



Board Welcomes Two New Members

The Northern Section Board elected two planners to positions at its July meeting. Please join the Board in welcoming Florentina Craciun as the Section's new Membership Director and Erik Balsley, AICP as Communications Director. Florentina is an Environmental Planner in the Oakland office of URS Corporation. She will replace Rodrigo Orduña as Membership Director and work on improving membership recruitment and retention. Erik already serves as one of the Associate Editors of the *Northern News* and will continue in that position while also working to implement strategies for effective communication to Section members, with particular emphasis on social media.