of Canada, and other associated organizations from outside Canada such as the American Planning Association.

The project is being led by a working group of SCARP students under the general direction of the director of the school, Tony Dorcey, with assistance from Emeritus Professor H. Peter Oberlander, the founding director of the school (1951) and its Centre for Human Settlements. P4T hopes students from other planning schools across North America and around the world will become involved.

To get updates on the e-dialogue and forum, interested students can join the listserv by writing to [info@plannersfortomorrow.ca](mailto:info@plannersfortomorrow.ca)

## Onward and upward

Our North Bay Regional Advisory Council (RAC) Chair, **Ladd Miyasaki**, has left Chris Joseph & Associates' Petaluma office. Ladd, a CEQA practitioner who graduated with distinction in Environmental Studies and Urban Planning from Sonoma State University, hasn't decided where he's heading next. Not to worry! The fall harvest on his Sonoma Valley fruit orchard, Schell Creek Fuyu, will keep him busy through January 2006.



## The late news

Don't like waiting for the hard copy of Northern News? Want the latest planning news while it's fresh? We're on the web seven to 10 days earlier. Check us out at <http://www.norcalapa.org>. Click on "Chapter," click on "Newsletter," and select the issue you want.

**KORVE ENGINEERING, INC.  
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Korve Engineering, Inc. (Korve) is a leading transportation and civil engineering firm, with offices throughout the western United States. We provide a full range of transportation planning, traffic engineering, and civil design services to public and private sector clients, and specialize in traffic impact analysis, site access and design, transit studies, corridor studies, traffic signal design, highway and arterial operations, and travel demand modeling. In addition, we have recently started a bicycle/pedestrian group which will focus on the planning, design, and implementation of new bicycle and pedestrian facilities.

Currently, we have openings for the following positions in our Oakland, CA office:

**Junior Transportation Engineer/Planner**

Candidates must have an undergraduate or graduate degree in transportation planning or engineering, and 1 to 3 years of professional experience. Knowledge of traffic engineering and planning fundamentals, including intersections levels of service, plus transit, parking, pedestrian and bicycle conditions, are required. Experience with traffic operations software is a plus. Under direction of mid-level and senior staff, junior-level staff will conduct detailed transportation analyses for inclusion in environmental review documents and planning studies. Please send résumé via email to [Jobs@Korve.com](mailto:Jobs@Korve.com). EOE. PLEASE REFERENCE OAKJTE/P IN SUBJECT LINE.

**Transportation Engineer/Planner**

Candidates must have an undergraduate or graduate degree in transportation planning or engineering, and 3 to 7 years of professional experience. Knowledge of traffic operations software, traffic simulation packages, travel demand modeling, and bicycle/pe-

destrian issues are required. Mid-level staff is required to manage small projects, manage tasks on larger projects, and review and train junior staff. In addition, mid-level staff must have the ability to work closely with clients and agency staff, including attendance at public meetings and other events. Please send résumé via email to [Jobs@Korve.com](mailto:Jobs@Korve.com). EOE. PLEASE REFERENCE OAKTE/P IN SUBJECT LINE.

We offer an excellent benefits and compensation package, and provide growth and career advancement opportunities. Please send résumé via email to [Jobs@Korve.com](mailto:Jobs@Korve.com), and include reference to the job title in the subject line. For additional information regarding the company, please review our website at [www.korve.com](http://www.korve.com).

**BASELINE ENVIRONMENTAL CONSULTING**

**CEQA/NEPA Project Manager**

BASELINE Environmental Consulting is a small environmental firm established in 1985 with offices in San Francisco, Emeryville, and Petaluma. We specialize in environmental assessments, both CEQA/NEPA, and hazardous materials investigations, including remediation and risk assessments. We have a position open in our Emeryville office for: an experienced CEQA project manager with background in either physical sciences or planning with five years of experience in the Bay Area doing impact analyses and managing projects.

We are looking for persons who are used to working in an interdisciplinary environment, self-motivating, and with exceptional analytical and writing skills. We offer a supportive and stimulating working environment and benefits above industry average. If you are interested, please contact Yane Nordhav [yane@baseline-env.com](mailto:yane@baseline-env.com). EOE.

**Babbitt brings big ideas to Bay Area**

At a reception and talk November 11, former Interior Secretary **Bruce Babbitt** proposed adopting a national land use policy to protect disappearing open spaces and contain sprawl. He suggested thinking about open space in a way that retains local control while acknowledging national interests, saying it would allow Northern California towns and cities to co-exist with wilderness areas.

Seventy environmental specialists, professional planners, graduate planning students, law students, community activists, architects, landscape architects, and government leaders (including Solano County Supervisor Barbara Kondylis) attended the event in the ABAG auditorium at Oakland's MetroCenter.

Many attendees expressed their appreciation to the Northern Section for hosting the event, where they were able to meet new colleagues and reconnect with longtime friends in the planning profession.

Babbitt's recently published book 'Cities in the Wilderness' was available for viewing and purchase at the event.

After a pleasant wine and cheese reception, the audience heard remarks by the former Arizona governor, including these:

- The federal government has historically shaped land use through programs like the Homestead Act, flood control, reclamation, and the interstate highway system. Today's federal laws encourage sprawl.
- Boundaries that once separated cities from surrounding forests, farmlands, and natural



© 2004 Michael Paulson

landscapes are beginning to blur and disappear.

- Sprawl is erasing the distinction between the built and natural environments.
  - Both the quality of urban life and the integrity of our natural ecosystems are declining.
  - Cities and natural landscapes function best with a fair degree of separation, which can be produced with good land use planning.
  - Federal farm subsidies have expanded agriculture to the near complete destruction of natural landscapes and river systems. They should be modified to encourage the restoration of tall grass prairie and natural river bottoms.
  - Federal laws also can be revised to promote open space preservation through large scale land use planning.
- Currently practicing law in Washington, DC, Babbitt was first elected to statewide office in 1975 as Arizona Attorney General at the age of 36. He served as Governor of Arizona from 1978 to 1987, and as U.S. Secretary of the Interior from 1993 to 2001. From 1988 to 1993, he practiced law and served as head of the League of Conservation Voters.

Striking a balance—housing and economic development

## NSCCAPA Student Conference at San José State University

Friday, February 10, Noon to 8 p.m.

William Fulton and Paul Shigley of California Planning & Development Report will deliver the keynote address at this free conference. Break-out sessions will explore different perspectives on the conference theme across northern California. After the conference, experience the exciting architecture transforming downtown San José.

For more information call Katja Irvin, (408) 286-5354, or visit <http://www2.sjsu.edu/urbanplanning/SJSU/UPC/index-upc.htm>.

## Update: Latinos and Planning

February 4, 2006 in San José

The *Latinos and Planning* dialogs and workshops across the country are a direct response to the National APA Diversity Summit. The goal is to recruit minorities into planning and to promote an interest in planning with Latino communities and neighborhoods. Outcomes of the dialogs will be compiled in a summary report for the development of a national agenda that addresses Latino issues in planning.

The Northern Section dialog will be held on February 4, 2006 in San José. Join urban planners, development specialists, planning and city officials, and students for an exciting discussion and workshop addressing the planning challenges and opportunities in working with Latino communities.

For more information on the upcoming event, contact Dayana Salazar ([dayana.salazar@sjsu.edu](mailto:dayana.salazar@sjsu.edu) or (408) 924-5854), Juan Borrelli ([juan.borrelli@sanjoseca.gov](mailto:juan.borrelli@sanjoseca.gov) or (408) 535-7709), or Michele Rodriguez ([MORodriguez@co.marin.ca.us](mailto:MORodriguez@co.marin.ca.us) or (415) 507-2801).

## Gavin Moynahan wins 2005 Distinguished Leadership/Student Award from Cal Chapter APA

SJSU student Gavin Moynahan has a long history of activism and leadership in historic and environmental preservation. His work in the area led him to pursue his Master of Urban and Regional Planning degree. He is active in the student Urban Planning Coalition at San José State University, and was on a team that developed "Perspectives in Planning," an APA co-sponsored lunchtime speaker series at the university. His leadership abilities and interest in planning are demonstrated by the many activities in which he has involved himself, including working with the Preservation Action Council of San José, participating actively in a recent Planning Accreditation Board site visit, serving as a teaching assistant, and participating in a recent faculty recruitment. Cal Chapter jurors commented that "Gavin demonstrates a real compassion for the planning profession and has made an outstanding contribution. He has a long history of leadership and will definitely be a major player." Congratulations, Gavin!



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# NORTHERN SECTION CALENDAR

## December

**1–8** Regional Rail Plan Community Workshops in San Francisco, Livermore, Modesto, and Suisun City.  
Visit [www.bayarearailplan.info](http://www.bayarearailplan.info) for information.

**28** Deadline for mailing NSCCAPA Board Ballot

## January

**7** NSCCAPA Board's Annual Retreat, Sonoma

**19–20** Institute for Law and Technology (ILT) Forum: Patent Procurement, Licensing and Litigation in China, Hotel Nikko, San Francisco.  
Visit [www.cailaw.org/ilt/ILT\\_China\\_Forum\\_06\\_Details.html](http://www.cailaw.org/ilt/ILT_China_Forum_06_Details.html)

## February

**4** Latinos and Planning: Northern Section dialog in San Jose.  
Contact Dayana Salazar at (408) 924-5854, Juan Borrelli at (408) 535-7709, or Michele Rodriguez (415) 507-2801 for details.

**10** 3rd California Student Conference at San Jose State University, cosponsored by Northern Section. Contact Katja Irvin at (408) 286-5354 or [abelha@attglobal.net](mailto:abelha@attglobal.net) for details.

**15–18** Workshops sponsored by AICP in San Diego with 4 topics.  
Visit [www.planning.org/aicpworkshops/index.htm](http://www.planning.org/aicpworkshops/index.htm) for details.

## DECEMBER

S	M	T	W	T	F	S
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## JANUARY

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## FEBRUARY

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19	20	21	22	23	24	25
26	27	28				

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**NSCCAPA  
BOARD  
ELECTION**

**VOTE NOW!**



**When:** Ballots must be postmarked by December 28 to be received by December 31.

**Why:** The Northern Section Board adopted revised Bylaws on November 10. The Bylaws change the name of the Board's second-highest office from Director Pro Tem to Director Elect. The term of the Director Elect is two years, commencing on January 1 of odd-numbered years. However, since the post is new and is vacant, it needs to be filled now for a one-year term. In effect, the person elected to this seat will become the Director of Northern Section when the current Director, Hing Wong, leaves office in January 2007.

The term of the Treasurer is two years commencing on January 1 of even-numbered years. Tim Woloshyn has served two terms (four years) as Treasurer and has chosen not to run again.

There is only one Board-nominated candidate for each office. No other official candidates have stepped forward. Still, *your vote is needed. Every vote counts. We count every vote.*

**Write-ins are welcome.** Candidates for Director Elect must have served on the Board for at least one year. Candidates for Treasurer should have some background in accounting.

**Who may vote:** All members in good standing of Northern Section.

**Directions:** Mark your ballot and place it in a sealed, stamped envelope addressed to Hing Wong, AICP, NSCCAPA Ballot, P.O. Box 2050, Oakland, CA 94604-2050.

**Candidate Statement for NSCCAPA Director Elect,**

**Juan F. Borrelli, AICP**

It is extremely important and valuable for all planners in California to serve as leaders in their profession and community by actively participating in and giving back to their profession and communities. I wish to continue serving Northern California planners in the newly created position of Director Elect. If elected, I will:

- Promote and encourage creative, interesting, diverse, and fun NSCCAPA activities to increase membership and the public's awareness of the importance of planning;
- Promote professional development, outreach, and continuing education functions that expand the exchange of information and ideas among our members, practicing planners, government officials, students, and the public-at-large;
- Provide key services to NSCCAPA members through the Section newsletter and website, workshops, conferences, lectures, planning-related travels abroad, and board efforts;
- Promote and encourage diversity in the Section's leadership and membership;

*(continued on reverse)*

**Candidate Statement for NSCCAPA Treasurer,**

**Jeff Baker**

My name is Jeff Baker and I have been a member of the American Planning Association (APA) for approximately four years. I am currently an Associate Planner with the City of Dublin, where I have worked for over a year. I spent the three years prior to that working for the City of Roseville, starting out as an Assistant Planner and later promoted to Associate Planner. Additionally, while completing my undergraduate studies at Sacramento State University, I was a Planning Intern for the City of Sacramento.

I received my Masters Degree in Business Administration (MBA) from San Francisco State University in 2001. The MBA program included extensive coursework in finance, accounting, and business applications. I have a working knowledge of forecasting, budgeting, and preparing balance sheets and profit and loss statements. I also have practical experience working in the past as Treasurer for a nonprofit social organization.

*(continued on reverse)*

**BALLOT NSCCAPA BOARD**

Mail by 12/28 to:

Hing Wong, AICP

NSCCAPA Ballot

P.O. Box 2050

Oakland, CA 94604-2050

**Vote for one  
For Director Elect**

Juan Borrelli, AICP

\_\_\_\_\_  
write-in

**Vote for one  
For Treasurer**

Jeff Baker

\_\_\_\_\_  
write-in



**Juan F. Borrelli, AICP** *(continued)*

- Practice and promote ethical planning principles and a high degree of professionalism in the conduct of all NSCCAPA events; and
- Preside at Section board meetings and officially represent the Section at meetings and functions when the NSCCAPA Director is unable to do so.

I am an Urban Planner at the City of San José with over 15 years of professional experience in public and private sector planning. Currently, I provide neighborhood/community planning and public information/development services for San José. I have served as the Chapter's Director Pro-Tem since 2001, and have been a member of APA/AICP since 1996. I hold a Masters in City Planning and an undergraduate Certificate in Building Construction (Georgia Institute of Technology) and a Bachelor of Design in Architecture and an Associate of Arts Degree (University of Florida).

Civic participation and recent honors include: 2007 CCAPA Conference Chair, preparing for the 2007 CCAPA Conference in San José; National APA Conference Steering Committee Merchandise Chair, 2005; Washington Area Community Coalition (WACC) Strong Neighborhoods Initiative (SNI) Community Service Award, San José, 2005; San José Planning Division Outstanding Team Worker Award, San José, 2005; and District 5 Star: Outstanding Community Service Award, San José, 2004. I co-led the NSCCAPA International Subcommittee Planning Tour to Cuba, 2003; and I've been a California Coastal Commission Coast & Creek Clean-up Volunteer in San José since 2001.

I have the experience and commitment to be your Director Elect, and I ask for your vote.

**Jeff Baker** *(continued)*

I have been inspired by the accomplishments and professionalism of the APA, and in particular the Northern Section, and would like the opportunity to give back to the organization and its members. I have the drive and motivation necessary to fulfill the duties as Treasurer. In addition, I feel that my educational and professional experience makes me a well qualified candidate for the position and I would appreciate your vote.



Jeff Baker



Juan F. Borrelli, AICP

## Urban speedway

We were emailed a link (<http://governing.com/articles/10speed.htm>) to "Rethinking the Urban Speedway," the cover story in the October 2005 issue of *Governing* magazine.

The article says that moving traffic quickly is no longer the sole goal of more and more highway engineers. The concept of "context sensitive design" has been around for a while, but in some parts of the country at least, it has evolved into a more meaningful approach called "context-sensitive solutions." "This means more than just building retaining walls with faux river rock facades. It means looking beyond the highway right-of-way to solve transportation problems." Here's an example:

[New Jersey DOT highway engineer Gary] "Toth is going where no DOT has gone before. He is getting his engineers involved in local land-use planning. The goal is to make future development favor walking and driving alike. It's the ultimate test of the context-sensitive solutions' mindset. Toth's 'context' is much broader than usual: It's the housing developments, offices and stores located outside the state's right-of-way."

With this approach, the solution sometimes is providing better connectivity on the local road network, looking for other than the typical means of providing alternatives to driving on freeways or major arterials.

