



SPONSORSHIP PACKAGE

norcalapa.org/about/become-a-sponsor

PACKAGE ITEMS	CHAMPION* \$3,500+ (2-YEAR DISCOUNTED PARTNER RATE)	PARTNER* \$2,000+	SPONSOR \$1,000 - \$1,999	SUPPORTER \$500 - \$999	ADDITIONAL OPPORTUNITIES ASSOCIATE: \$100 - \$499 FRIEND: \$25 - \$99 FAN: \$0**
Northern News Thank You Article	●	●	●	●	●
Logo on Section Website	●	●	●	●	●
Logo on Northern News Website	●	●	●	●	●
Ticket to Signature Event (e.g. Awards Gala or Holiday Party)	4	2	1	●	●
Post on Social Media	●	●	●	●	●
Recognition during Signature & Select Professional Development Events	●	●	●	●	●

***For Partners & Champions:**

Multiple add-ons subject to Editor discretion:

- [Optional] Add-on \$500 eNews sponsorship highlight
- [Optional] Add-on \$1,000 Northern News issue sponsorship highlight

** Available to young & emerging planners only