



In spite of all the craziness and losses in 2020, I'm so grateful for my family, good friends, and for my job as the City of San Jose's Small Business Ally, which has allowed me to work from home to continue to serve my community — in particular minority, new immigrant, and vulnerable population small businesses that have been hit so hard by the ongoing pandemic. I'm also grateful to be able to give back to my profession by serving as the California Planning Foundation (CPF) President, whereby with our ongoing fundraising campaign goal of raising \$20K in 2020 and with your help, CPF will ensure there are student scholarships next year and beyond, to help diverse planning students with financial need from across the state that, without a doubt in my mind, will truly be California's next generation of planning leaders! Please help us reach our 2020 CPF Scholarship Fundraising goal by making a [tax-deductible donation securely online](#).

**We also have an anonymous donor that will match dollar-for-dollar all donations received in 2020 up to \$20K, so especially now and more than ever during this ongoing season of gratitude and positivity, your donations will make a tremendous difference in the lives of California's planning students!** To learn more about CPF, please visit [www.californiaplanningfoundation.org](http://www.californiaplanningfoundation.org).