



American Planning Association
**California Chapter
 Northern**

norcalapa.org/sponsors

2023 Sponsorship Packages

CHAMPION - \$3,500+ (two-year discounted Partner rate)

- Northern News Thank You Article
- Post on Social Media
- Logo on Northern News Website
- Recognition during Signature & Select Professional Development Events
- Logo on Section Website
- Four Tickets to Signature Event (e.g. Awards Gala or Holiday Party)

PARTNER - \$2,000+

- Northern News Thank You Article
- Post on Social Media
- Logo on Northern News Website
- Recognition during Signature & Select Professional Development Events
- Logo on Section Website
- Two Tickets to Signature Event (e.g. Awards Gala or Holiday Party)

SPONSOR - \$1,000 - \$1,999

- Northern News Thank You Article
- Logo on Section Website
- Logo on Northern News Website
- One Ticket to Signature Event (e.g. Awards Gala or Holiday Party)

SUPPORTER - \$500 - \$999

- Northern News Thank You Article
- Logo on Section Website

* For Partners and Champions (multiple add-ons subject to Editor discretion):

- Optional Add-on \$500 eNews sponsorship highlight
- Optional Add-on \$1,000 Northern News issue sponsorship highlight

Additional Opportunities - Northern News Thank You Article

**Fan
 \$0**

(available to young
 & emerging planners
 only)

**Friend
 \$25 - \$99**

**Associate
 \$100 - \$499**